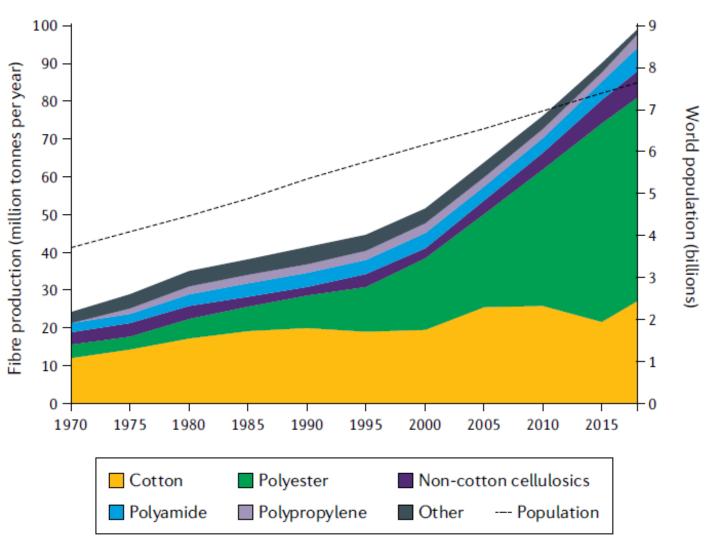


## **Trends in the Garment sector**

- Production has doubled since 2000
- Every second, the equivalent of one garbage truck of textiles is landfilled or burned
- One every five pieces of garments ends up as garbage
- Use-time has decreased by 36% from 2000 to 2015
- Garments are getting cheaper and we buy more

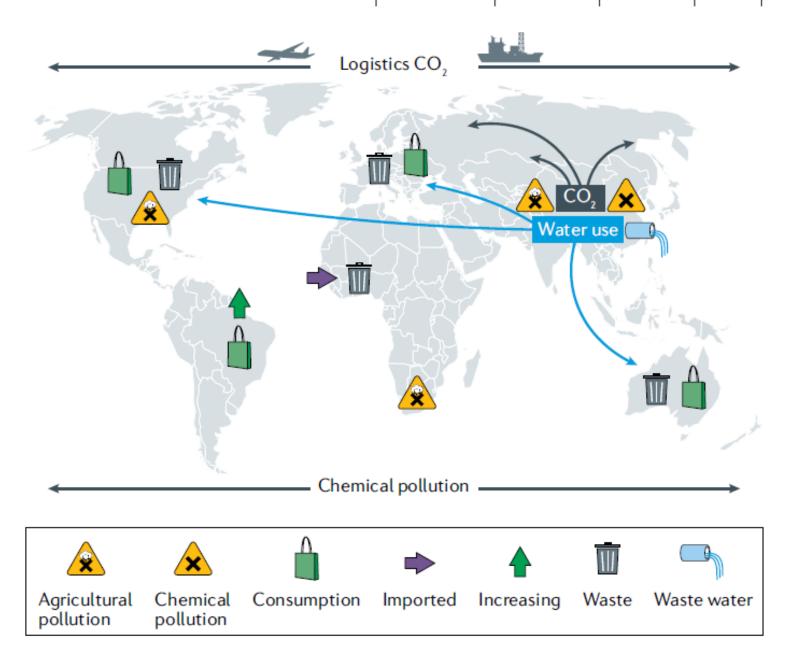


# **Trends in the Garment sector**



Source: Niinimäki et al. (2020)





Microplastics:

synthetic textiles represent 35 % of total annual microplastic releases

Source: EEA (2020)

Poor working conditions

**HotorCool** 

Source: Niinimäki et al. (2020)

# Challenges and opportunities in the Garment sector

- Reduce negative environmental and social impacts
- Reduce overproduction
- Increase garment life-time
- Enable circular business models
- Get the prices right



### European Environment Agency (EEA)

- Textiles and the environment in a circular economy
- Plastic in textiles
- Business models in a circular economy (with a case study on textiles)

#### Global Fashion Agenda

Fashion on Climate

#### **Hot or Cool Institute**

 Slowing-down fast fashion - Difficult Conversations: Empowering Solutions

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