

Flash Report

Regional Policy Dialogue on Sustainable Lifestyles on Tourism Sustainable Consumption and Production (SCP) in Tourism: Opportunities and Challenges with COVID-19



Date: October 8, 2020, 14:00 hrs. (Bangkok Time)

Venue: Live Broadcasting from Asian Institute of Technology

Disclaimer

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List of Acronyms:

AIT	Asian Institute of Technology
COVID-19	Coronavirus disease 2019
EU	The European Union
SCP	Sustainable Consumption and Production
SDGs	Sustainable Development Goals
SWITCH-Asia RPAC	SWITCH-Asia Regional Policy Advocacy Component
UNEP	United Nations Environment Programme

Background:

Although programmes for addressing behaviour change in and around the home are well developed, there has been significantly less attention paid to tourism activities, and its implications of consumption choices for leisure and travel. The tourism sector is one of the hardest hit sectors from Covid-19 and the global lockdown. As international travel has plummeted, tourism has suffered one of the largest downturns and resulted in significant changes in consumer behaviours and sustainable lifestyles.

Has this challenge emerged as an opportunity for us to incorporate Sustainable Consumption and Production patterns to build back better the tourism sector post-COVID19, or will the industries return to business as usual?

Objectives of the event

1. Key COVID-19 Impacts, challenges, and opportunities for tourism
2. SCP opportunities to build back better and improve resilience of the tourism post COVID-19
3. The need to build circular models for production and consumption of food, and plastics in the tourism.

All these three facets are cross-cutting and would reflect the Sustainable Lifestyles Approaches for SCP in Tourism. We aim to reflect upon the resilience and the mobilization of adaptive capabilities with the case studies and good practices.

Logistical information about the event

The organization of the regional policy dialogue on tourism was organized as a hybrid-event via live broadcasting from Asian Institute of Technology (AIT)

Review on Participants:

More than 170 participants were registered prior to the event with 2,956 viewers joined online which was accessible through Zoom and Live broadcast and 6,013 people reached on the Facebook's Page of SWITCH-Asia, AIT Entrepreneurship Center and their networks.

Summary of Key Messages:

Welcoming Remarks



Ms. Tunnie Srisakulchairak
Programme Management Officer
SWITCH- Asia RPAC, UNEP Asia Pacific Office

“Travel and tourism share huge part of our economy and got hit hard by the COVID. To see how this sector survives with sustainability concept through our speakers provides direction to build back better”

Introductory Remarks



Ms. Helena Rey
Programme Officer, UNEP

“In a changing world during and post COVID, our living and lifestyle decisions will determine our future and the future of tourism. I am a stronger believer that this pandemic has emerged as an opportunity for us to incorporate Sustainable Consumption and Production patterns to build back better the tourism sector post COVID19”

COVID-19 and Tourism: Uncertain future with opportunities and challenges for Sustainable Lifestyles



Dr. Vilas Nitivattananon
Associate Professor of Urban Environmental Management, AIT

“Sustainability provides both opportunities and challenges including in the tourism sector under the COVID-19 pandemic, which has also confirmed the important roles of resilience, especially the innovative transformation of community-based tourism and small& medium enterprises concerning diversified tourism destinations and activities”

Impact of COVID-19 on Tourism Consumption and Production Patterns



Mr. Nophol Techaphangam
Founder & CEO, nonrnorn

“Nonrnorn believes that hospitality businesses can help reduce the extraction of virgin materials and hence GHG emissions by integrating end-of-life product recycling into their operation. Inspired by the Circular Economy principle, our ultimate goal is to systemically change the way we produce and consume to make our economy sustainable”



Mr. Tomohiro Hamakawa
Co-Founder, Mana Earthly Paradise

“Sustainability is a journey, not a destination. This journey is driven by a genuine intention to be part of the solution, not the problem. It must also strive to be inclusive, not exclusive - financially and socially”

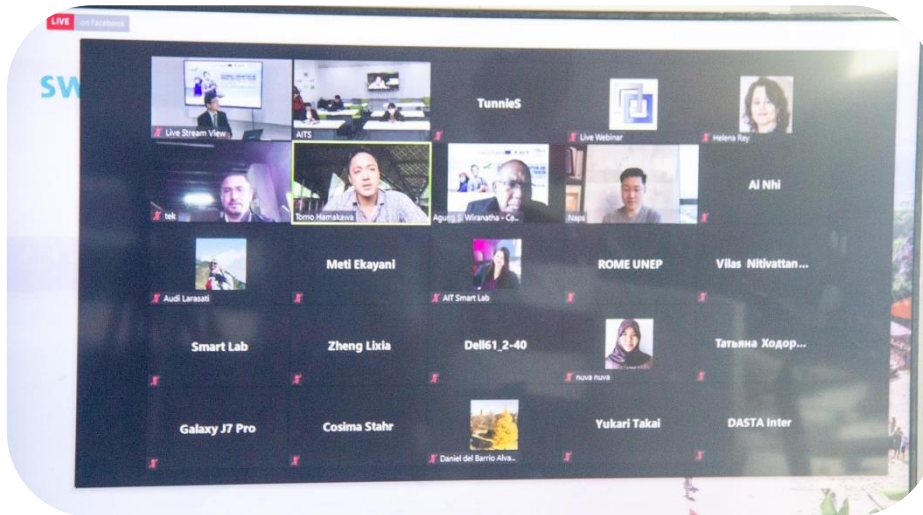
Prospects and Challenges of Bali Tourism in the Era of COVID-19 Pandemic



Dr. Agung Suryawan Wiranatha
Head of Centre of Excellence in Tourism,
Udayana University, Bali

“The positive side of pandemic COVID-19 is the mother nature can breathe easily, less pollution, less impacts on climate change. Only COVID-19 can stop people going out”

Snapshots of the Event



Annex:

Annex 1: The Final agenda

Time (IST)	Theme
1400-1410	Welcome and Introduction Session Ms. Tunnie Srisakulchairak Programme Management Officer, SWITCH- Asia RPAC
1410-1425	COVID-19 and Tourism: Uncertain future with opportunities and challenges for Sustainable Lifestyles (Video Presentation) Dr. Vilas Nitivattananon Associate Professor of Urban Environmental Management, AIT
1425-1445	Impact of COVID-19 on Tourism Consumption and Production Patterns in Future: A case study from experts Mt. Nophol Techaphangam Founder & CEO, norrnorn Mr. Tomohiro Hamakawa Co-Founder, Mana Earthly Paradise
1445-1500	Prospects and Challenges of Bali Tourism in the Era of COVID-19 Pandemic Dr. Agung Suryawan Wiranatha Head of Centre of Excellence in Tourism, Udayana University, Bali
1500-1515	Community-based tourism and SMEs for adapting to the new normal Dr. Vilas Nitivattananon
1515-1525	Q&A
1525-1530	Closing remarks Ms. Tunnie Srisakulchairak

For more information

SWITCH-Asia event page:

URL: <https://www.switch-asia.eu/event/scp-in-tourism-opportunities-and-challenges-during-covid-19/>

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