

Webinar

# Promoting Circular Economy and SCP in the Technical Textile Sector

17 OCTOBER 2022 | 14:00-16:00 (ICT) (GMT+7)

# Agenda

| Time           | Programme   |
|----------------|---|
| 14:00 (GMT+7)  | Welcome   |
| 14:05 (10 min) | Overview of the technical textiles sector   |
| 14:15 (10 min) | Challenges, drivers, and trend setters in the technical textile sector  |
| 14:25 (10 min) | Circularity economy and sustainable production and consumption concepts explained   |
| 14:35 (35 min) | <b>Panel Discussion I:</b> Critical factors in technological innovation and business approaches toward a sustainable and circular technical textiles industry |
| 15:10 (35 min) | <b>Panel Discussion II:</b> Policy framework and innovation ecosystems for more circular and sustainable technical textiles                                   |
| 15:45 (5 min)  | Final Thoughts  |
| 15:50 (10 min) | Wrap and closing remarks  |
| 16:00          | Event closes  |



Webinar

# An Overview of the Circular Economy in the Technical Textile Sector

17 October 2022

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# INTRODUCTION



- Technical textiles have a significant part in virtually every social and economic activity, from home decoration & furniture to transport, medical, sports, and industry, among others.
- The market is expanding rapidly, thanks to rising demand, technological advances, and government investments.
- Global consumption of technical textiles was approximately **42 million MT in 2021** and is expected to reach **67 million MT by 2032**, an increase of 59%.
- The global market size is projected to grow from USD 164.6 billion in 2020 to **USD 222.4 billion by 2025**, at a compound annual growth rate (CAGR) of 6.2% between 2020 and 2025.

# INTRODUCTION



- **Europe is the largest consumer** of technical textiles, followed by North America, while consumption in large Asian markets (e.g., China and India), is primarily for medical, infrastructure, and construction applications.
- **Medical applications** are one of the primary drivers of demand and consumption of these textiles in the EU countries and in the Asia-Pacific; this trend is expected to continue over the coming years.
- **Asia-Pacific Region is the largest producer of technical textiles.** China produces 30% of the world's woven and non-woven technical textiles, followed by the Americas (19%), India (18%), the EU (16%), and the rest of the world (17 percent).
- **High-performance fibers** are produced in the U.S., Japan, Canada, and a few European countries, and some in India, China, and South Korea as well as Thailand.

