


Agenda  
Regional Dialogue on  
**Driving Mechanisms for Eco-design Implementation in Asia**

**Wednesday 9 December 2020 | 10:00 - 12:00 hrs.**  
Bangkok Time ICT (Indochina time) UTC/GMT +7 hours  
Venue: Centara Grand at Central Plaza Ladprao, Bangkok  
and via ZOOM application 

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- 09:30 - 10:00 Registration
- 10:00 - 10:20 **Opening session**  
Welcome remarks  
**Dr. Wijarn Simachaya**, President of Thailand Environment Institute  
Opening remarks  
**Mr. Daniel Hachez**, Head of Cooperation, Delegation of the European Union to Thailand  
EU SWITCH-Asia Regional Policy Advocacy Component  
**Dr. Mushtaq Memon**, Project Manager, SWITCH-Asia RPAC
- 10:20 - 10:30 **Keynote Speech on Eco-design Implementation**  
**Prof. Martin Charter**, Director, Centre for Sustainable Design, University for the Creative Arts, UK
- 10:30 - 11:50 **Seminar session**  
Moderated by **Dr. Singh Intrachooto**, Associate Professor of Building Innovation, Kasetsart University/ Founding Director of the Creative Center for Eco-design, Osisu Co., Ltd.
- 10:35 - 10:50 **Case of market mechanisms driving eco-design practices in business**  
**Mr. Tomo Hamakawa**, Managing Director & Founder, Earth Company
- 10:50 - 11:05 **Case of government mechanisms to stimulate eco-design implementation**  
**Mr. Saurabh Diddi**, Bureau of Energy Efficiency (BEE), Government of India
- 11:05 - 11:20 **Case of R&D mechanisms to initiate eco-design implementation**  
**Ms. Thamonwan Virodchaiyan**, Co-founder, Moreloop Co., Ltd.
- 11:20 - 11:40 **Q&A session**
- 11:40 - 11:50 **Concluding and take-home messages**
- 11:50 - 12:00 **Inviting inputs from the participants for the next steps**  
**TEI & SWITCH-Asia RPAC**

**Register Now:**



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