

The TA seeded the launch of the ASEAN Circular Economy Business Alliance (ACEBA) – a joint initiative of ASEAN Responsible And Inclusive Business Alliance (ARAIBA) and ASEAN Business Advisory Council. ACEBA is an ASEAN-centric initiative designed to catalyze leadership and action for the regional circular economy transition in Southeast Asia. ACEBA champions the principles-based approach for business action on circular economy to mitigate climate change, reduce waste and pollution, and preserve nature and biodiversity. It promotes innovation and responsible business practices to achieve these goals. ACEBA encourages ASEAN businesses and their membership organizations to pledge their commitment to leadership and action on the circular economy through peer learning, knowledge sharing, networking, and advocacy.

The SWITCH-Asia PSC continues to support the implementation of ACEBA with the (ARAIBA) and national business membership organizations acting as its country leads. .

OBJECTIVE

- To foster and support business leadership and action on implementation of circular economy in Southeast Asia
- To put circular economy as a responsible business action on the Southeast Asia's business agenda
- To support evidence based public and policy dialogue on Circular Economy transition in Southeast Asia

WAY FORWARD

The continued support of the SWITCH-Asia PSC will enable the operationalization and scaling up of ACEBA into a platform that catalyses circular economy business initiatives in Southeast Asia. Support is being provided to expand participation by businesses and supporting national business membership organizations in Southeast Asia, with the initial focus on Indonesia, Philippines and Thailand.

ACEBA will continue to uncover, document, showcase and facilitate the scaling up of good business practices and innovative solutions, facilitate learning and sharing among ACEBA companies and beyond, and promote operational tools and metrics that are appropriate to the ASEAN region, relevant to the ASEAN Member States and specific to their leading and emerging business sectors.

Specifically, the following outputs are foreseen:

- Expanded participation in, visibility of and networking within ACEBA: resulting from further operationalization of ACEBA;
- Evidence-based knowledge creation for enabling circular economy implementation by businesses and support organizations; through the curation of business experiences and the development and promotion of circular economy knowledge products; and
- Improved synergies and evidence- and experience-based circular economy promotion, advocacy, networking and coordination, in particular within ASEAN, its Member States and institutions, and with the EU, its Member States and institutions.

WHO WE ARE

switchasia



Funded by
the European Union

SWITCH-Asia is a programme funded by the European Union (EU). Active since 2007, it seeks to promote Sustainable Consumption and Production (SCP) in the region. Through its 2019 EU Green Deal and Global Gateway, the EU has further committed to supporting the transition of countries to a low-carbon, resource-efficient and circular economy.

The SWITCH-Asia Policy Support Component provides direct support to regional organisations, national governments and related implementing agencies in charge of policies and regulatory frameworks relevant to SCP. This is done in the form of on-demand advisory on scaling up SCP policy and implementation as well as through creating a platform for knowledge exchange, and building capacities of regional institutions. All activities rely on the strong engagement of partner countries and organisations in co-creating the requested policies, processes and other deliverables.