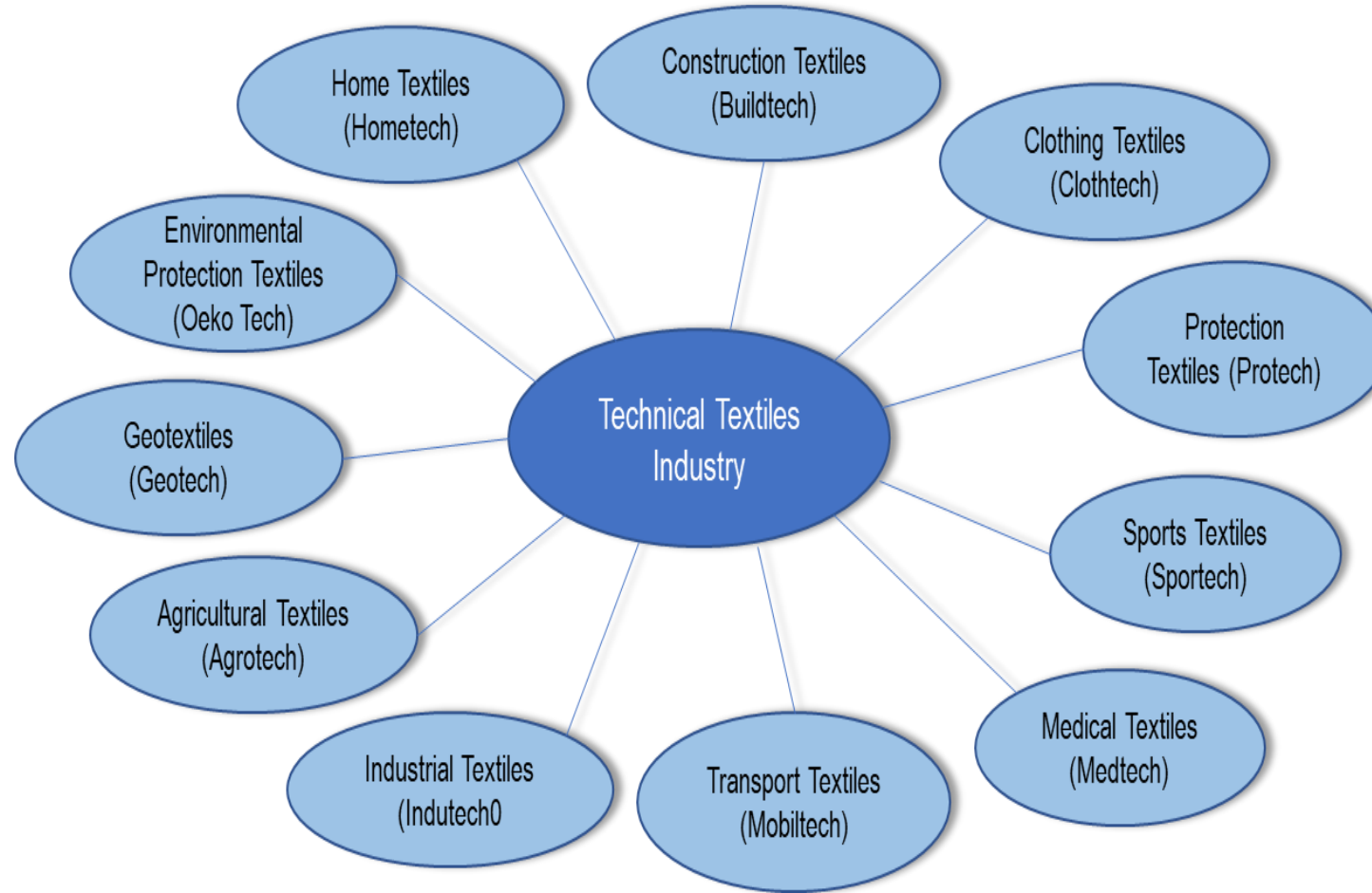


# INTRODUCTION



- The textile sector, however, accounts for roughly **one-fifth of global industrial water pollution**, uses a vast array of hazardous chemicals, and emits substantial greenhouse gas emissions, especially during the production and finishing stages.
- The complex processes required for producing technical textiles have contributed to **pollution, high energy intensity, and greenhouse gas emissions**. Recycling and disposal of used technical textiles are difficult to impossible, leaving only incineration and landfill disposal as viable options.
- While these impacts are well documented for the fashion industry, **much less attention has been given to the technical textiles** for which demand is growing rapidly in recent years.
- In response to these issues, the EU has issued a directive, strategy, and guidelines aimed to achieve carbon neutrality by mid-century. **The EU Strategy for Circular and Sustainable Textiles** outlines how the textile industry could respond.
- A need to **transition to a circular production and consumption system for technical textiles** is clear. And partnerships play a crucial role in developing more resilient technical textile supply chains in Asia.

