

# Myanmar Cookstoves Market Assessment









This project is funded by the European Union

**Final Report** 

Tuesday, June 30<sup>th</sup>, 2015

**Emerging Markets Consulting** 



## **Table of Contents**

#### **Executive Summary**

#### **Project Background**

#### Country Macro Overview

#### Socio-Economic Profiles

Stoves
--------

#### Fuels

nearth impact
---------------

**Environmental Impact** 

Sector Mapping

### **Conclusions & Recommendations**





## **Executive Summary**

Country Overview				
Political Environment	<ul> <li>The country has embarked upon a series of structural reforms since 2010. Nevertheless, organizations working in Myanmar may still face operational limitations.</li> <li>The country is politically divided into 7 regions, 7 ethnic states, 64 districts, 324 townships, and 64,436 villages.</li> </ul>			
Economy	<ul> <li>With an average GDP growth rate of 11% between 2000 - 2012, Myanmar's economic size has increased six-fold in the past decade.</li> <li>While the industry and service sectors represent over 60% of total GDP, more than 70% of Myanmar's total labor force is still dependent on agriculture.</li> <li>The financial sector in Myanmar is small, under development and currently represented by 4 state-owned banks and 19 private banks.</li> <li>Microfinance is being offered by a variety of stakeholders and growing. Nonetheless, demand for microfinance services is high with an estimated approximate market gap close to 1 billion USD.</li> </ul>			
Socio- Demographics	<ul> <li>The majority of population still resides in rural areas although there is a shift towards increased urban population as a percentage of the total population. Myanmar's population has had an average growth rate of 0.8% in the past decade.</li> <li>The economically active age group of 15-64 years old is approximately 70% of Myanmar's total population.</li> <li>There is clear income cutoff between rural and peri-urban areas, with ~83% of the population of rural areas earning less than 250,000 MMK / month, while the same number goes down to 67% for peri-urban areas.</li> </ul>			





## **Executive Summary**

Stoves and Fuels				
Stoves	<ul> <li>The most common type of stove used across country is the three stone open fire (35%), followed by the charcoal / multipurpose stove (27%) and the electric stove (15%).</li> <li>Charcoal stoves (46%) and electric stoves (35%) dominate in peri - urban environments, while three stone is the most predominant stove in rural environments (50%).</li> <li>The penetration of LPG stoves is extremely low, due to the 2014 spikes in the price of liquid petroleum.</li> <li>The choice of stoves is highly dependent on location of the users and income levels. In urban environments users are more likely to switch to improved stoves with an increasing income, while this relationship is lower in rural locations.</li> <li>Production of A1 models, based on Thai design has been identified around Magway, while clay charcoal stoves are being produced around Pathein in the delta region.</li> </ul>			
Fuels	<ul> <li>The majority of the population in Myanmar is still dependent on solid fuels for cooking purposes (85%)<sup>1</sup>. (Firewood (59%) and charcoal (24%) are the most prevalent fuel sources followed by electricity (15%).</li> <li>In rural environments, the % of population relying on firewood increases to 80%. The dominance of firewood in these environments persists across both lower and higher income brackets.</li> <li>Peri-urban environments are dominated by charcoal (45%) and electricity (35%), and it's possible to identify the tendency of households from charcoal to electricity from lower to higher income brackets.</li> <li>Among the 25% of households who use more than one type of fuel, primary firewood users tend to also use charcoal. Primary charcoal users tend to use electricity and wood as secondary fuels, and primary electricity fuels also resort to charcoal.</li> </ul>			

<sup>1.</sup> This figure is based on primary sources obtained from the Myanmar Household Cooking Survey – TNS (2015; N=803)





## **Executive Summary**

Health and Environment				
Health	<ul> <li>Overall life expectancy in Myanmar (64.9 years) is ranked 146 out of 196 countries. This difference is more pronounced for women who tend to live almost 10 years shorter than regional comparison countries.</li> <li>The Global Burden of Disease assessment indicated that the three risk factors that account for the most disease burden in Myanmar are dietary risks, tobacco smoking, and household air pollution from solid fuels. Household air pollution represents a high risk for women 15 to 49.</li> <li>Over 95% of Myanmar households still use solid fuels as their primary cooking fuel<sup>2</sup>. The burning of solid fuels such as wood and charcoal on traditional cookstoves releases smoke that contains a complex mix of health damaging pollutants, such as PM<sub>2.5</sub> and carbon monoxide. Myanmar ranked 151 out of 178 countries for population weighted exposure to PM<sub>2.5</sub>.</li> </ul>			
Environment	<ul> <li>Myanmar remains well endowed with forest cover yet the country has experienced some of the highest rates of forest loss on Earth: 1.17% (1990 to 2000), 0.9% (2000 to 2005) and 0.95% (2005 to 2010)</li> <li>Overall, about 65% of the rural population lives in areas that present wood fuel balance deficit conditions. South and Central regions present highest wood fuel balance deficit areas.</li> <li>Based on current trends of biomass consumption, UNEP estimates that if 25% of the country's 13 million households shift from traditional to efficient cook stoves - potential emissions reduction would amount to 6.5 million tCO2 per year. Recent studies however recommend caution in estimating the actual total reduction potential in Myanmar.</li> <li>Myanmar is classified as a LDC, which makes it suitable for both voluntary and compliance carbon markets. Myanmar has one registered voluntary cookstove Program of Activities (PoA), and one more CDM PoA is under development.</li> </ul>			

<sup>2.</sup> This figure is based from secondary sources obtained from the "Myanmar Energy Poverty Survey" – MercyCorps (2011)





Recommendations				
	<ul> <li>GERES can support the currently existing production of A1 models stoves around the area of Magway, and the production of clay charcoal stoves undergoing in the area of Pathein.</li> </ul>			
Supporting Stove Producers	<ul> <li>Supporting the creation of national level standards, by testing the characteristics of current stove designs to identify potential improvements, and by working in close collaboration with the Forestry and Health Ministries who can support and inforce these standards.</li> <li>Creating quality assurance mechanisms to improve quality and efficiency of local production, through production Training of Training systems, as well as by providing laboratory testing services.</li> </ul>			
	<ul> <li>Supporting the market access potential of involved suppliers by improving their management, marketing capacity, as well as aiding them in accessing finance from existing providers.</li> </ul>			
	<ul> <li>GERES can support the demand growth for improved stoves, focusing at least in the short term in urban and peri-urban areas, featuring higher ease of market access.</li> </ul>			
Building Market Demand	<ul> <li>Carrying out marketing activities through various channels: TV, radio and newspaper ads, focusing especially on demand drivers like stoves durability, safety and ease of use.</li> <li>Partnering with existing grass roots organizations to carry out awareness campaigns in rural areas to expand local knowledge of the impact of unimproved cooking methods.</li> <li>Continuous research on the customer base and the evolution of market trends will be crucial to be able to support stove producers.</li> </ul>			
Carbon Finance	<ul> <li>Depending on project stove efficiency, high potential exists for an improved cookstove program to achieve emission reductions and to qualify for carbon finance. Transaction costs can be reduced by joining an existing PoA, and financing can be accessed through the GACC Clean Cooking Loan Fund.</li> </ul>			



## **Table of Contents**

#### **Executive Summary**

**Project Background** 

**Country Macro Overview** 

Socio-Economic Profiles

Stoves

Fuels

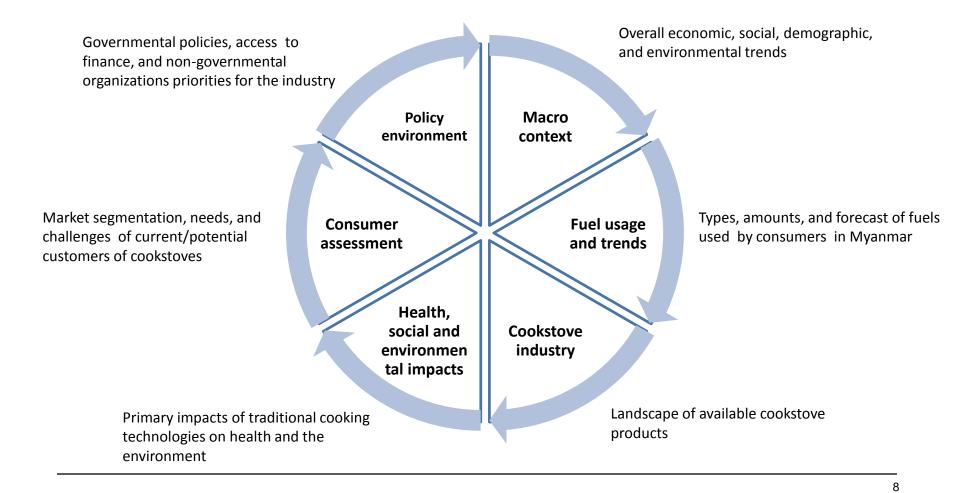
Health Impact

**Environmental Impact** 

Sector Mapping

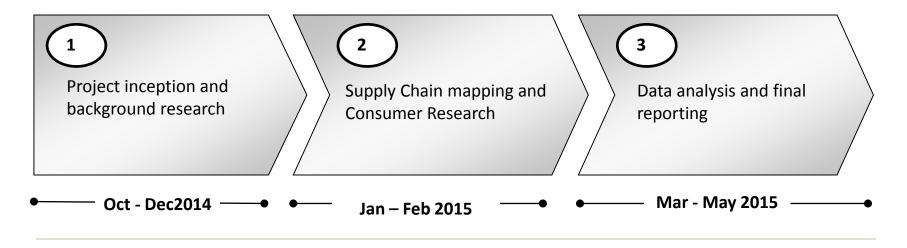
**Conclusions & Recommendations** 

The study was designed to provide an in-depth review of the cookstove industry in Myanmar by focusing on six key research areas





The consortium designed the project through three distinct phases to be completed in the lapse of 6 months



- Kick Off
- Desk review
- Stakeholder interviews
- Research methodology development
- Inception report

- Supply Chain assessment
- Quantitative research
  - Survey tools
  - Household interviews

- Data analysis
- Preliminary Findings
- Final report



Primary research was carried out for the following analytical steps: Key Informant Interviews (KII), Household Survey (HS), and Supply Chain Analysis (SCA). The type of data collected for each was quantitative and qualitative in nature; with research tools including direct interviews, questionnaires and focus groups.



In-depth interviews were carried out with key informants who had first hand knowledge of the cookstove sector Myanmar. A total of 18 interviews were conducted mainly in Yangon with representatives from the private sector, NGOs, government agencies, multi-lateral organizations and private experts.

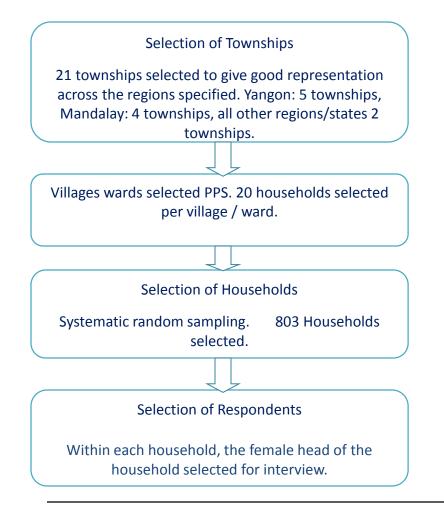
Private sector/Social Enterprises			
Parami Energy	One of the main energy players in the country (especially oil and gas)		
Indigo Energy	Company working in the installation of biomass and solar energy distribution sources		
	Local social enterprise focusing on rural energy (e.g. solar lanterns) among others. It offers loans to customers		
Proximity Design	for their products which has proven successful.		
NGOs			
Ever Green Group	Local social enterprise partner of GACC and with experience in improved cookstoves		
FREDA	Local CSO related to environmental deterioration and that has worked in the ICS sector for INGOs		
Mercy Corps	Currently has a fuel-efficient cookstove program running in the country		
Cesvi	INGO working on nutrition and management of natural resources in the dry area		
Vision Fund International	Microfinance program mainly for small businesses		
MERN	Local environmental NGO that has worked in the ICS sector for INGOs		
EcoDev Myanmar	Leading local NGO advocating environmental governance and that has worked in the ICS sector for INGOs		
Partnership for Change	Norwegian NGO working in the social, environmental and sustainable development of local communities		
Mangrove Service Network	Local expereinces working with ICS		
PACT World	Has a microfinance program running in the country but mainly as savings for women		
Government Agencies			
Ministry of Environment, Conservation			
and Forestry (MOECAF)	In charge of biomass energy and conservartion specially of wood fuel		
Multilateral agencies			
FAO - Myanmar	Has several projects in the dry area and has worked/procured efficient cookstoves in the past		
UNDP - Myanmar	Has worked /procured efficient cookstoves in the past		
2 Experts, Local ICS producers in Yangon			

The Household Survey (HS) collected primary data on stove use and fuel consumption from over 800 households across seven regions in Myanmar. A comprehensive questionnaire was designed for this purpose.

Emerging Markets Consulting

Target Areas				Sample		
Region	Location	Area	Peri-Urban	Rural	Total	
Yangon	Yangon	Urban	60		60	
Mandalay	Mandalay	Urban / Dry	32		32	
Ayerwaddy	Pathein	Delta	40	90	130	
Bago	Bago	Plain	30	101	131	
Shan State	Taunggyi	Hilly	40	140	180	
Magway	Magway	Dry	46	134	180	
Tanintharyi	Dawei	Coastal	30	60	90	
		Total	278	525	803	

The survey utilized a "probability proportionate to size" (PPS) approach for selecting villages that were interviewed in rural and peri-urban areas.

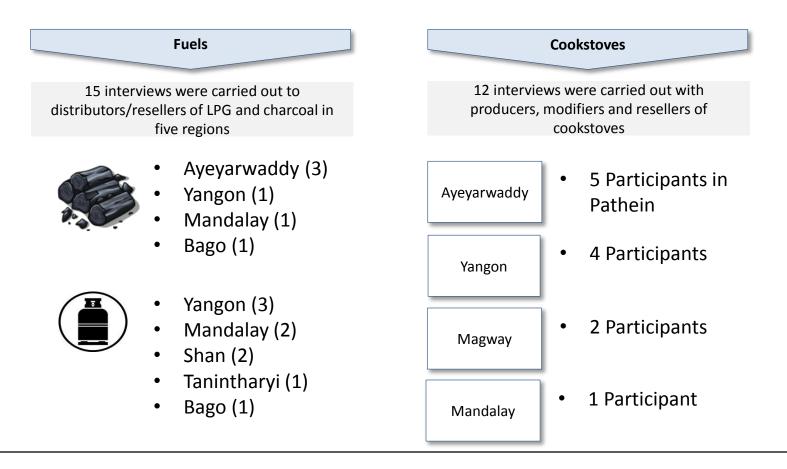


- The sample was designed to give representation across the five main geographic regions of the country, and to include sizeable peri-urban and rural segments\*; big enough for detailed analysis.
- This sample size provides 95% confidence level of results which are representative of the Myanmar population with a confidence interval of +/- 3%.
- Quality control processes applied throughout the research training, from tools development, enumerator training, to data entry

Note: Peri Urban refers to landscape interface between town and country, or also as the rural—urban transition zone where urban and rural uses mix.



The supply chain analysis (SCA) focused in two key analytical areas: Fuels and cookstoves. In the case of the former, the emphasis was in understanding price differentials and sizes utilized for LPG tanks and charcoal bags. For the latter, the emphasis was in understanding types and profit margins of producers, modifiers and resellers of cookstoves.





## **Table of Contents**

#### **Executive Summary**

**Project Background** 

**Country Macro Overview** 

Socio-Economic Profiles

Stoves

Fuels

Health Impact

**Environmental Impact** 

Sector Mapping

**Conclusions & Recommendations** 

## The country has embarked upon a series of structural reforms since 2010. Nevertheless, organizations working in Myanmar may still face operational limitations.

