





MEDIA ADVISORY FOR IMMEDIATE RELEASE

Press Conference: Sustainable Consumption and Production and Circular Economy for Climate Ambition

Sustainable Consumption and Production (SCP) and Circular Economy (CE) represent transformative opportunities that must not be overlooked in the fight against climate change. These interconnected approaches hold the potential to address not only the climate crisis but also the broader triple planetary crisis—climate change, biodiversity loss, and pollution.

At COP29, the Climate Action Network South Asia (CANSA) will host a press conference to emphasize the critical role of SCP and CE in shaping Nationally Determined Contributions (NDC) 3.0. This session will delve into the scientific and technical foundations of SCP and CE, while highlighting their policy linkages to climate action. By exploring these synergies, the discussion aims to uncover actionable pathways for integrated, impactful solutions.

When:

19 November 2024 17:30 – 18:00

Where:

Press Conference Room Natavan Area D Local Room Name: Press 2 Area: D, UNFCCC COP29 Venue, Baku

Why attend:

A mixed panel of Ministers and technical experts will provide insights:

- Highlighting Undervalued Solutions: The event will shine a spotlight on Sustainable Consumption and Production and Circular Economy, two critical yet underutilized approaches, emphasizing their role in addressing not just the climate crisis but also the broader triple planetary crisis—climate change, biodiversity loss, and pollution.
- Strengthening NDC Ambitions: By exploring the integration of SCP and CE in Nationally Determined Contributions (NDC) 3.0, the event will provide actionable insights for countries to enhance their climate commitments through innovative and resource-efficient strategies.
- Bridging Science and Policy: The session will connect scientific and technical insights
 with policy frameworks, fostering an evidence-based dialogue that equips
 stakeholders with the knowledge and tools needed to implement transformative
 climate solutions effectively.

Contact

Ranga Pallawala Climate Change Expert SWITCH-Asia Policy Support Component ranga@switch-asia.eu