# DIFFERENT TYPES OF TECHNICAL TEXTILES



# PRIMARY MATERIALS



## Natural

- Cotton
- Wool
- Sisal
- Hemp
- Jute
- Bamboo
- Flax
- Ramie
- Kenaf
- Abaca
- Protein fibre

## Sythetic

- Polyester
- Polyolefin
- Polyamide
- Aramid
- Carbon
- Acrylic

## Regenerated

- Viscose Rayon
- Acetate Rayon

## Mineral

- Glass
- Ceramic
- Asbestos

## Metal

- Silver
- Steel
- Aluminum
- Gold
- Metal coated fibres



# Progression and Prospects

## Circularity Gap Report 2022:

- About half a trillion tonnes of virgin materials have been used over the past 6 years to make products and services that we all rely on, but less than 10% are retrieved and fed back into the economy.
- In only two years (2018-2020), global circularity dropped from 9.1% in 2018 to 8.6% in 2020
- Our 'take-make-waste' economy consumes 100 billion tonnes of materials (e.g., minerals, ores, fossil fuels and biomass) a year and wastes over 90%, and the trend continues to grow
- In only 50 years, global use of materials has nearly quadrupled—outpacing population growth.

*When it comes to a circular economy, we are all developing countries. No country, as of yet, satisfies the basic needs of its citizens within the ecological boundaries of the planet,*  
***Circle Economy***

# Progression and Prospects

## 2022 Sustainable Development Goals Report:

- Domestic Material Consumption (DMC) rose by more than 65 percent globally, amounting to 95.1 billion metric tons in 2019. That translates to 12.3 tons per person.
- About 70% of the global DMC are in Asia, Europe, and North America with East and South-East Asia experiencing the steepest growth from 31% in 2000 to 43% in 2019.
- Renewable energy is growing in developing countries overall, but the poorest countries lag behind.
- Fossil fuel subsidies remain alarmingly high, despite a temporary drop in 2020.

# Textile Circularity in Progress

## Circular Strategies

- **Energy and waste reduction**, as well as the **substitution of fossil fuels with renewable energy** (e.g., solar, biomass) are practiced by certain textiles manufacturers.
- Some manufacturers have emphasized the **recycling of textile and non-textile materials** to create new products.
- **Some home textile products**, such as curtains, carpets, and rugs, **contain regenerated materials**.
- **Recycled polyester and nylon are made from pre- or post-consumer or pre- or post-industrial waste** such as PET plastic bottles, garments, or nylon fishing nets.
- **Cotton** is another typical fibre type that has been **regenerated to make new textile products**.

## Examples

- **Home Textile**
  - [Carpets Inter](#) , [EgeCarpets](#), [Alma Green Design](#), [Burrow](#)
- **Sports Textile**
  - [Licia Florio](#), [Adidas](#), [Brooks](#)
- **Geo Textile**
  - [Wallbarn](#), [Geofabrics Australia](#) [Kaytech](#), [Re-Gen Enterprises](#)



# Textile Circularity in Progress

## Circular Innovation

- Put emphases on (i) products, materials & technologies, (ii) business models, and (iii) consumption patterns and lifestyle.
- **Examples** may include **eco-design, recycling technologies, use of eco-friendly/recyclable materials, take-back program, reselling, renting, repairing, improved product quality**, and promotion of **low carbon lifestyle**, among others.
- Various approaches are practised to implement incremental (e.g., process-related, campaigns etc.) or disruptive innovations (e.g., new business models).

## Examples

- Home Textile
  - [AlmaGreen Design](#)
- Sports Textile
  - [Picture](#), [Organic Basics](#), [Mandala](#), [Hylo Athletic](#), [Allbirds](#)

# Textile Circularity in Progress

## Circular Enablers (Policy, strategy, regulations)

- EU Green Deal
- 2020 Circular Economy Action Plan
- 2021 EU Industrial Strategy
- EU Strategy for Sustainable and Circular Textiles
- Regulation N°1007/2011 on textile fiber names and the marketing of the fiber composition of textile products
- Best Available Techniques (BAT) Reference Document for the Tanning of Hides and Skins
- Industrial Emissions Directive 2010/75
- General Product Safety Directive (2001/95/EC)
- REACH Regulation 1907/2006

## Circular Enablers (Education)

- CLEANTEX Project
- Sustainable Textile School
- Hong Kong Research Institute of Textile and Apparel
- Circular Apparel Innovation Factory (CAIF)

## Circular Enablers (Consumer)

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THANK YOU





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