Political and Administrative structure	<ul> <li>The Republic of the Union of Myanmar is a unitary presidential constitutional republic</li> <li>The President is the head of state and leads the country with its 31 cabinet members (ministries)</li> <li>The country is politically divided into 7 regions, 7 ethnic states, 64 districts, 324 townships, and 64,436 villages.</li> <li>The legislative branch is divided in the People's Assembly (elected on basis of township and population) and the House of Nationalities (equal number for each region and state)</li> </ul>
Current Government	<ul> <li>Since 2010 the country has embarked into a series of reforms after decades of military rule, which has led to a reduction in the number of economic sanctions imposed by the international community.</li> <li>The last elections were held in early 2012 where the main opposition party won the majority of available parliamentary seats .</li> <li>The current president is Thein Sein who represents Myanmar's "Union Solidarity and Development Party". The opposition leader is Aung San Suu Kyi who represents the "National League for Democracy". The latter recently won 43 out of 44 contested seats in the 2012 parliamentary elections, but this still represents a small number of the total 440 seats in the People's Assembly.</li> <li>The next general elections are due to take place in 2015.</li> </ul>
Working with the Government	<ul> <li>According to a recent report by The Hauser Center, international organizations operate in the country under various frameworks such as Memoranda of Understanding (MOU) or Letters of Agreement with relevant ministries.</li> <li>Other issues relate to uncertainty and delays in registration status for organizations working closely with the government</li> </ul>
Military and Religious Unrest	<ul> <li>The country is still suffering from armed oppositions to the central government. Four ethnic armed groups still have not declared a cease fire: KIA, AA, ABSDF and TNLA.</li> <li>Anti-Muslim violence has been rising in the country, with the recent high profile Rakhine State violence in 2012 and riots in Central Myanmar in 2013 and 2014. There has been attacks reported in Meiktila, Mandalay, Naypyidaw, Bago and Yangon, leaving ~100,000 Muslim homeless. The Rohingya ethnic</li> </ul>
	minority are particularly affected by this violence since they are not recognized as citizens of Myanmar

Sources: CIA Factbook, Harvard University's Hauser Institute for Civil Society, and Myanmar's Ministry of Health

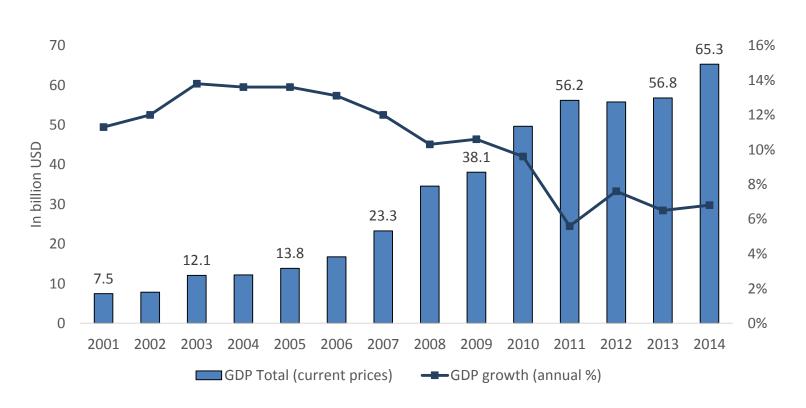
Country Overview – Economy and GDP Growth

With an average GDP growth rate of 11%\* between 2000 - 2012, Myanmar's economic size has increased six-fold in the past decade. Recent growth has been mainly bolstered by strong export earnings from resource-based commodities and by foreign direct investments.

GDP in Billion USD (current prices) vs. Annual GDP growth (%)

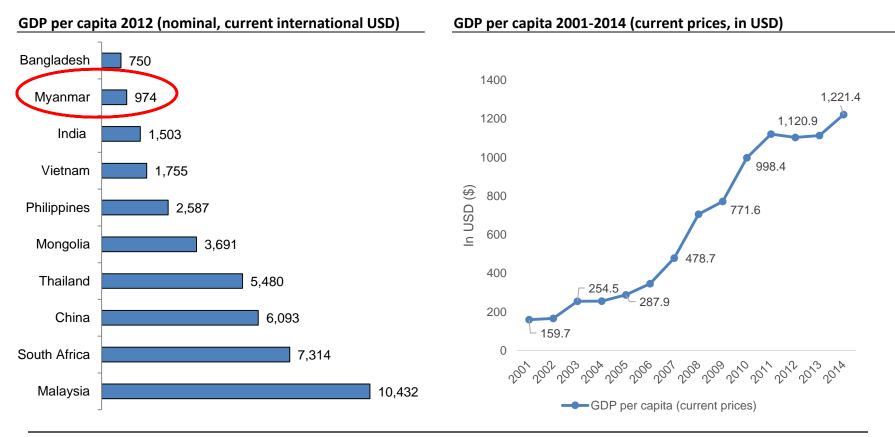
**Emerging Markets** 

Consulting



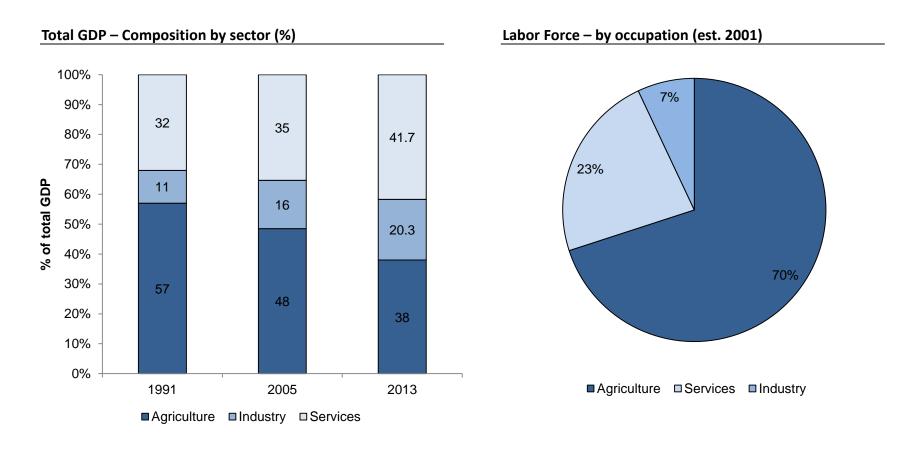
Note: IMF reports a potential large estimation error in these figures used by other organizations by up to 3% - 4%. (\*) Constant Annual Growth Rate

On a per capita basis, Myanmar has experienced a seven-fold GDP increase in the past decade but this figure still lags behind regional averages.



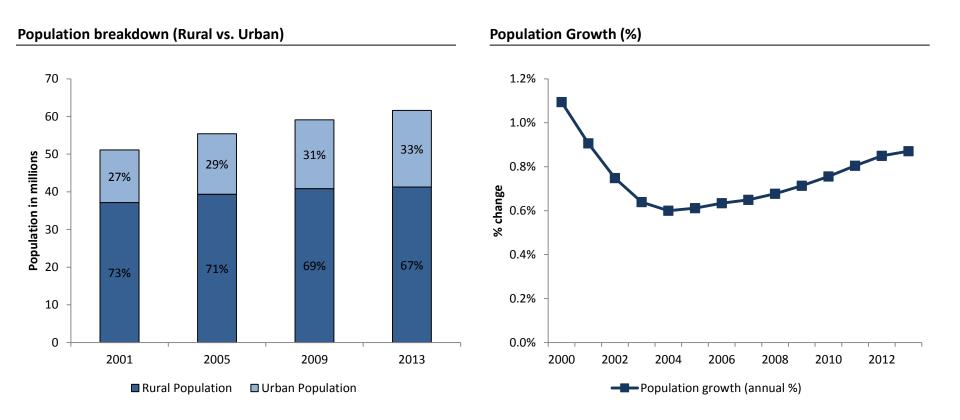


While the industry and service sectors represent over 60% of total GDP, more than 70% of Myanmar's total labor force is still dependent on agriculture.



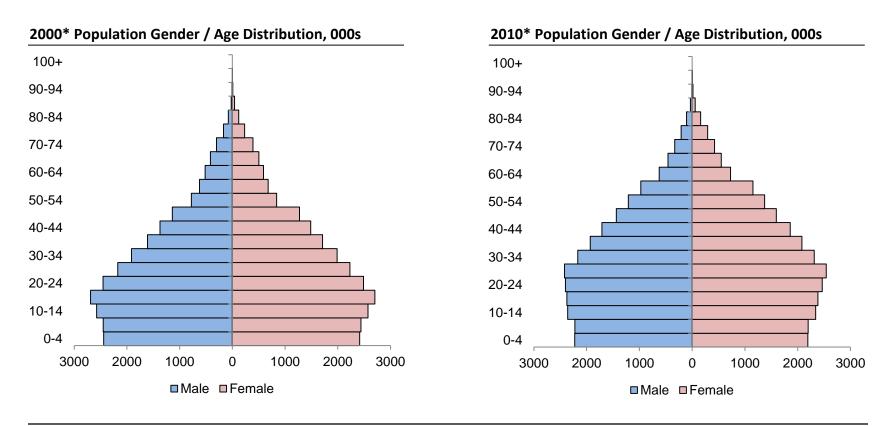


The majority of population still resides in rural areas although there is a slight shift towards increased urban population as % of total. Myanmar's population has had an average growth rate of 0.8% in the past decade.





The economically active age group of 15-64 years old represents approximately 70% of Myanmar's total population. The country's relatively low fertility rate (2.23 in 2011) compared to other SE Asian neighbors is causing the population distribution to shift towards older age brackets.



Source: United Nations, Department of Economic and Social Affairs Population Division

The most populous and densest regions in the country are Yangon (14.3%), Ayeyarwaddy (12%), and Mandalay (12%). The average household size is 4.5 and regional urbanization rates are low with the exception of Yangon Region (over 70%).

State/Region	Population (in millions)	Sex ratio (male/female)	Urbanization Rate	Pop. Density (per sq. km)	Average household size
Kachin	1.69	108	36%	19	5.1
Kayah	0.29	100	25%	24	4.8
Kayin	1.57	97	22%	52	4.7
Chin	0.48	92	22%	13	5.1
Sagaing	5.32	90	17%	56	4.6
Tanintharyi	1.41	99	24%	32	4.8
Bago	4.86	92	22%	123	4.1
Magway	3.91	87	15%	87	4.1
Mandalay	6.15	91	35%	206	4.4
Mon	2.05	93	28%	167	4.6
Rakhine	3.19	90	17%	87	4.4
Yangon	7.36	92	70%	723	4.4
Shan	5.82	100	24%	38	4.7
Ayeyawady	6.18	95	14%	176	4.1
Nay Py Taw	1.16	95	32%	164	4.1
Total/Average	51.4	94.7	27%	131	4.5

**Emerging Markets** 

Consulting

Myanmar is making progress with regard to addressing gender inequality particularly with regard to education and representation in work force. With an gender inequality index (GII) of 0.43 it is performing better than Cambodia (GII index 0.51) and Lao PDR (GII index 0.53). Challenges that remain for Myanmar women include high maternal mortality rates, unequal pay for similar work with men, and low political representation.

Gender Equality Statistics				
	Myanmar	East Asia and the Pacific		
UNDP Gender Inequality Index <sup>1</sup> (2013)	0.43 (ranking 83 out of 149 countries)	0.33		
Population with at least some secondary education (%)	18.0% (female) 17.6% (male)	54.6% (female) 66.49% (male)		
Literacy rate, adult female (% of female ages 15 and above), 2012	90%			
Labor force participation rate , female (%), 2012	85.7 % (female) 82.9% (male)	62.8% (female) 79.3% (male)		
Reported amount less women are paid than men per day of casual work.	500 MMK to 1,000 MMK (Min. wage for laborers at 2,000 MMK/day)			
Maternal mortality ratio, deaths per 100,000 live births , 2010	200 (Can be as high as 700 in some ethnic states.)	72		
Share of seats in parliament	4.6%	18.7		

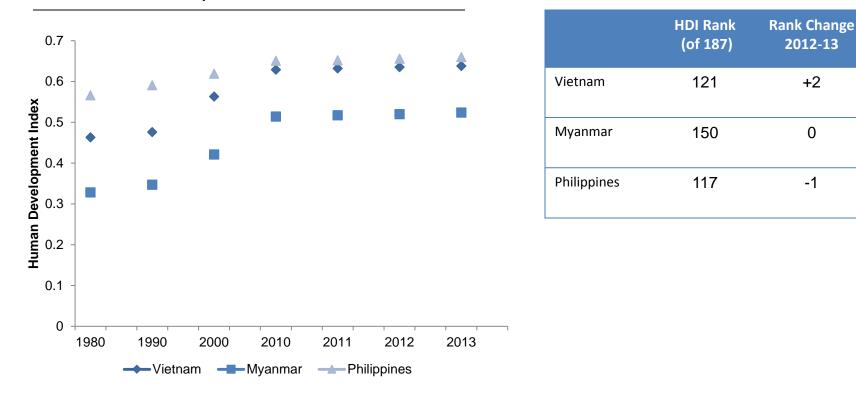
Source: UNDP, Livelihoods and Food Security Trust Fund Baseline Report (2012)

Note: The gender inequality index (GII) measures the human development costs of gender inequality, thus the higher the GII value the more disparities between females and males. The GII values vary greatly across countries, they range from 0.021 to 0.73.



Although still classified as a 'low human development' country, Myanmar's human development index1 has been growing over the past 10 years, albeit at a slower pace in recent years.

Trends in human development index 1990-2013

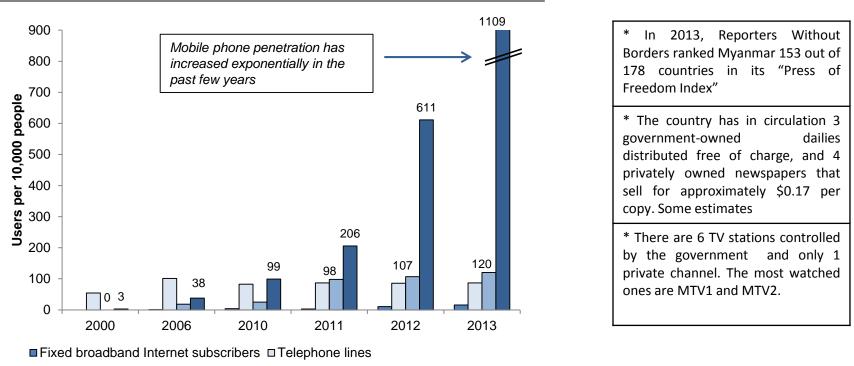


Source: UNDP [http://hdr.undp.org/en/content/human-development-index-hdi]

Note: The Human Development Index (HDI) is a summary measure of average achievement in key dimensions of human development: a long and healthy life, being knowledgeable and have a decent standard of living. The HDI is the geometric mean of normalized indices for each of the three dimensions.

Media and communications have undergone strict censorship and regulation in the country since the military takeover in 1962. Nonetheless, recent legal reforms have allowed for increased printed media circulation and exponential market expansion for the mobile phone industry.

