

7th SWITCH-Asia Annual Meeting

Scaling Up the Circular Economy in Asia: Bridging Policy, Practice, and Investments through the EU Global Gateway

Date: 27–29 October 2025

Venue: Hyatt Regency Bangkok Sukhumvit

The 7th SWITCH-Asia Annual Meeting, scheduled for 27–29 October 2025 in Bangkok, brings together policy makers, businesses, development partners, and civil society to accelerate the transition to circular economies in Asia.

Themed “*Scaling Up the Circular Economy in Asia: Bridging Policy, Practice, and Investments through the EU Global Gateway*”, the event offers a dynamic platform for participants to reflect on the achievements of the EU SWITCH-Asia programme and explore pathways for transforming pioneering initiatives into large-scale investments, thereby accelerating the growth of the circular economy in the region.

By convening government representatives, EU Delegations, experts, and practitioners, the meeting aims to strengthen partnerships that facilitate access to market and investments towards circular value chains within the region and between the EU and Asia.

Key Objectives

- Showcase the achievements of [SWITCH-Asia](#) and highlight scalable business models, local practices, and innovations across supply chains, ultimately paving the way for [Global Gateway](#) investments
- Critically assess circular economy policies and practices across key sectors and value chains and reflect on progress and bottlenecks, and opportunities in the enabling environment
- Strengthen regional dialogue and public-private partnerships by linking international strategies with local practices, inspire peer learning, and promoting inclusive investment opportunities that scale up circular solutions.

Organisation

The event is structured in four parts:

- Part I – Annual Conference
- Part II – EU Internal Meeting
- Part III – Programme Steering Committee
- Part IV – SWITCH-Asia Grant Projects Annual Meeting

AGENDA

DAY 1 - Monday, 27 October	
PART I. Annual Conference	
9:00 – 12:30	<p>Session 1: Opening – SWITCH-Asia Contribution to the Global Gateway</p> <ul style="list-style-type: none"> • <i>Welcome remarks</i> • <i>Introduction to the SWITCH-Asia programme and its key achievements</i> • <i>Scaling Up SWITCH-Asia Initiatives through Global Gateway Circular Investments in Asia – panel discussion</i> • <i>Leveraging SWITCH-Asia Regional Policy Flagships to advance the EU Green Deal and Global Gateway – panel discussion</i> <p>Coffee Break</p> <p>Session 2: Circular Economy – uniting perspectives for impactful actions</p> <ul style="list-style-type: none"> • <i>Circular Economy – Framework and Strategic Approach</i> • <i>Regional reflections</i>
12:30 – 13:30	Lunch
13:30 – 17:30	<p>Session 3: Circular Economy – uniting perspectives for impactful actions (cont.)</p> <ul style="list-style-type: none"> • <i>Circular Economy practices in different sectors – critical assessment of practices in agri-food, construction, textile, and tourism</i> • <i>Reporting back</i>

	<ul style="list-style-type: none"> • <i>Celebrating Leadership - Circular Economy and SCP Inspirational Practices</i> – fireside chat <p>Session 4: Policies Advancing Circular Economy</p> <ul style="list-style-type: none"> • <i>Circular economy strategies and frameworks</i> • <i>Deep dive on policies for circular economy – lessons from technical advisories (focus on EPR, GPP)</i> <p>Coffee Break</p> <p>Session 5: Climate and Materials Nexus</p> <ul style="list-style-type: none"> • <i>Materials Matter in Tackling Climate Change Challenges</i> • <i>Leveraging climate ambitions through SCP and Circular Economy</i> – panel discussion • <i>General Discussion</i> <p>Closure of Day 1</p>
18:00	Welcome Reception and Networking
Day 2 - Tuesday, 28 October	
9:00 – 12:30	<p>Annual Conference Recap of Day 1</p> <p>Session 6: Celebrating Leadership - Circular Economy and SCP Inspirational Practices</p> <ul style="list-style-type: none"> • <i>Circular Economy practices by start-ups - fireside chat</i> <p>Session 7: Circular Economy Policy and Practices Linkages</p> <ul style="list-style-type: none"> • <i>Panel: From Circular Economy Policies to Practices and Practices to Policies</i> <p>Coffee Break</p> <p>Session 8: Sector deep dives</p> <ul style="list-style-type: none"> • <i>Facilitating uptake of Circular Economy Practices Across Key Sectors with focus on construction, agri-food, and tourism, textile and leather</i> – Parallel Breakouts Sessions
12:30 – 13:30	Lunch
13:30 – 16:30	<p>Session 8: Sector Deep Dives (cont.)</p> <ul style="list-style-type: none"> • <i>Reporting back from parallel sessions</i> <p>Session 9: Partnerships and Engagements</p>

	Session 10: Reflections and Closing	
PART II. EU Internal Meeting		
17:00 – 18:00	Internal Meeting of DG INTPA and EU Delegations	
Wednesday, 29 October		
PARTS III & IV. SWITCH-Asia Programme Steering Committee & Grant Projects Meeting		
08:30-11:00	SWITCH-Asia Programme Steering Committee Starts at 8:45	SWITCH-Asia Grant Projects Annual Meeting Starts at 8:30
11:00-12:00	Joint Session with Feedback from the Grant Projects Meeting to the Programme Steering Committee	
12:00-14:00	Lunch	
	(Tentative) Internal Meeting of DG INTPA and EU Delegations	
BACK-TO-BACK EVENTS		
14:00-17:00	Sustainable/Green Public Procurement Expert Meeting	Circular Economy Business practices Learning by Sharing: Towards Circular Economy Business Actions

* Exhibition spaces are allocated to SWITCH-Asia grant projects to showcase their work and achievements throughout the entire duration of the Conference.