









Launching Event of Thai Green Directory

23 August 2022, Ballroom 38, Pullman Bangkok Hotel G, Bangkok

13:30-15:45 hrs

AGENDA (HYBRID)

Objectives

To promote the Thai Green Directory and the vendor registration system developed under the support of SWITCH-Asia SCP Facility in cooperation with the Pollution Control Department (PCD) and the Federation of Thai Industries (FTI).

Target participants (approximately 50 onsite and 100-150 online)

The event is open for participation of procurers from governmental agencies (central and local), private sector, venders and manufacturers, SMEs, Thai Green Directory Working Group members, Eco-label institutions, NGOs, civil society, and general consumers.

23 August 2022

| 12:30 - 13:30 | Registration and Covid Test (ATK)* |
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| 13:30 – 13:40 | Welcome speech Dr. Zinaida Fadeeva, Team Leader, EU SWITCH-Asia SCP Facility |
| 13:40 - 13:50 | Opening speech Mr. Pornsak Phuimm, Deputy Director-General, Pollution Control Deaprtment |
| 13:50– 14:00 | Group photos |
| 14:00-14:20 | Presentation on "Green Procurement in Private Sector" Mr. Kirati Kosicharoen, Executive Vice President – Corporate Services Group, The Stock Exchange of Thailand |
| 14:20 - 14:45 | Presentation on the project results "Development of Vendor List Registration System" • Dr Natworapol Rachsiriwatcharabol (SWITCH-Asia SCP Facility Consultant) |
| 14:45 – 15:00 | Video presentation of vendor registration system |
| 15:00 - 15:15 | Coffee Break |
| 15:15 – 15:45 | Presentation on "How to succeed in selling green products" • Ms. Khemupsorn Sirisukha (Cherry), Actress and Environmenal Activist |
| 15:45 | Wrap up and closing |

^{*}The test will be conducted by a medical service provider onsite before entering the meeting room.