#### Access to communications (national), per 10,000 people

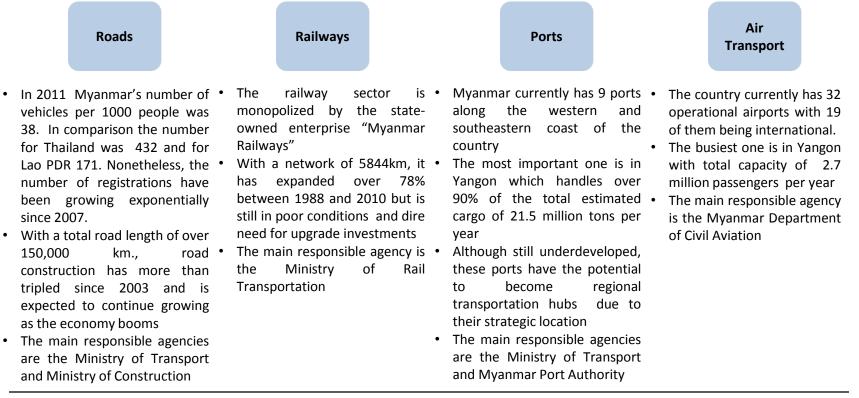


Internet users

Mobile cellular subscriptions



The country was ranked 133 out of 155 in the latest Logistics Performance Index (LPI) mainly due to institutional constraints. The current limited access to and the poor state of infrastructure are impediments to providing basic health/education services as well as for economic development. Many roads are not passable during the monsoon season. Still, the sector presents high potential for investments and development as the country is expected to become a major regional trading hub due to its geographical location between India and China.



Source: "Infrastructure in Myanmar" (2013), KPMG

٠

**Emerging Markets** 

Consulting



## **Table of Contents**

#### **Executive Summary**

#### **Project Background**

#### Country Macro Overview

#### Socio-Economic Profiles

#### Fuels

nearth impact
---------------

**Environmental Impact** 

Sector Mapping

#### **Conclusions & Recommendations**



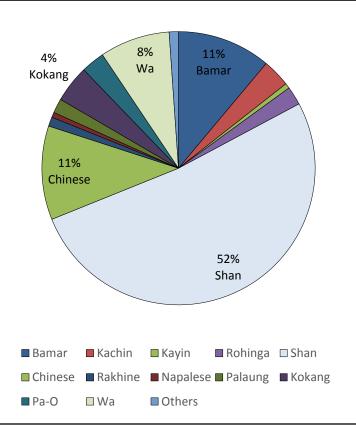
Over 84% of rural respondents fall in the lowest income bracket (<250,000 MMK/month), with Tanintharyi being the poorest region. This trend gets reflected in terms of income seasonality where over 50% of rural dwellers state engaging in seasonal work.

Income groups, % of peri-urban respondents Seasonal vs. Non-seasonal work, % of peri-urban respondents 24% 30% 30% 31% 40% 12% 57% 93% 76% 70% 70% 69% 60% 43% Magway Taninthawi Avevarnadou Mandalay Vangon shan 8380' 89% Income groups, % of rural respondents Seasonal vs. Non-seasonal work, % of rural respondents 9% 7% 15% 21% 26% 93% 91% 85% 79% 48% 74% 52% AVENBRUBOON Taninthanvi shan Magway 8360' Below 250,000 Above 250,000 Non Seasonal Seasonal MMK MMK

Source: Myanmar Household Survey -TNS (N=803); EMC Analysis



In terms of ethnicity, the great majority of respondents self-identify as "Bamar" except in Shan State where a greater diversity can be found. Besides Yangon and Mandalay, the highest educational level attained by most respondents is middle school and income sources vary from farming for rural residents, and various types for peri-urban ones.

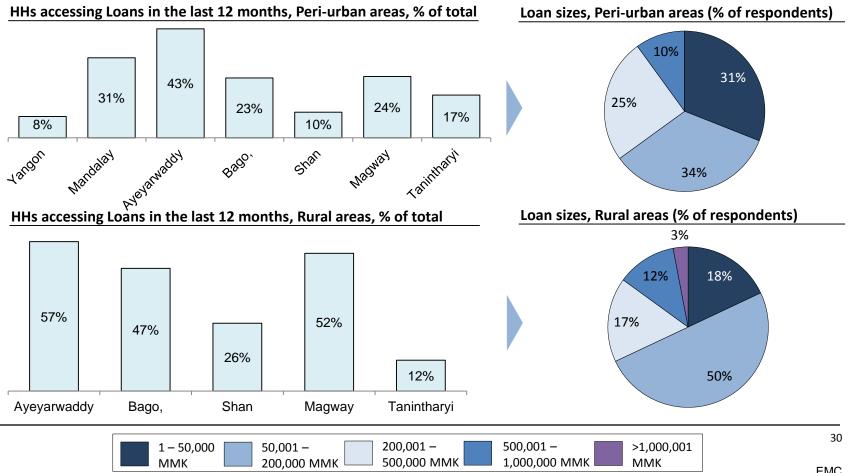


Shan State's ethnic groups, % or respondents

- <u>Education</u>: Outside Yangon and Mandalay, the majority most of respondents have completed their education up to middle school only (over 63%).
- Income sources: Peri-urban areas show high diversity of income sources but the most represented activities are small shop owners, hospitality services, domestic work and construction services. In rural areas, the majority of respondents are involved in farming activities ( > 60%).

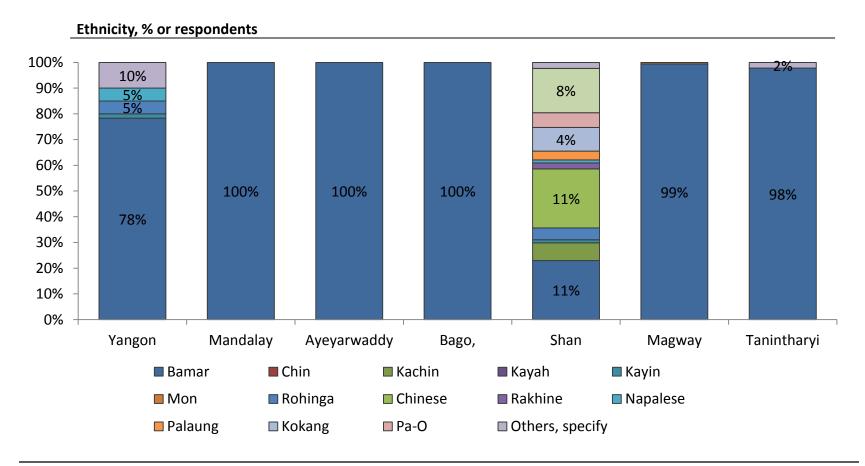
Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Access to micro-loans appears to be more prevalent in rural than in peri-urban areas. These were particularly relevant in Ayeyarwaddy, Magway, and Bago due to the high presence of loan providers in those regions. In terms of loan sizes, the great majority falls under 200,000 MMK (over 67%).





Most ethnic diversity was seen among the respondents from the Shan state, followed by Yangon. Whereas the other regions are exclusively or almost exclusively Bamar.





The proportions completing higher levels of education are higher in peri-urban environments compared to rural, particularly in Yangon, Shan and Magway. The rural regions with the highest educational attainment are Tanintharyi and Magway.

Highest Education Level Attained, % of respondents / region, peri-urban and rural

		No formal education	Primary School	Middle school	Senior high School	Monastic education	College / University	Postgraduate	Other
Peri-	Yangon	3%	23%	25%	27%	-	20%	-	2%
Urban	Mandalay	9%	34%	20%	6%	28%	3%	-	-
	Ayeyarwaddy	2%	52%	20%	10%	3%	13%	-	-
	Bago,	_	67%	17%	13%	-	3%	-	-
	Shan	2%	25%	40%	20%	-	13%	-	-
	Magway	2%	30%	18%	35%	2%	11%	2%	-
	Tanintharyi	3%	50%	20%	14%	0%	13%	-	-
Rural	Ayeyarwaddy	2%	70%	15%	4%	6%	3%	-	-
	Bago,	1%	66%	17%	8%	6%	2%	-	-
	Shan	29%	54%	13%	2%	-	2%	-	-
	Magway	12%	51%	20%	13%	3%	1%	-	-
	Tanintharyi	-	50%	30%	12%	-	8%	-	-



While Yangon is the peri-urban environment characterized by the highest monthly incomes, Tanintharyi is the lowest. On the rural level, Magway is the region with the lowest monthly household incomes levels.

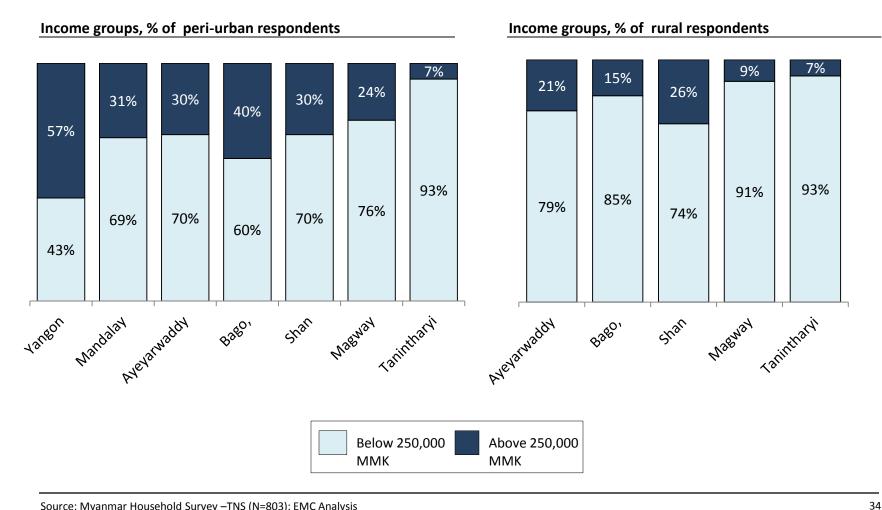
Income distribution, % of respondents	/ region, peri-urban and rural
---------------------------------------	--------------------------------

		< 125,000 MMK	125,001 - 250,000 MMK	250,001 - 375,000 MMK	375,001 - 625,000 MMK	> 625,001 MMK
	Yangon	0	43%	32%	25%	-
Peri- Urban	Mandalay	16%	53%	22%	9%	-
	Ayeyarwaddy	25%	45%	25%	5%	-
	Bago,	13%	47%	23%	17%	-
	Shan	7%	62%	22%	7%	-
	Magway	28%	48%	22%	2%	-
	Tanintharyi	13%	80%	7%	-	-

	Ayeyarwaddy	40%	39%	19%	2%	-
	Bago,	42%	43%	11%	4%	-
Rural	Shan	32%	41%	18%	9%	-
	Magway	52%	39%	8%	1%	-
	Tanintharyi	32%	62%	3%	3%	-



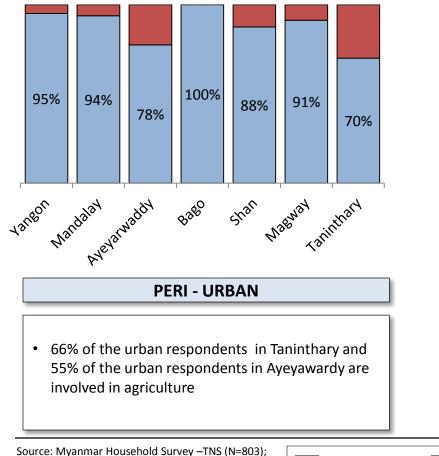
Tanitharyi results as the region with households scoring the lowest income levels in both peri – urban (93%) and rural environments (93%)



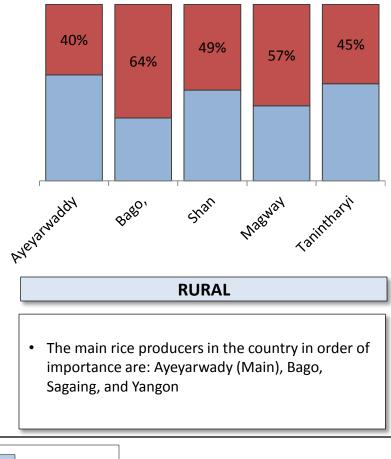


The level of income seasonality is highest rural Bago (64%), Magway (57%) and Shan (49%). In peri - urban environments, Taninthary (30%) and Ayeyarwaddy (23%) scored the highest

Seasonal vs. Non-seasonal work, % of respondents



Seasonal vs. Non-seasonal work, % of respondents



35

EMC



Non Seasonal

## Seasonality of income is especially high in Tanitharyi (30% urban, 42% rural), Magway (53% rural) and Bago (52% rural)

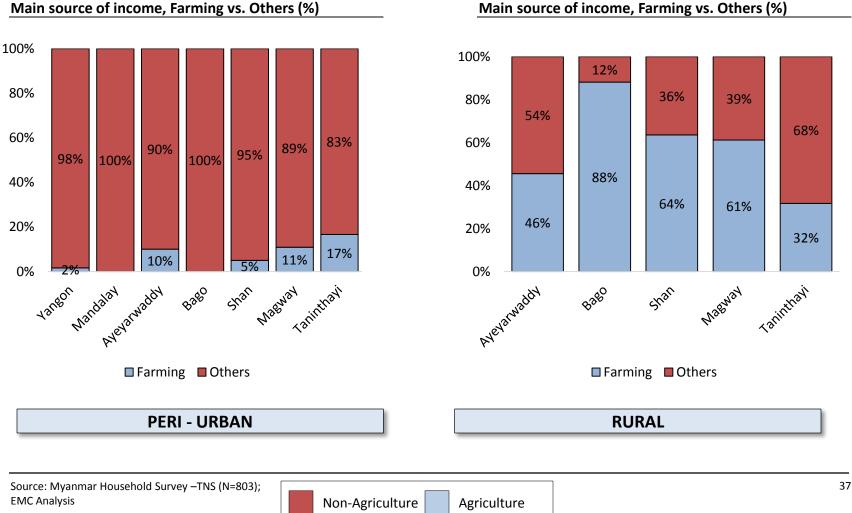
#### Income distribution and Income Seasonality, % of respondents / region, peri-urban and rural

		Not Seasonal Income		Seasonal Income		
		Below 250,000 MMK	Above 250,000 MMK	Below 250,000 MMK	Above 250,000 MMK	
Peri-urban	Yangon	43%	52%	-	5%	
	Mandalay	63%	31%	6%	-	
	Ayeyarwaddy	55%	22%	15%	8%	
	Bago,	60%	40%	-	-	
	Shan	60%	27%	10%	3%	
	Magway	67%	24%	9%	-	
	Tanintharyi	63%	7%	30%	-	
Rural	Ayeyarwaddy	49%	11%	30%	10%	
	Bago,	33%	3%	52%	12%	
	Shan	41%	10%	33%	16%	
	Magway	39%	4%	53%	4%	
	Tanintharyi	52%	3%	42%	3%	

The difference in seasonality of income between rural and peri-urban areas can be largely attributed to the different dependency on farming activities as main sources of income

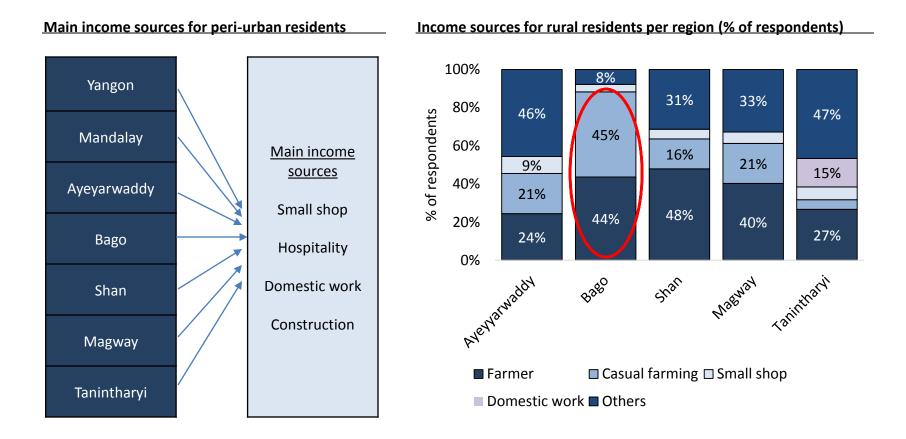
**Emerging Markets** 

Consulting





The income sources for peri-urban areas are highly diverse but the most represented activities are small shop owners, hospitality services, domestic work and construction services. In rural areas, the majority of respondents are involved in farming activities



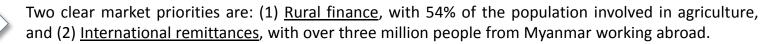


The microfinance sector is at the earliest stages of development in Myanmar. A legal framework is being put into place for regulation but any successful intervention would require a rapid dissemination of international good practices and a high level of coordination



The financial sector in Myanmar is small, underdeveloped and overly represented by 4 state-owned banks and 19 private banks. Recent research and industry estimates suggest that less than 20% of the population has access to formal financial services. The most common sources informal loans are family, friends and shopkeepers, while the less common formal sources include banks, government and microfinance institutions.

