

## 2019 SWITCH-Asia LEADERSHIP ACADEMY ON CIRCULAR ECONOMY

2 - 6 December 2019, Tsinghua University, Beijing, China

### What is SWITCH-Asia?

The overall objective of the EU funded SWITCH-Asia programme is to promote sustainable and inclusive growth, contribute to the economic prosperity and poverty reduction in Asia and Central Asia and to a transition towards a low-carbon, resource-efficient and circular economy.

Launched in 2007, the programme has achieved more than a decade of progress on SCP in 24 countries in the region. This has been possible through the joint efforts of the three SWITCH-Asia components:

- **The Regional Policy Advocacy Component (RPAC)** – implemented by United Nations Environment Programme.
- **The Sustainable Consumption and Production Facility** – implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the Institute for Global Environmental Strategies (IGES) and adelphi.
- **The SWITCH-Asia Grants Programme** – directly managed by the Directorate-General for International Cooperation and Development of the European Commission.

The SWITCH-Asia Regional Policy Advocacy Component is responsible for the implementation of the SWITCH-Asia Leadership Academies.

If you want to know more about the 2018 SWITCH-Asia Academy visit:

<https://www.switch-asia.eu/events/asian-circular-economy-leadership-academy/>

### What are the Objectives of the Academy?

- To shift mindsets and inspire action towards a circular economy across young professionals in Asia.
- To increase knowledge and understanding of circular economy by future decision-makers.
- To enhance a network of junior professionals across Asia in the field of circular economy.
- To showcase circular economy policies and best practices.

### Why should I join?

The Academy stimulates the sharing of experiences, cases studies and stories from Asia and the EU on circular economy. It includes:

- Interdisciplinary, project-based, and participatory approaches.
- The possibility of being part of a growing network of young professionals working with circular economy in Asia.

Implemented by



## Who attends this Academy?

- Young participants from countries in Asia who are already working in a topic related to circular economy.
- Junior Government professionals
- Junior private sector professionals or development consultants
- Junior professionals from the civil society sector

## The Academy Agenda

The Academy will be conducted in five days and will cover the following topics :

- Why are we talking about CE?
- The concept of CE – origins and theoretical background
- Policies – the role of regulations and policies for CE
- Innovation and technology – the role of innovation and technology for CE
- Business models – innovative business models for CE
- Finance – innovate financial instruments for CE
- Behavioral change and communication – how behavioral change and communication relate to achieving a CE
- Indicators - how to define CE performance

Case studies from Europe and Asia will be used to illustrate every topic.

## How to apply for the Academy?

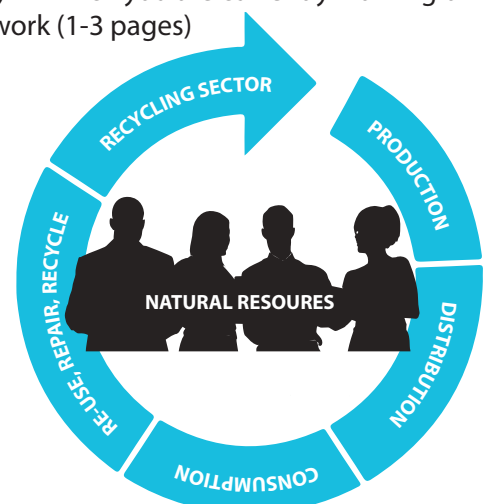
Candidates meeting the following criteria could apply to participate in the 2019 SWITCH-Asia Leadership Academy Leadership for Circular Economy programme:

- Citizen or national of one of the following countries: Cambodia, China, Indonesia, Laos, Malaysia, Mongolia, Myanmar, Philippines, Thailand, Vietnam, Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka;
- To be one of the following: i) Junior Government professionals; ii) Junior private sector professionals; iii) Junior professionals from the civil society sector;
- To be already working on a topic related to Circular Economy.

Candidates are required to have completed as a minimum a first university degree in environment, development, engineering, policy, economics or relevant discipline. Completion of postgraduate degree and/or professional training relevant to sustainable development would be considered favorably.

To apply for Leadership for Circular Economy programme, participants should:

- a) Complete online application form
- b) Prepare an application letter explaining a topic on circular economy in which you are currently working on and how you plan to apply the knowledge of this Academy to this work (1-3 pages)
- c) Provide a brief CV (one page)
- d) Provide a copy of degrees obtained



### Participation and Cost:

Participation will be open to participants from the 18 countries (see the chapter of 'how to apply to the academy '). Economy travel, accommodation and course registration will be covered.

Online Registration here [Link](#)

If you can't access the online registration form, please download the offline form [Here](#)

### Contact details:

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For more information, please visit SWITCH-Asia Event Page  
<https://www.switch-asia.eu/events/the-2019-switch-asia-leadership-academy-on-circular-economy/>