

Promoting Energy Efficiency and Renewable Energy Production in the Community-Based Tourism Sector in Central Asia

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Promoting Energy Efficiency and Renewable Energy Production in the CBT Sector in Central Asia

- **Main objective(s) of the project:** To reduce the carbon footprint of the Community-Based Tourism sector in Central Asia by supporting MSMEs in the RE, EE and CBT sectors to adopt sustainable consumption and production practices
- **Main focus area:** Sustainable Tourism
- **Target beneficiaries:**
 - 120+ MSMEs in the energy efficiency & renewable energy sectors
 - 315+ MSMEs in the Community Based Tourism Sector
 - 1 million+ tourists per year



Policy

Uzbekistan

- 2017 Presidential Decree “On measures on further development of renewable energy, energy efficiency in sectors of the economy and social sphere for 2017-2021”
- 2019 Presidential Decree ‘On additional measures for the accelerated tourism development in the Republic of Uzbekistan’
- 2017 Presidential Decree on “On measures to ensure rational use of energy”

Kyrgyzstan

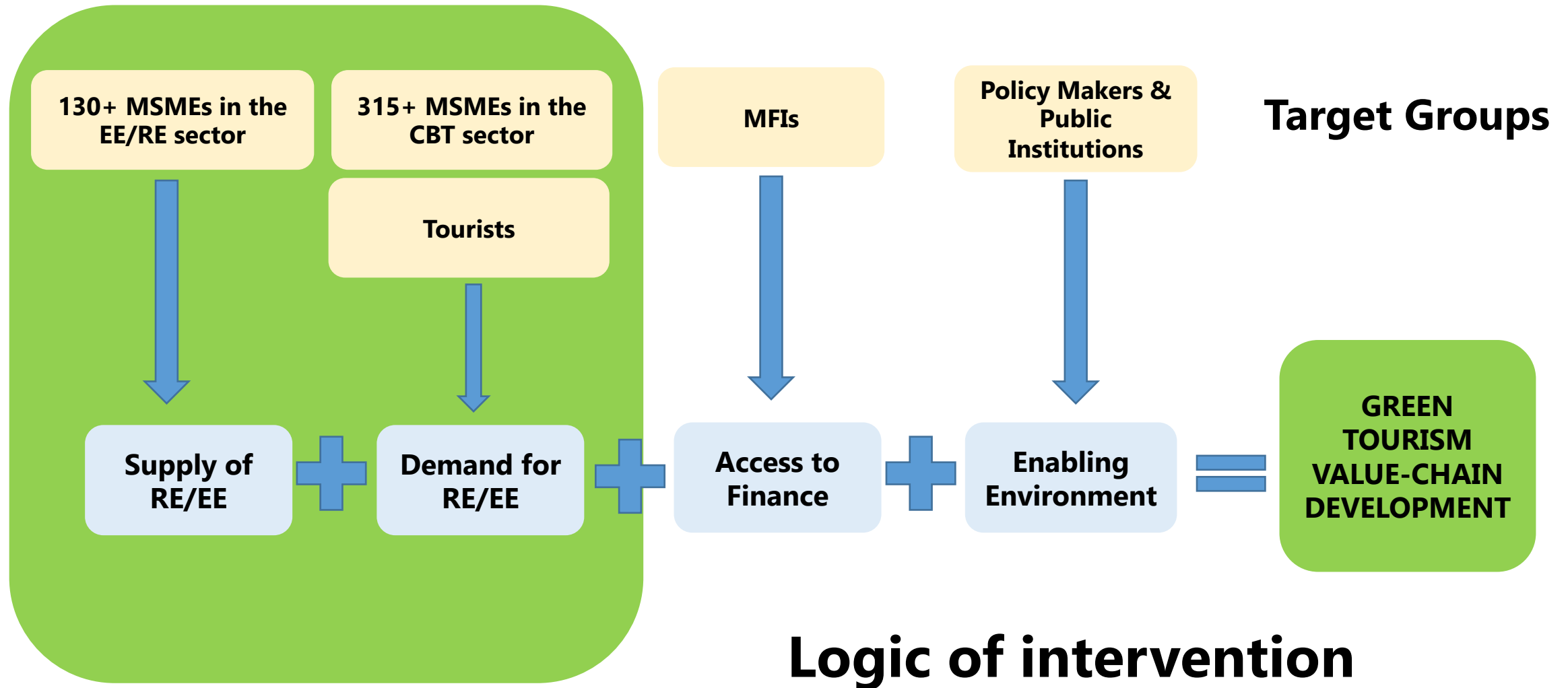
- ‘Priorities for the Conservation of Biological Diversity of the Kyrgyz Republic 2014-2024
 - *Implementation mechanism*
- National Development Strategy of the Kyrgyz Republic for 2018-2040
 - *Sustainable tourism*
- Green Economy Development Program of the Kyrgyz Republic for 2019-2023
 - *Renewable energy*

Tajikistan

- National Development Strategy 2018-2030 & Strategy on Tourism Development
 - *Green Employment & Entrepreneurship*
 - *Renewable energy & energy efficiency*
 - *Rural tourism*
- Sustainable Energy for All Tajikistan 2013-2020
 - *Access*
 - *Efficiency*
 - *Renewable Sources*



From Process to Action I



Impact

RENEWABLE ENERGY & ENERGY EFFICIENCY SECTOR

Increased capacity of MSMEs in the RE-EE sector to develop business and technical skills

Growth of the green economy promotes resilience, prosperity and regional cooperation

COMMUNITY-BASED TOURISM SECTOR

Increased demand for energy efficient and renewable energy technologies among CBT sector

Increased demand of tourists for eco-tourism in Central Asia

MFIs

Access to finance to develop business & invest in energy efficient and renewable energy technologies

Increased visibility of MSMEs in the RE-EE sector to tourism industry

Increased knowledge of climate change and how to mitigate

COMMUNITY-BASED TOURISM SECTOR

Increased demand for energy efficient and renewable energy technologies among CBT sector

Increased offer of eco-tourism services to tourists in Central Asia

Increased awareness of eco-tourism in Central Asia

TOURISTS IN CENTRAL ASIA

The carbon footprint of the Community-Based Tourism sector in Central Asia is reduced



Your Legacy

Green Tourism Catalogue

**Platforms for Public –
Private Dialogue**

Eco-Tourism Certification

**Sustainable Energy
Financing (SEF) in Central
Asia Event**

Pilot Green Hostels

**Central Asia Green
Tourism Event**

Green Finance Products

**White books on policy
recommendations**

**Regional branding for
Central Asia Green
Tourism**



EU Priorities & SDGs

Promoting **resilience**, **prosperity** and **regional cooperation** in Central Asia

7 AFFORDABLE AND
CLEAN ENERGY



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



11 SUSTAINABLE CITIES
AND COMMUNITIES



13 CLIMATE
ACTION



RESILIENCE

- Diversifying the economy & supporting MSMEs
- Turning climate change into economic opportunity
- Supporting reforms for an enabling environment
- Technical knowledge exchange

PROSPERITY

- Strengthening value chains and connectivity between sectors
- Promoting modernization and digital tools
 - Business Development
- Supporting green investment and financial literacy

REGIONAL COOPERATION

- Encouraging adoption of regional common standards
 - Promoting regional policy dialogue
- Fostering cooperation & regional branding & marketing
 - Building regional connectivity & trade



What we have done

- Carbon-footprint baseline assessment;
- Kick-off Meetings with project partners in CA;
- List of beneficiaries in the RE/EE and CBT;
- Methodology for market & value chain analysis.

Thank You!

Contact us

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