Nonetheless, demand for microfinance services is high with an approximate <u>market gap close to 1</u> <u>billion USD</u> according to the International Finance Corporation.



The supply side comprises a variety of formal and informal actors with a <u>current estimated outreach of</u> <u>2.8 million micro-clients</u>. The UNDP-PACT project is the largest of these initiatives as it currently reports over 360,000 active borrowers and over 420,000 depositors.



Overall, there is political willingness to develop the banking and microfinance sector, as exemplified by the recent adoption of a framework (Microfinance Law, 2011) that will allow local and foreign investors to establish fully privately owned MFIs. Additionally, 9 foreign banks were recently granted licenses to operate in Myanmar under a limited scope.

The country has several types of microfinance providers including state-owned banks, NGOs, cooperatives, and specialized agriculture development companies

Category	Institution	# of branches	# of borrowers	# of deposit accounts	Regulated
State Owned Banks	Myanmar Agriculture Development Bank (MADB)	205	1,420,000	1,720,000	Yes
	МЕВ	325	208,778	N/A	Yes
Private Bank	Myanmar Livestock and Fisheries Development Bank	53	N/A	N/A	Yes
Non-Governmental	PACT-UNDP	105	365,410	420,133	No
Organization	PACT MFI	16	57,128	N/A	Yes
	GRET MFI	4	6,155	N/A	Yes
	Save the Children MFI	N/A	7,737	7,737	Yes
	World Vision MFI	12	13,282	N/A	Yes
	Proximity Design MFI	8	16,000	N/A	Yes
	AMDA	N/A	1,510	N/A	No
Cooperatives	Central Cooperative Society MFI	46	32,851	32,851	Yes
	Financial Cooperatives – Union of Savings and Credit Federation	1625	476,632	476,632	Yes
Specialized Agricultural	Rice Specialization companies	38	57,502	N/A	No
Companies	Other Agri-Specialized Companies	22	140,000	N/A	No
Women's Union		16	4,800	N/A	No

Source: "Microfinance in Myanmar - Sector Assessment" (2013), International Finance Corporation

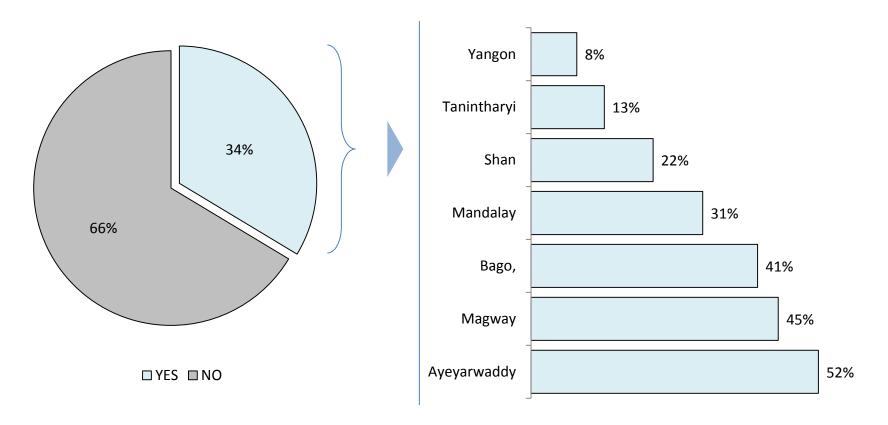
**Emerging Markets** 

Consulting



34% of the respondents reported to have accessed loans in the previous 12 months. Ayeyarwaddy (52%), followed by Magway (45%) and Bago (41%) had the highest frequency

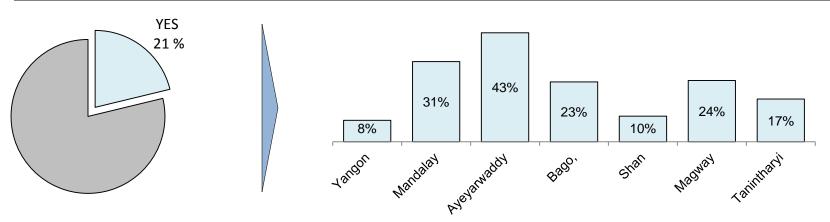
Households accessing loans in the last 12 months, % of respondents, country wide and per region



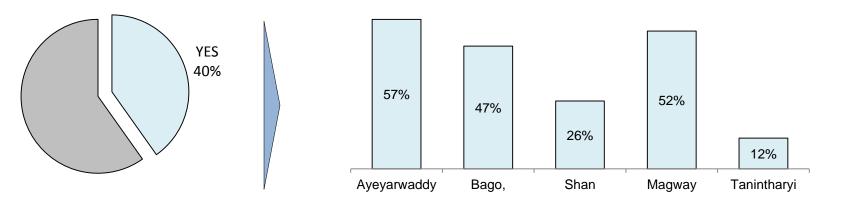
Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Ayeyarwaddy is the region with the highest number of HHs receiving loans (57% rural, 43% urban). In rural environments, Magway (52%) and Bago (47%) follow closely

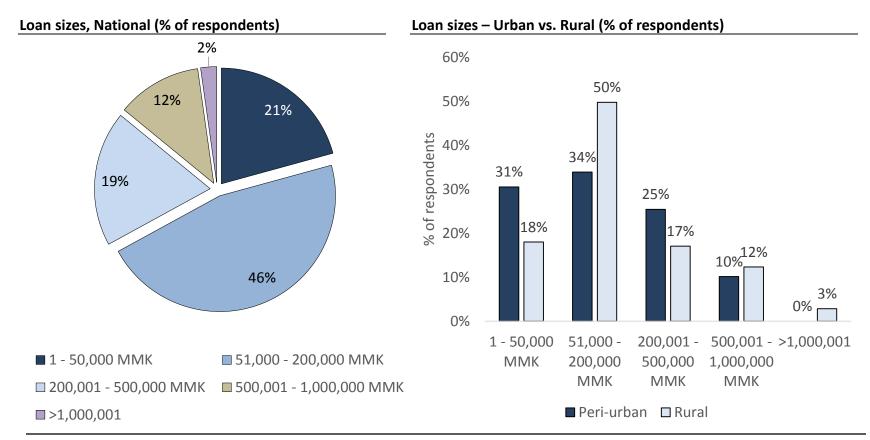
HHs accessing Loans in the last 12 months, Peri - Urban areas, % of respondents



HHs accessing Loans in the last 12 months, Rural areas, % of respondents



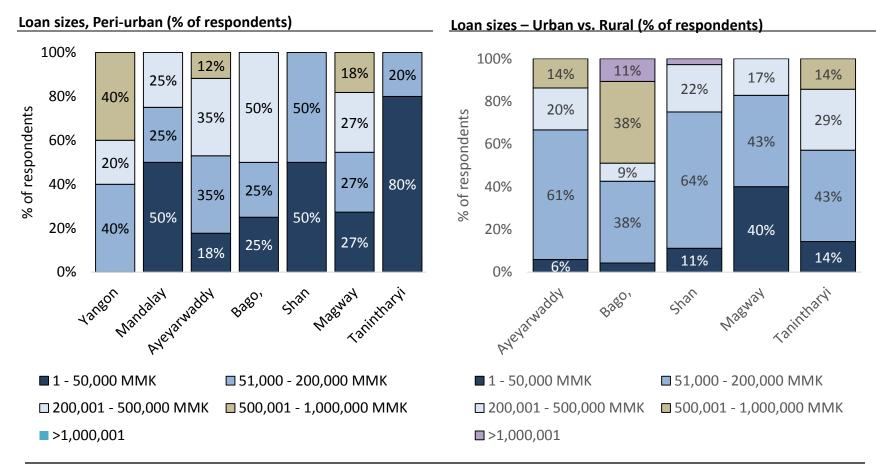
At the national level, the majority of microloans provided are in the range of 51,000 – 200,000 MMK (46%). These numbers are consistent in both the peri-urban and rural areas, with the former having a more even distribution across the country in terms of loan sizes



Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above charts. The base of the visuals above is 273.

At the regional level, Bago is the region with the highest number of people taking higher value microloans (50% over 200,000 MKK). People in urban Shan and Tanintharyi are more likely to take out smaller loans (< 50,000 MMK)



Source: Myanmar Household Survey –TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above charts. The base of the left visual above is 169. The base of the right visual above is 321.

In peri-urban areas, the main providers of loans to respondents were NGO led MFIs, money lenders and private MFIs. At the rural level, NGO led MFIs are the most prevalent followed by farmers associations and money lenders

#### Loan providers (Regional)

**Emerging Markets** 

Consulting

		Family / Relative	Private Bank	Farmers Association	Private MFI	NGO - MFI	Savings Group	Money lender	Others
	Yangon	40%	-	20%	-	40%	-	-	-
	Mandalay	-	20%	-	10%	-	-	50%	20%
	Ayeyarwaddy	-	-	6%	-	65%	29%	-	-
Peri-urban	Bago	-	-	-	72%	-	14%	14%	-
	Shan	-	-	-	-	-	-	50%	50%
	Magway	9%	27%	-	9%	45%	-	-	10%
Ta	Tanintharyi	-	20%	60%	-	-	-	-	20%

		Family / Relative	Private Bank	Farmers Association	Private MFI	NGO - MFI	Savings Group	Money lender	Others
	Ayeyarwaddy	2%	-	22%	-	72%	4%	-	-
	Bago	9%	-	28%	-	50%	-	13%	-
Rural	Shan	3%	-	44%	-	3%	11%	39%	-
	Magway	4%	4%	13%	9%	60%	3%	7%	-
	Tanintharyi	-	-	14%	14%	14%	-	14%	44%

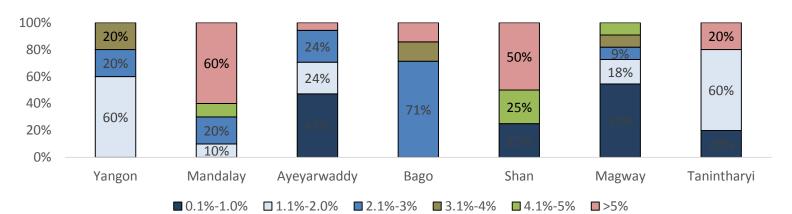
Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above visual. The base of the upper visual above is 169. The base of the bottom visual above is 321.

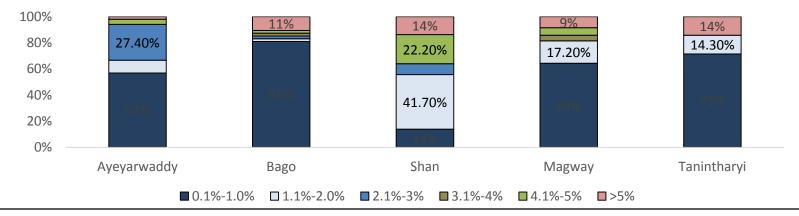
#### EMC Emerging Markets Consulting Socio-Economic Profiles – Regional Access to Loans

Interest monthly rates in rural areas are mainly in the range of 0.1% - 2%. In peri-urban areas, the ranges are more diverse and slightly higher with the majority of loans still having interests under 5%.

Loan interest rates per region, Peri - Urban areas, % of respondents



Loan interest rates per region, Rural areas, % of respondents

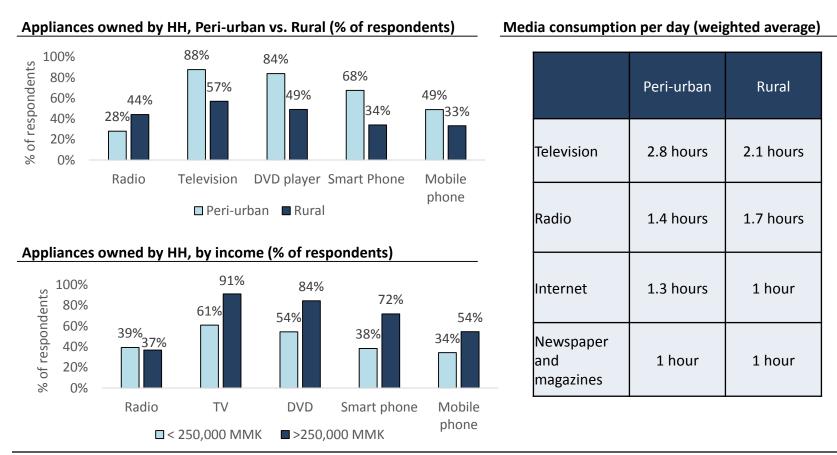


Source: Myanmar Household Survey –TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above visual. The base of the upper visual above is 169. The base of the bottom visual above is 321.

#### EMC Emerging Markets Consulting Socio-Economic Profiles – Appliances and media use

The majority of households in Myanmar own televisions (72%), DVD players (67%) and motorbikes (53%), with peri-urban areas having a particularly high use of smartphones (68%). In terms of media access, the average consumer spends 2.5 hours per day watching television, 1.1 hour listening radio and 1 hour using the internet



Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Rice, fish and fresh vegetables are the foundations of Myanmar cuisine. Cooking is still predominantly a female role in the country, and cooking tends to happen outside of the house

## Types of Food

- The most **common ingredients** in Myanmar are rice, maize, millet, potatoes, yam, meat, fish, rice, dried meat, chicken, dried fish, pineapple, mango, green pawpaw, durian and chili.
- Rice is more difficult to grow in the highland regions and so is there often replaced with millet, sorghum, and corn.
- Fermented grain-based alcoholic drinks are commonly brewed among highland groups.
- The country's cuisine has received large Indian, Chinese and Thai influences. Stronger influences are closer to the borders.
- In rural locations, it's common to eat with three fingers, up to the first joint, and food is usually shared at the center of the table.

## **Cooking Habits**

- Predominantly the household cook is the wife. Interviews have indicated that with increasing women involvement in the workforce this tends to shift in order to the elder daughters, the sons and the elders of the household.
- The average number of meals per day is 2 and 3 and varies slightly by region. Lunch is constantly the largest and most important meal of the day.
- There are regional differences regarding the cooking location. Cooking can happen outside the house during dry season, with the exception of northern states characterized by lower temperatures. In this instances cooking can happen within the house as an additional source of heating.
- Most cooking is carried out while in the squatting position.



## **Table of Contents**

#### **Executive Summary**

## **Project Background**

## Country Macro Overview

## Socio-Economic Profiles

#### Fuels

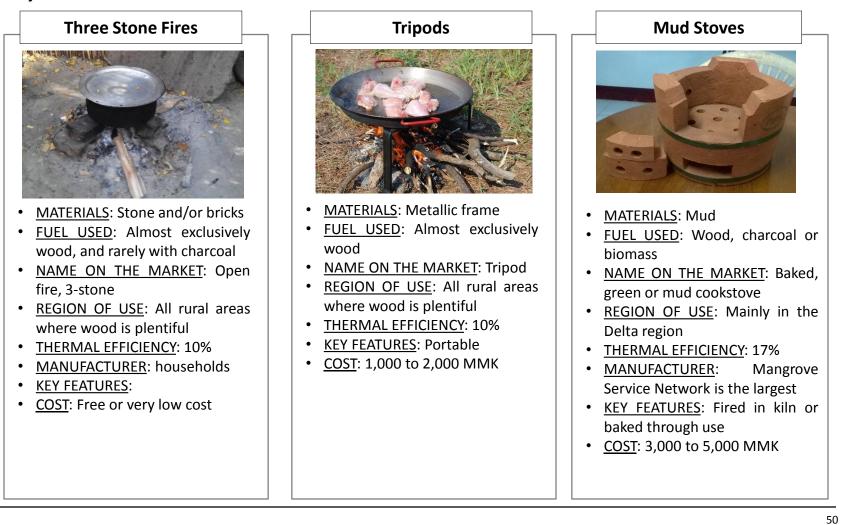
Health Impact

**Environmental Impact** 

Sector Mapping

## **Conclusions & Recommendations**

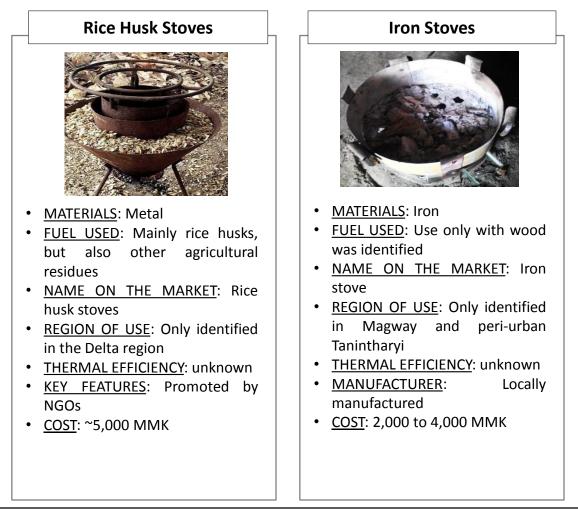




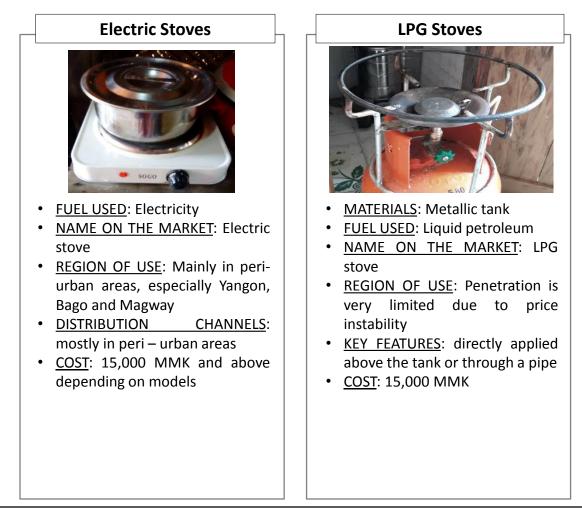


#### Charcoal / A1 Stoves **Carved Stone Stoves Multipurpose Stoves** MATERIALS: Clay MATERIALS: Carved stone MATERIALS: Clay, concrete, and FUEL USED: Wood or charcoal • FUEL USED: Mainly wood but metal also charcoal and residue NAME ON THE MARKET: A1 • FUEL USED: Mainly charcoal but cookstove NAME ON THE MARKET: Carved also wood identified • REGION OF USE: Mainly in the NAME stone stove ON THE MARKET: • REGION OF USE: Found in the Delta and Dry Zones of peri-Charcoal or multi-purpose stove urban and urban areas Delta Region as well as in Shan • REGION OF USE: All across the THERMAL EFFICIENCY: to be and Tanintharvi country tested THERMAL EFFICIENCY: to be THERMAL EFFICIENCY: to be • MANUFACTURER: Various. tested tested Promoted by GoM and UNDP, MANUFACTURER: unknown MANUFACTURER: clay • KEY FEATURES: largest producer in Magway Heavy and production mostly in Magway durable COST: 3,000 to 5,000 MMK • KEY FEATURES: Thai bucket • COST: ~5,000 MMK design • COST: 3,000 to 6,000 MMK





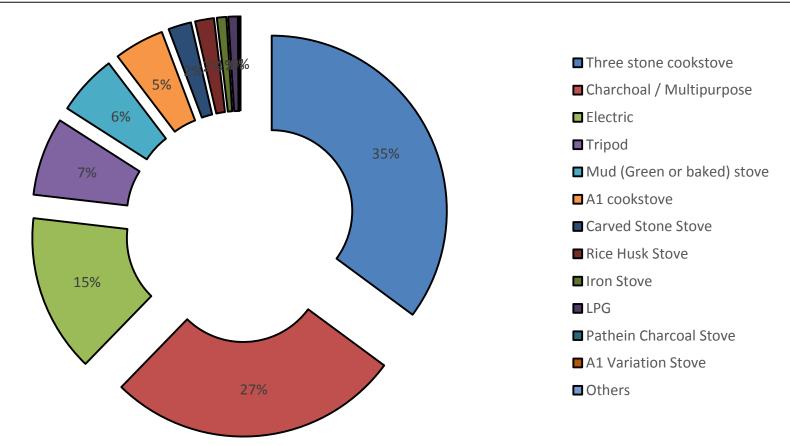






The most common type of stove used across country is the three stone open fire (35%), followed by the charcoal / multipurpose stove (27%) and the electric stove (15%)

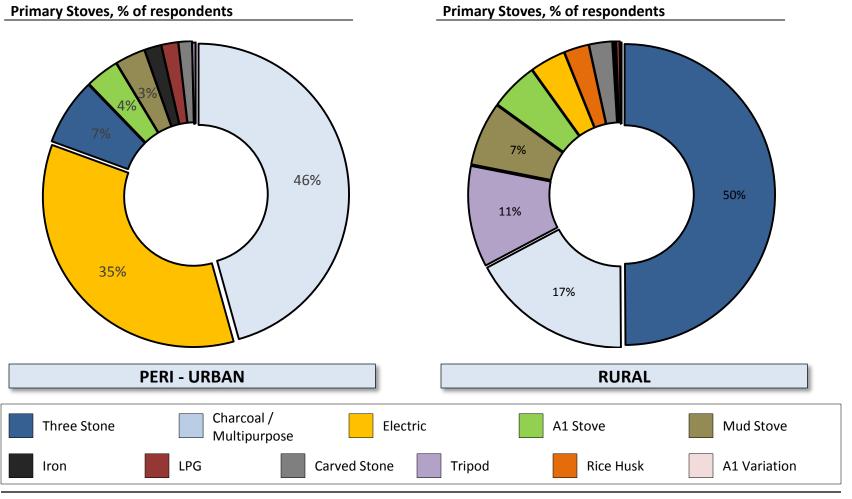
Primary Stove Used, % of respondents



Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Stoves – Primary Stove Urban / Rural Penetration

Charcoal / Multipurpose stoves (46%) and electric stoves (35%) dominate in peri - urban environments, while three stone fires are in rural environments (50%)



Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

**Emerging Markets** 

Consulting

FMC

Charcoal stoves tend to be predominant in out of 7 peri - urban environments, with the exception of Yangon, Bago and Magway, where electric stoves are predominant. In rural contexts, open fires are predominant in 3 out of 5 locations with the exception of Shan and Tanitharyi

Stove Penetration, % of respondents / region

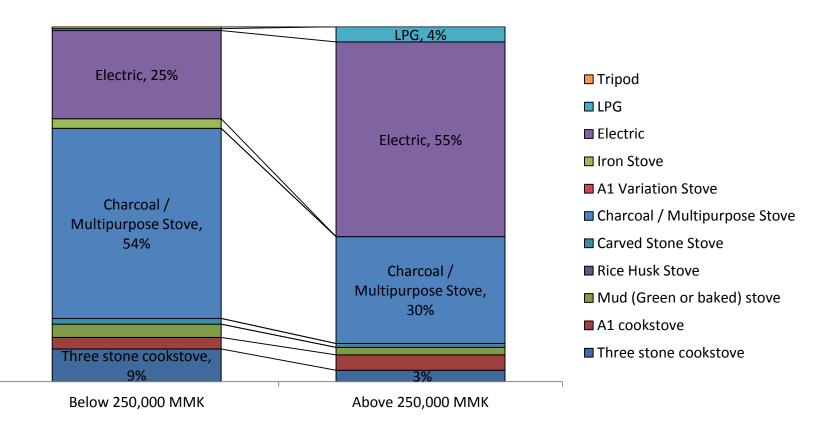
		Three stone cookstove	A1 cookstove	Mud (Green or baked) stove	Rice Husk Stove	Carved Stone Stove	Charcoal / Multipurpo se Stove		Electric	LPG	Tripod
Peri-	Yangon	-	3%	3%	-	-	28%	-	62%	3%	-
urban	Mandalay	6%	-	-	-	-	66%	-	28%	-	-
	Ayeyarwaddy	25%	-	15%	-	5%	45%	-	10%	-	-
	Bago,	7%	-	3%	-	-	40%	-	50%	-	-
	Shan	-	13%	0%	-	3%	50%	-	28%	8%	-
	Magway	9%	2%	0%	-	-	33%	9%	46%	-	2%
	Tanintharyi	7%	7%	0%	-	3%	80%	3%	-	-	-

Durrel	Ayeyarwaddy	58%	1%	6%	12%	13%	8%	-	2%	-	-
Rural	Bago,	65%	-	24%	3%	-	3%	-	4%	-	1%
	Shan	24%	1%	1%	-	-	31%	-	9%	1%	34%
	Magway	63%	18%	4%	-	-	7%	1%	-	-	7%
	Tanintharyi	43%	-	2%	-	2%	47%	-	3%	2%	-

EMC Emerging Markets Consulting Stoves – Primary Stove used per Income Group – Urban

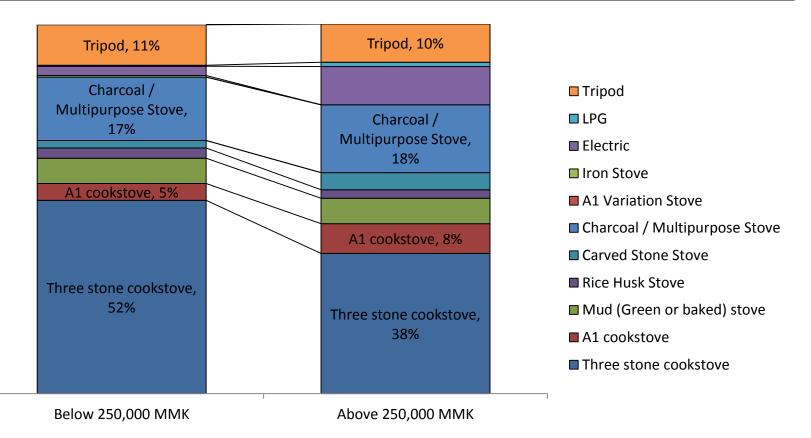
The choice of stove is highly dependent on household income level, with ownership of electric and LPG stoves becoming more frequent and three stone fires and charcoal stoves less frequent with increasing incomes.

Primary Stoves, % of respondents per monthly income group, Peri-Urban Environments



The choice of stove in rural areas is highly dependent on household income level, with utilization of three stone fires decreasing with as household income increases

Primary Stoves, % of respondents per monthly income group, Rural Environments



# Stove prices range from the lower value three stone, tripod and mud stoves to the highest priced electric and LPG stoves

	<	<	<	<	<	<	<	<	<	<	<	<	<	>	
U	1,000	2,000	3,000	4,000	5,000	6,000	7,000	8,000	9,000	10,000	15,000	20,000	30,000	40,000	

Three stone	Peri - Urban	75%	20%			5%										
Three stone	Rural	79%	16%	2%	1%	1%	1%									
A1	Peri - Urban			10%	20%	20%	20%	10%		10%	10%					
	Rural	7%		52%	15%	19%		4%	4%							
Mud Stove	Peri - Urban	29%		29%	43%											
	Rural	45%	12%	27%	3%	3%	6%	3%								
Carved Stone	Peri - Urban	50%					25%			25%						
	Rural			_	8%	8%	46%	15%	23%							
Charcoal /	Peri - Urban	2%	2%	7%	33%	34%	14%	2%	3%			1%	1%		1%	2%
Multipurpose	Rural	10%	2%	3%	22%	26%	10%	15%	4%	2%					3%	3%
Iron Stove	Peri - Urban			25%	50%	25%										
	Rural			50%	50%											
Electric	Peri - Urban	9%			2%		8%		2%	1%		3%	31%	13%	13%	4%
Electric	Rural			_	16%		5%				5%		21%	3%	14%	17%
LPG	Peri - Urban												75%			20%
LPG	Rural															
	Peri - Urban															
Rice Husk	Rural			14%			29%	21%	14%	7%		7%	7%			
Tripod	Peri - Urban															
Tripod	Rural	17%	23%	29%	13%	12%	2%	2%	2%							

Source: Myanmar Household Survey –TNS (N=803); EMC Analysis



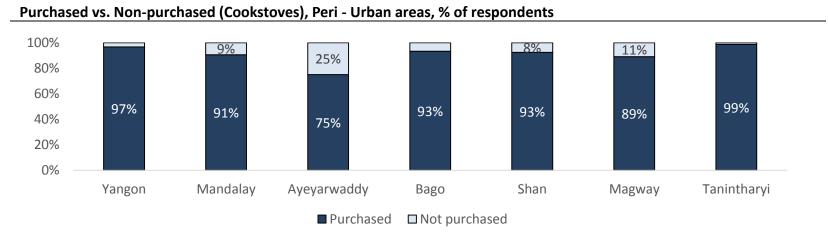
Most stoves appear to have been purchased by respondents in the last 1 to 2 years, with the exception of three stone fires and tripods

#### Stove Lifespan, % of respondents

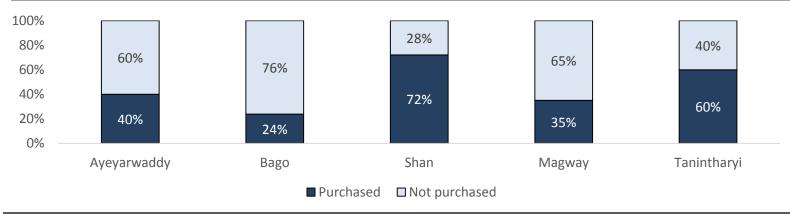
	Less	Than 1 Year	Ago	Ov	ver 1 Year Ag	go	
	1-3	4-6	6-12	1-2 years	3-5 years	More than	
	months	months	months	ago	ago	5 years	No Answer
Three stone cookstove	4.26%	2.48%	3.55%	7.80%	7. <mark>09%</mark>	11.35%	63.48%
A1 cookstove	5.41%	5.41%	5.41%	48.65%	18.92%	10.81%	5.41%
Mud (Green or baked) stove	6.67%	6.67%	4.44%	28.89%	22.22%	4.44%	26.67%
Rice Husk Stove	14.29%	14.29%	21.43%	28.57%	7.14%	14.29%	0.00%
Carved Stone Stove	0.00%	0.00%	11.76%	35.29%	35.29%	17.65%	0.00%
Charcoal / Multipurpose Stove	2.43%	10.93%	13.19%	30.56%	32.13%	6.92%	3.84%
Iron Stove	28.57%	0.00%	28.57%	14.29%	28.57%	0.00%	0.00%
Electric	10.26%	7.69%	13.68%	30.77%	28.21%	5.13%	4.27%
LPG	0.00%	0.00%	0.00%	57.14%	0.00%	14.29%	28.57%
Tripod	1.72%	1.72%	5.17%	15.52%	12.07%	55.17%	8.62%



The vast majority of peri – urban households purchase their stoves, while in rural areas these are produced, up to 76% in Bago, 65% in Magway and 60% in Ayeyarwaddy



#### Purchased vs. Non-purchased (Cookstoves), Rural areas, % of respondents

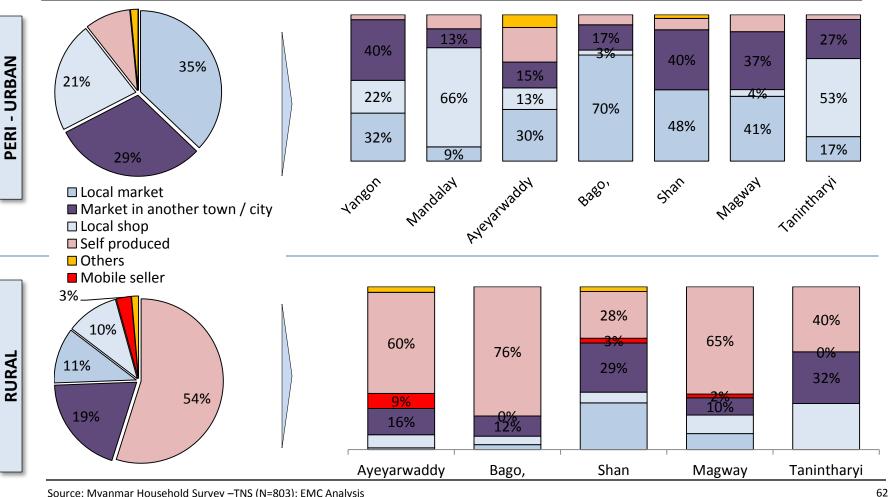


\* Not purchased stoves include gifts from NGO/Governments and self-produced



Rural households who purchase stoves almost equally get them from other towns (19%) or from local shops (20%) or markets (11%)

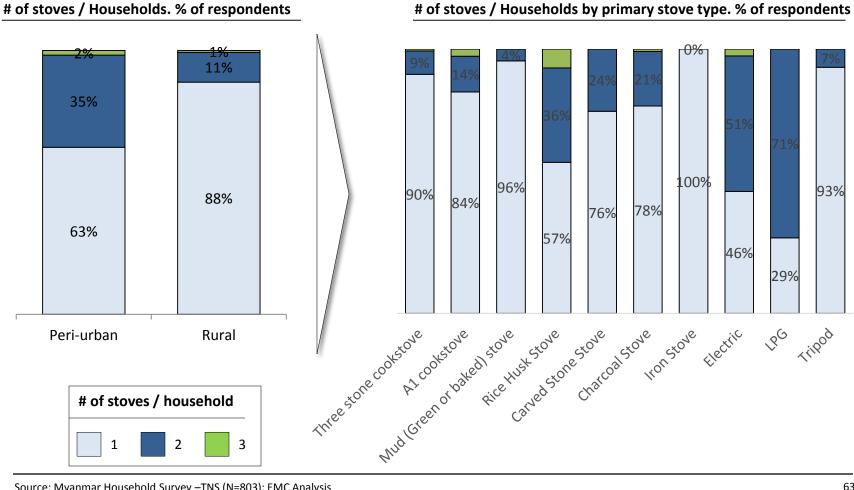
Stove Purchase Location, % of respondents



Source: Myanmar Household Survey -TNS (N=803); EMC Analysis



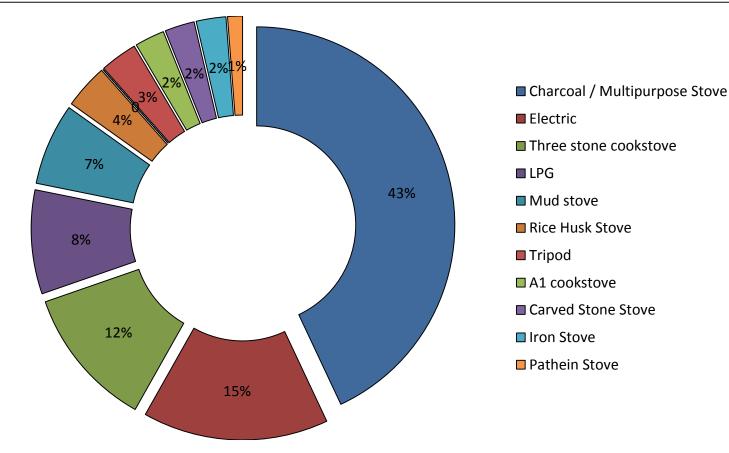
Urban households tend to own and use more stoves than rural households. Households using Iron, thee stone fires and mud stoves are the most likely to only use 1 stove regularly



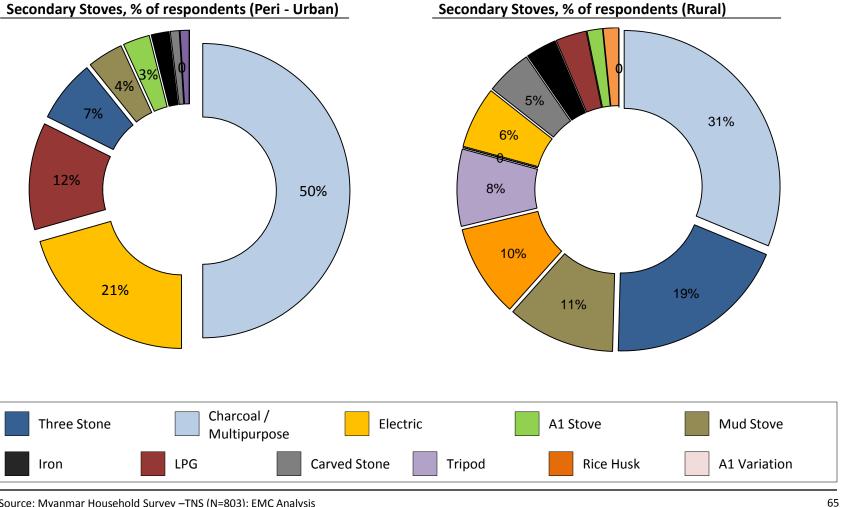


Secondary stoves used by households are led by charcoal stoves (43%), followed by electric (15%), and with three stone fires stoves still maintaining relevance (12%)

#### Secondary Stove Used, % of respondents

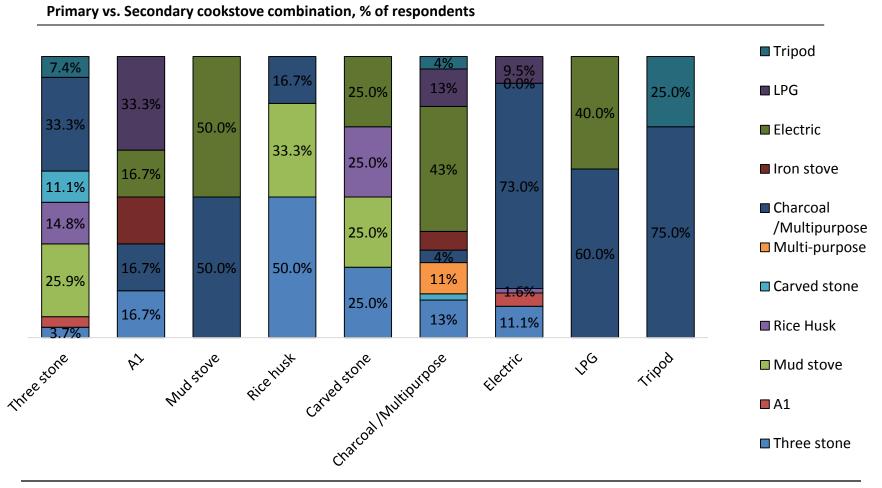


Charcoal / Multipurpose stove is the main secondary stove both in peri - urban (50%) and rural environments (31%)

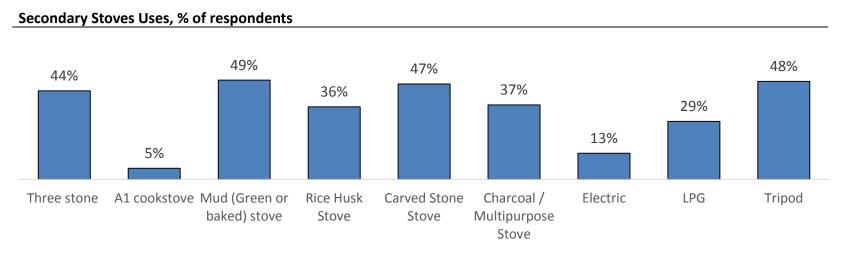


Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Primary users of Three stone fires, charcoal / multipurpose stoves, A1s and carved stone stoves have the highest diversification in terms of secondary stoves types



Most respondents indicated using the stove for water heating, while only a lower amount, mostly of wood or charcoal based stoves indicating using it for other purposes

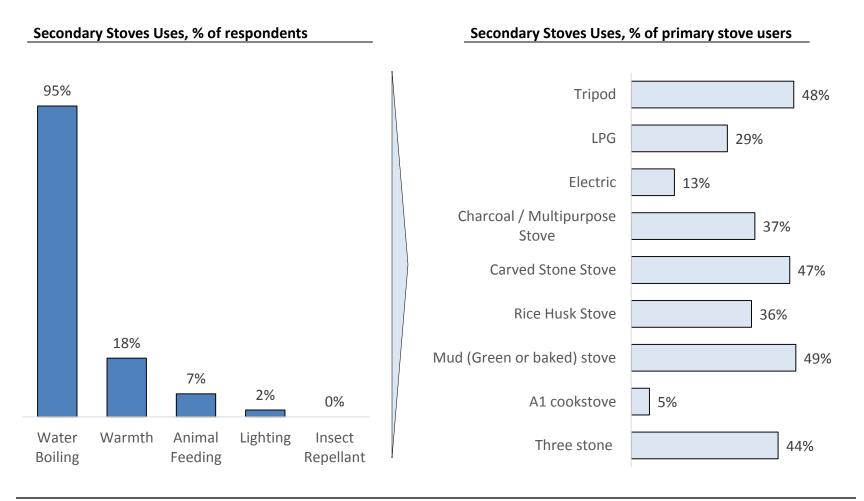


	Three stone	A1 cookstove	Mud (Green or baked) stove	Rice Husk Stove	Carved Stone Stove	Charcoal Stove	Electric	LPG	Tripod
Water Boiling	94%	50%	100%	100%	88%	95%	100%	100%	93%
Insect Repellant	-	-	-	-	-	-	-	-	-
Lighting	3%	-	-	-	-	-	13%	-	-
Warmth	19%	-	23%	-	-	15%	20%	50%	25%
Animal Feeding	10%	50%	-	20%	-	1%	-	-	18%
Others	2%	-	-	-	13%	4%	7%	-	-

Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above visuals. The base of the above visuals is 286.

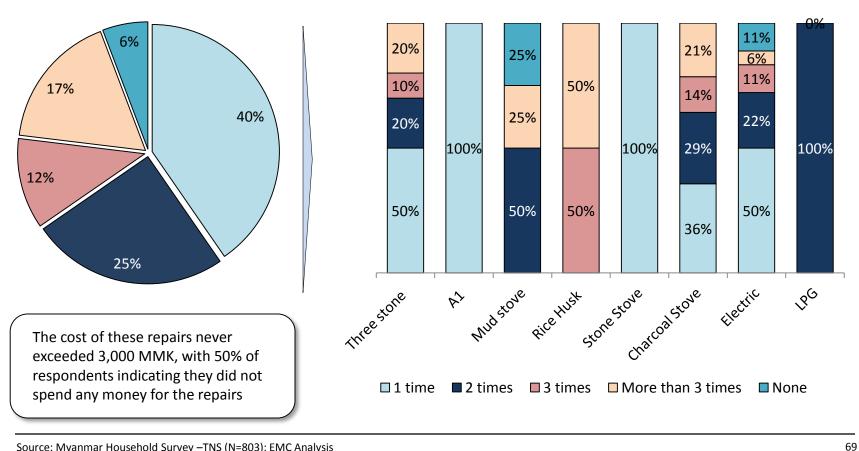
95% of respondents indicated using the stove for water boiling, while only 18% for warmth, 7% for animal feeding, and 2% lighting





Only 6% of respondents did not have to carry out any maintenance or repairs in the last 6 months, even if the cost does not appear to exceed 3,000 MMK

Times the main stove required maintenance over the last 6 months, % of respondents

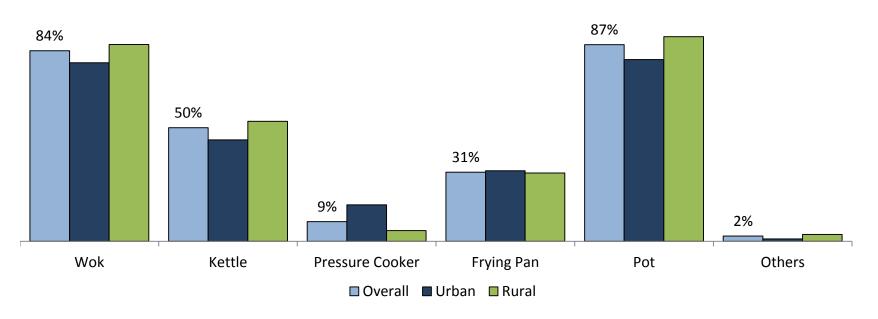




The diameter of the bottom of the main cookware used is mostly between 10 and 13 inches. The most common cookware owned are woks (84%) and Pots (87%)

	Diameter of the Bottom of the Main Cookware used (inches*)														
6	6         7         8         9         10         11         12         13         14         15         16         17         18         20         34														
0%	0%	4%	4%	16%	21%	29%	14%	7%	2%	1%	1%	0%	0%	0%	

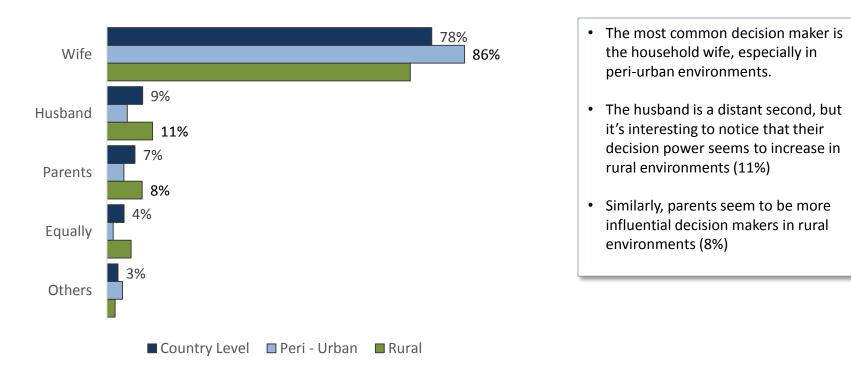
#### Types of cookware used by respondents, % of respondents





It is the household wife, who is usually the main cook, who is the main decision maker in the purchase of cooking stoves

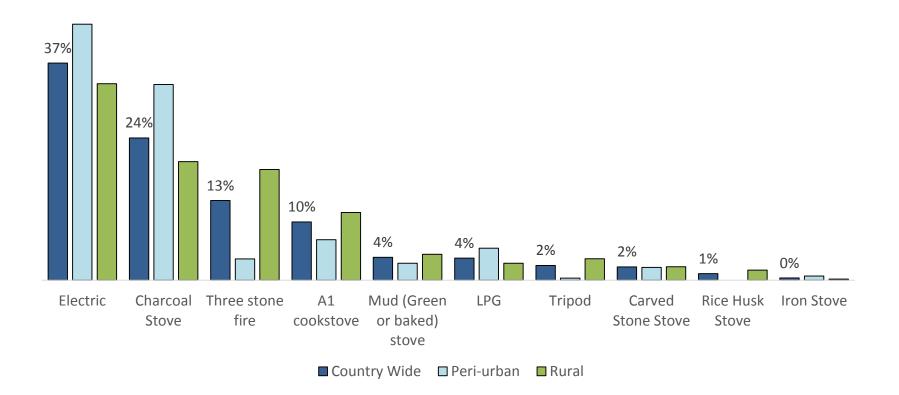
#### Stove Purchase Decision Makers, % of respondents





Across the country, the electric stove was reported to be the aspirational stove for most peri-urban (43%) and rural (33%) respondents

Preferred Stove, % of respondents (Country, Peri-Urban and Rural)





Electric and charcoal / multipurpose stoves maintain the dominance in preference across different regions with the exception of rural Ayeyawaddy, where 23% report the three stone fire to be their preferred stove, and in Magway 33% expressed a preference for the A1 stoves

Preferred Stove, % of respondents per region, Peri – Urban & Rural

		Three stone	A1	Mud Stove	Rice Husk	Carved Stone	Charcoal / Multipur pose Stove	۸1	lron Stove	Electric	LPG	Tripod
Peri-	Yangon	_	10%	2%	_	_	30%	_		50%	8%	_
	Mandalay	-	-	-	-	-	41%	-	-	56%	-	-
	Ayeyarwaddy	15%	8%	15%	-	10%	30%	3%	-	18%	3%	-
	Bago,	-	-	-	-	-	47%	-	-	53%	-	-
	Shan	-	10%	-	-	3%	28%	8%	-	33%	13%	-
	Magway	4%	7%	-	-	-	20%	-	4%	61%	2%	2%
	Tanintharyi	7%	10%	3%	-	3%	30%	-	-	27%	10%	-
Dumal	Ayeyarwaddy	23%	10%	8%	6%	11%	17%	-	-	20%	2%	-
Rural	Bago,	26%	-	10%	4%	-	28%	-	-	29%	1%	1%
	Shan	11%	5%	1%	-	-	23%	5%	1%	39%	2%	11%
	Magway	19%	33%	3%	-	-	7%	-	-	35%	1%	2%
	Tanintharyi	17%	-	2%	-	3%	5%	-	-	43%	13%	-

Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

**Primary Stove Used** 

Respondents indicated primarily preference for their current primary stove, followed by Electric and Charcoal / Multipurpose stoves mostly

Preferred Stove, % of respondents per type of primary stove

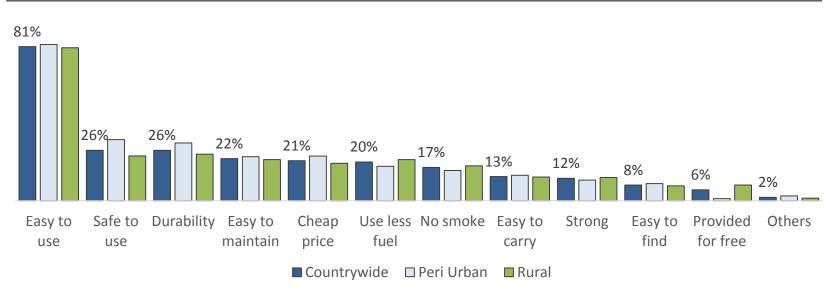
[		Preferred Stove								
	Three stone	A1	Mud Stove	Rice Husk	Carved Stone	Charcoal / Multipurpos e Stove	Iron Stove	Electric	LPG	Tripod
Three stone	38%	11%	2%	1%	2%	17%	0%	26%	2%	0%
A1	0%	73%	0%	0%	0%	3%	0%	22%	0%	3%
Mud Stove	2%	4%	42%	2%	4%	16%	0%	24%	0%	0%
Rice Husk	0%	0%	7%	43%	0%	14%	0%	36 <mark>%</mark>	0%	0%
Carved Stone	0%	18%	12%	0%	47%	6%	0%	18%	0%	0%
Charcoal / Multipurpose	0%	2%	1%	0%	1%	54%	0%	3 <mark>5%</mark>	5%	0%
Iron Stove	0%	14%	0%	0%	0%	14%	<mark>2</mark> 9%	43%	0%	0%
Electric	0%	3%	1%	0%	0%	9%	0%	82%	3%	0%
LPG	0%	0%	0%	0%	0%	0%	0%	14%	86%	0%
Tripod	0%	10%	0%	0%	0%	19%	2%	29%	3%	31%

Source: Myanmar Household Survey -TNS (N=803); EMC Analysis



Across the country, ease of use was indicated as the most appealing quality of a stove (81%). While the second most important in peri-urban environments was safety of use (32%), in rural environments this was surpassed by durability of the stove (24%)

Most Important Stove Characteristics, % of respondents

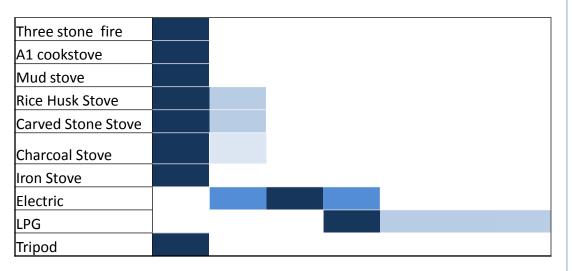


	First	Second	Third
Peri Urban	Ease of Use (82%)	Safety (32%)	Durability (30%)
Rural	Ease of Use (80%)	Durability (24%)	Safety (23%)



Respondents indicated that electric and LPG stoves are the ones they would be willing to pay the most for

Willingness to Pay for Preferred Stove, % of respondents



- Most respondents would pay 5,000 MMK or less for most stoves, including A1, mud stoves, charcoal stove and iron stoves.
- A second group can be identified in rice husk stoves, carved stone stoves and multi-purpose, going up to max 10,000 MMK.
  - The main reason for non purchase of stoves is usually lack of local availability
- Electric stoves and LPG stoves score the highest with respondents willing to pay up to 30,000 and 50,000 MMK respectively



## **Table of Contents**

### **Executive Summary**

## **Project Background**

### Country Macro Overview

### Socio-Economic Profiles

Stoves	Stoves	
--------	--------	--

### Fuels

Health Impact

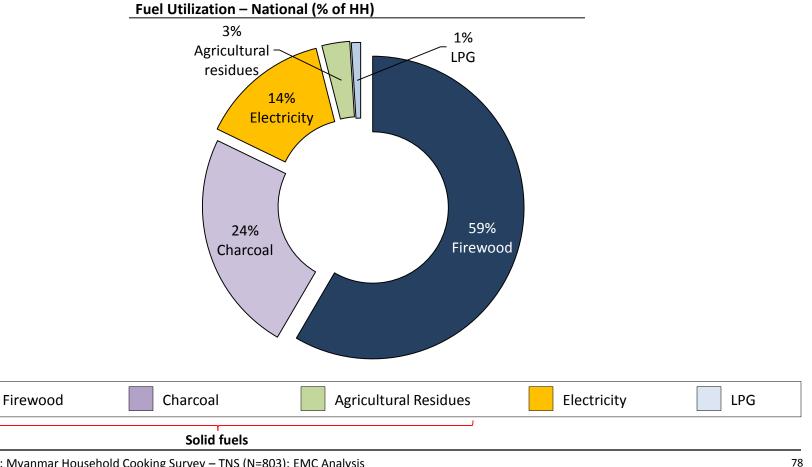
**Environmental Impact** 

Sector Mapping

### **Conclusions & Recommendations**



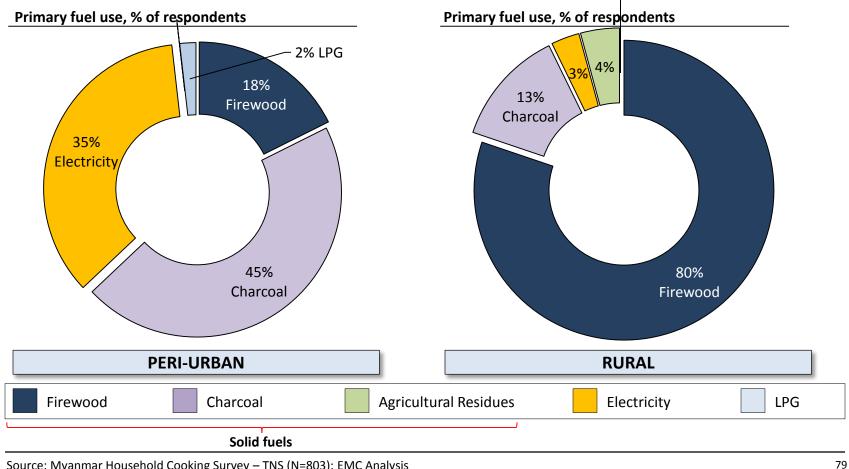
The majority of the population in Myanmar is still dependent on solid fuels for cooking purposes (85%). Firewood and charcoal are the most prevalent fuel sources followed by electricity



Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis



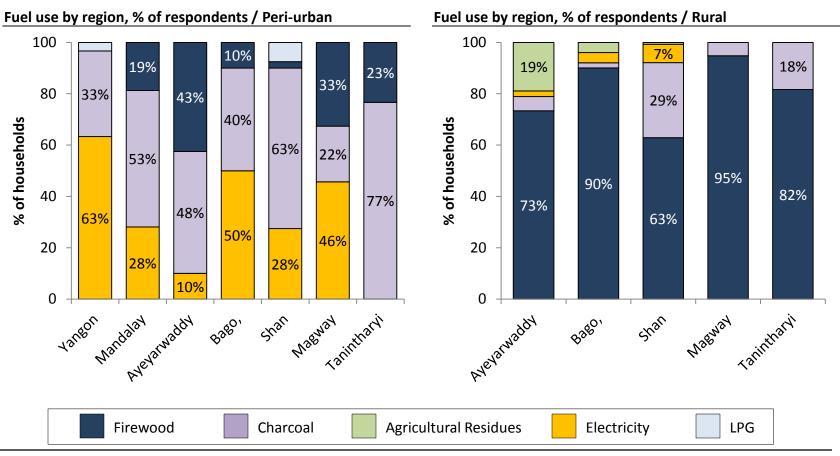
This dependency changes at the peri-urban/rural divide where over 96% of rural households still use solid fuels as opposed to 63% of peri-urban ones. Firewood is overwhelmingly used in the former context, while charcoal is the preferred source in urban settings



Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis



Ayeyarwaddy (43%) and Magway (33%) have the country's highest peri-urban wood consumption; while Shan and Tanintharyi have high charcoal utilization in rural areas (29% and 18% respectively)



Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis

There is a clear trend between higher income brackets and the utilization of electricity, charcoal and firewood -in that specific order- in urban contexts. On the other hand, rural households tend to use mainly firewood regardless of income levels

### Fuel use by income, % of respondents / Peri-urban vs. Rural

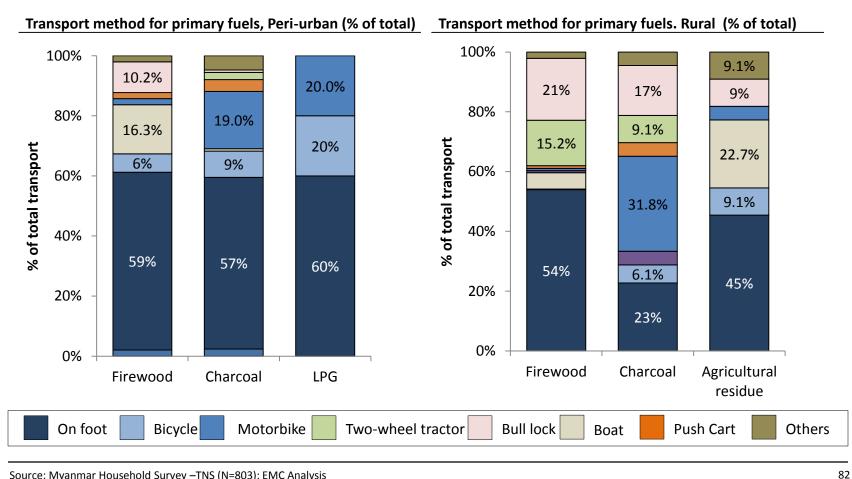
		Electricity	LPG	Charcoal	Wood
	0 - 250,000 MMK	26%	1%	50%	23%
Peri-urban	250,001 - 625,000 MMK	54%	4%	35%	6%

			Electricity	Charcoal	Wood	Agricultural residues
		0 - 250,000 MMK	2%	12%	82%	4%
	Rural	250,001 - 625,000 MMK	10%	14%	72%	3%

Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis



On average, more than half of all peri-urban fuels (59%) are transported on foot. In rural settings, wood is still transported over half the time on foot but other fuels are delivered by other transportation methods

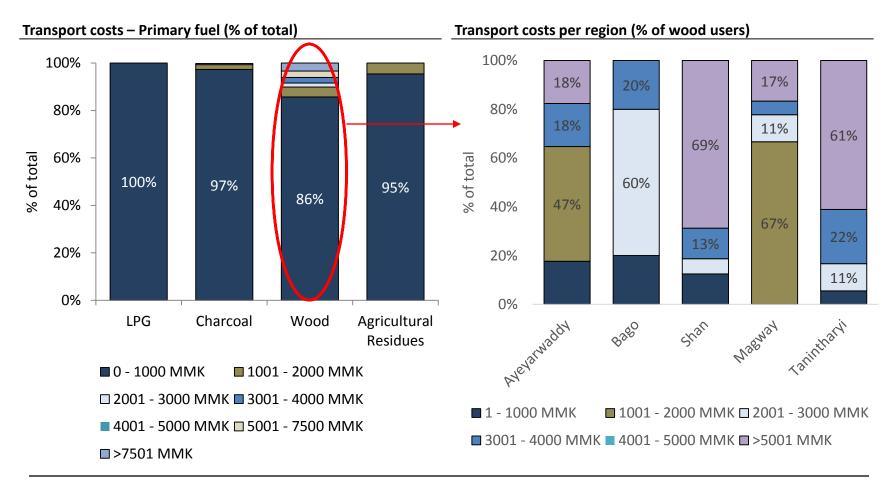


Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above visuals. The base of the above left visual is 180. The base of the above left visual is 509...



Transports costs for the majority of fuel users is negligible with the exception of firewood. Analyzing the regional differences for this fuel source, these costs are the highest for Shan, Tanintharyi and Bago

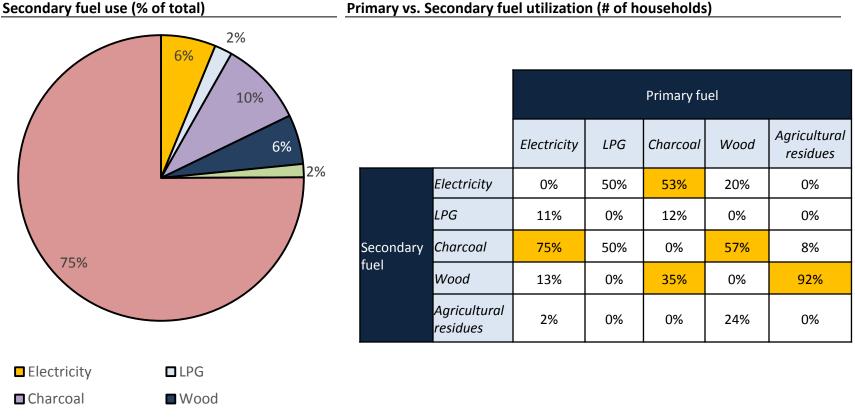


Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above visuals. The base of the above visuals is 104.



The majority of respondents (75%) do not use a secondary fuel for cooking purposes. If they do, charcoal seems to be the preferred option for primary users of electricity and wood, while electricity and wood appear the be the preferred option for primary charcoal users



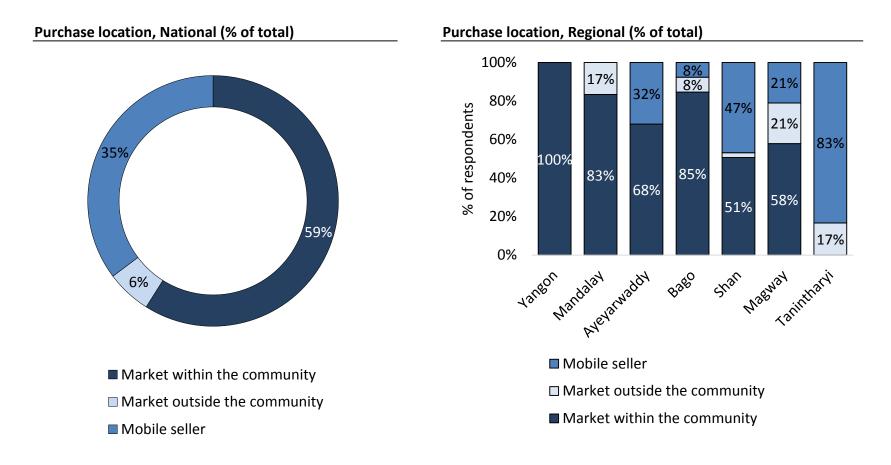
□ Agricultural residues □ None

Source: Myanmar Household Survey -TNS (N=803); EMC Analysis

Please Note: Small sample size in some of the cells presented in the above visuals. The base of the above right visual is 200.



At the national level, the majority of respondents (59%) purchase their primary fuel from a market within their own village/town. Shan, Tanintharyi and Ayeyarwaddy appear to have higher percentages of purchases from mobile sellers



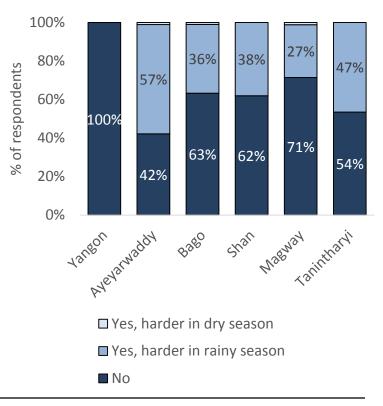


There does not appear to be a relevant seasonal switch in the type of fuels used, with the exception of a small amount of primary wood users. In every region except for Yangon, wood fuel collection becomes more difficult during the rainy season (41% of HH)

#### Fuel utilization matrix, Rainy vs. Dry season

			Main fuel – Dry season						
		Electricity	LPG	Charcoal	Wood	Agricultural residues			
	Electricity	107	0	1	0	0			
Main	LPG	0	5	3	0	0			
fuel –	Charcoal	6	2	179	17	0			
Rainy season	Wood	1	0	2	450	2			
	Agricultural residues	0	0	0	3	7			

#### Seasonal collection difficulty (% of total)



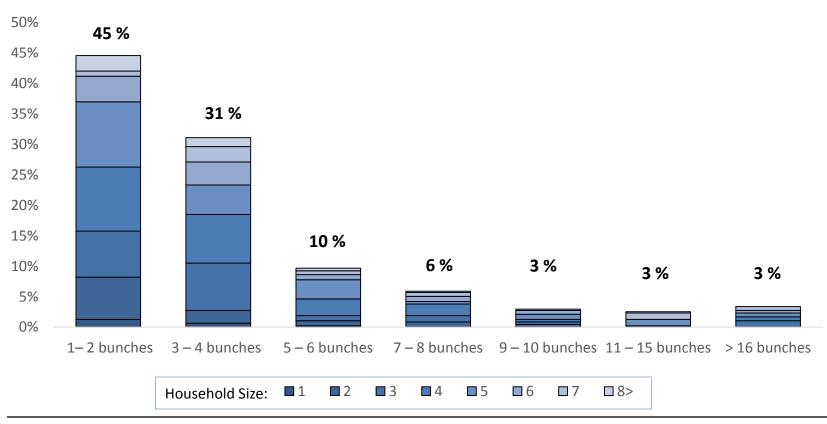


# Firewood



The majority of households consume between 1 and 4 bunches of wood per week, regardless of household size

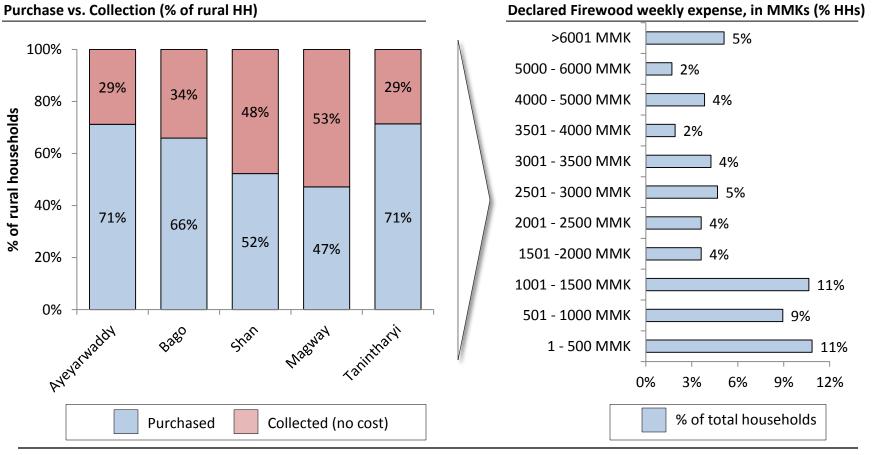
Firewood Weekly Consumption (% Firewood Users)



Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis



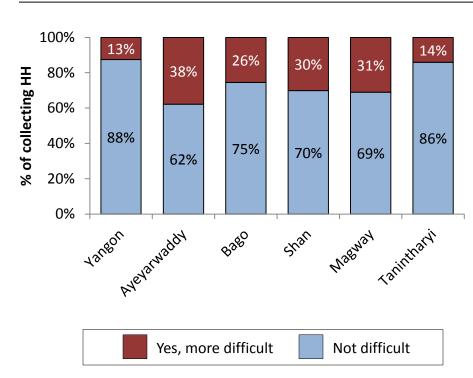
Over 50% of households tend to purchase their firewood for consumption. This number is relevant in regions such as Ayeyarwaddy and Tanintharyi (71%) due to high deforestation levels. Also, there seems to be great variance in cost levels for this type of fuel



Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis



Around 28% of collecting households consider that this activity has become more difficult in recent years with Ayeyarwaddy having the highest percentage (38%). The great majority cite reduced availability (78%) as the main reason, with the main collection places being plantations (22%) and non-forest lands (22%)



Perceived difficult collection (% of collecting HH)

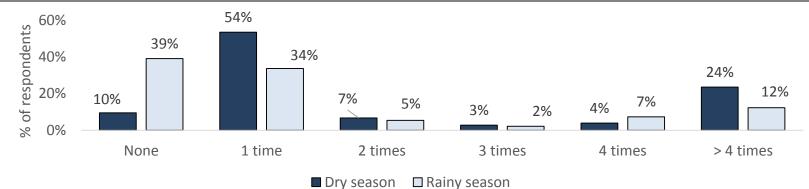
Stated reason for increase difficulty	% of "Yes" respondents
Reduced availability	78%
Longer distances	28%
More time required	20%
More dangerous	6%

Where does collection occur?	% of total Respondents
Non-Forest lands	31%
Plantations	30%
From home/compound	20%
Natural forests	15%
Others	4%

Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis



The majority of primary fuel collecting HH carry out this activity once per week. Nonetheless, this number decreases by 20% during the rainy season. Also, women tend to carry out this activity with a higher tendency than men



### Fuel collection per week, Dry vs. Rainy season (% of total respondents)

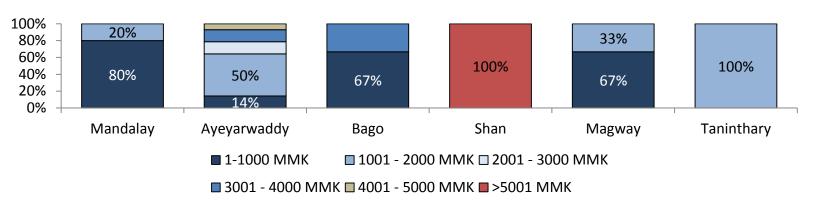
### Responsible person for fuel collection vs. Type of fuel collected (female respondents only)

	Respondent	Spouse of respondent	Other female HH member	Other male HH member	Others
LPG	0%	0%	100%	0%	0%
Charcoal	74%	15%	6%	5%	0%
Wood	42%	39%	3%	10%	6%
Agricultural residues	61%	28%	0%	11%	0%

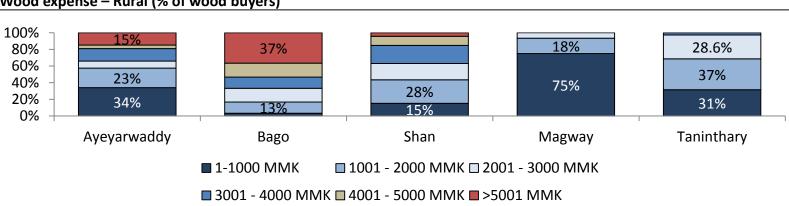
Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis



Firewood purchase is more expensive in the peri-urban areas of Shan and Ayeyarwaddy, while significantly less costly in areas like Magway and Taninthraryi. The situation is similar in rural areas but with higher expense for Bago



Wood expense – Urban (% of wood buyers)



Wood expense – Rural (% of wood buyers)

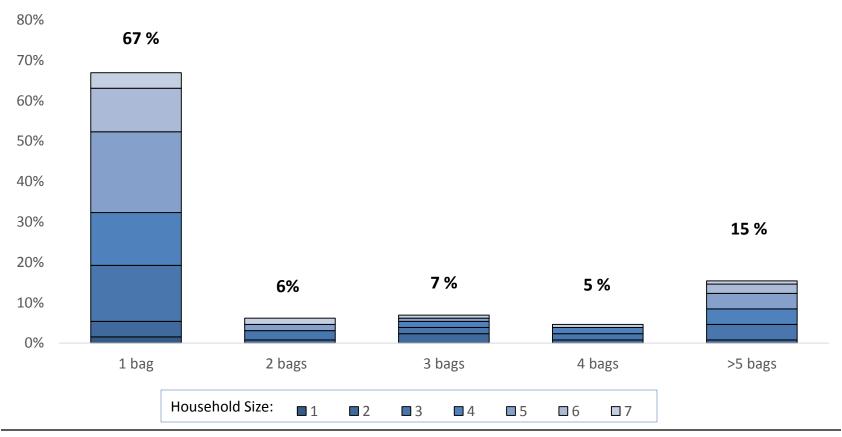


# Charcoal



The average household in Myanmar consumes 1 bag of charcoal per week as fuel for cooking purposes. This figure seems to be consistent across regions regardless of household size

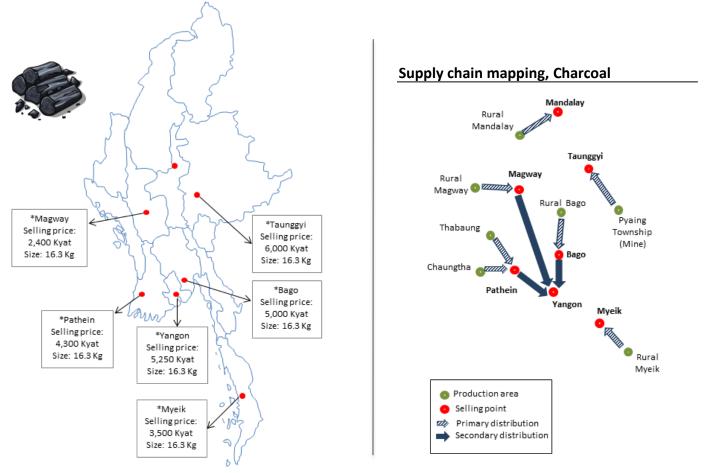




Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis Note: 1 bag of charcoal is estimated to weight 16.3 Kgs



The selling price of charcoal in most regions lies between 2,500 – 7,000 MMK for a 10 viss bag (16.3Kg). Magway and Tanintharyi have the lowest prices due to closeness to production areas, while Shan State and Yangon show the highest prices

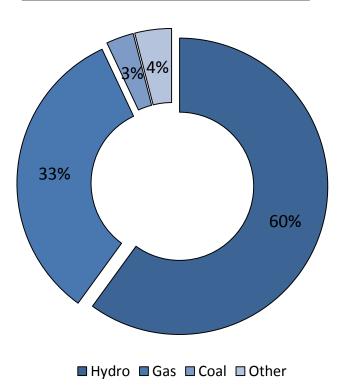




# Electricity

The majority of power for the existing electricity grid come from hydropower dams, which are inconsistent in the dry season as water levels fall. Prices for electricity are rising, as the government expands and extends the grid

#### Electricity Fuel Mix for Myanmar, 2010

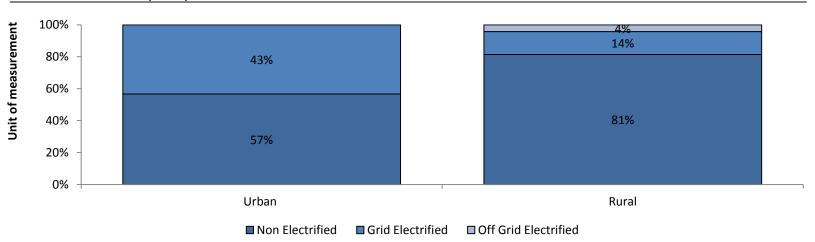


#### Myanmar Electricity Prices, (MMK / kWh)

	2006	2012	2015 Estimate	
Domestic	25	35	<ul> <li>100 kWh hours: 35 MMK</li> <li>200 kWh hours: 40 MMK</li> <li>&gt;200 kWh hours: 50 MMK</li> </ul>	
Industrial & Commercial	50	75	<ul> <li>&lt;500 kWh hours: 75 MMK&gt;</li> <li>500 kWh hours: 150 MMK</li> </ul>	
Foreigner	82	123	Unknown	



Myanmar has one of the lowest electrification rates in South East Asia with approximately 26% of households connected to the main grid. In rural areas 4% of total households obtain their electricity from sources such as mini-hydro, biomass, PV systems and generators



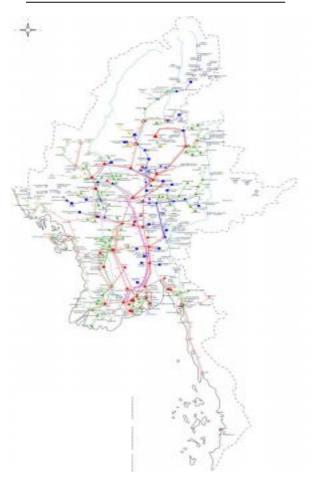
Electrification Rates (2012)

- With a population of over 50 million people, total electricity demand in the country is 2075MW.
- Of the 64,436 villages in Myanmar:
  - a) 3,802 are electrified by grid
  - b) 13,752 are electrified by off-grid systems such as mini-hydro, biomass (rice husks), diesel generators.
  - c) The remaining do not have electricity access
- An alternative viable source are photovoltaic systems with mini-grids since the country possess higher than average solar irradiation. They can also be easily connected into the main grid, which gives it an advantage when compared to other systems into the future.

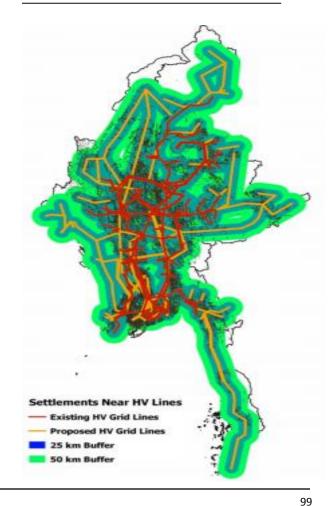


### Myanmar has a goal for 100% access to electricity by 2030

### Electrification Road Map to 2013

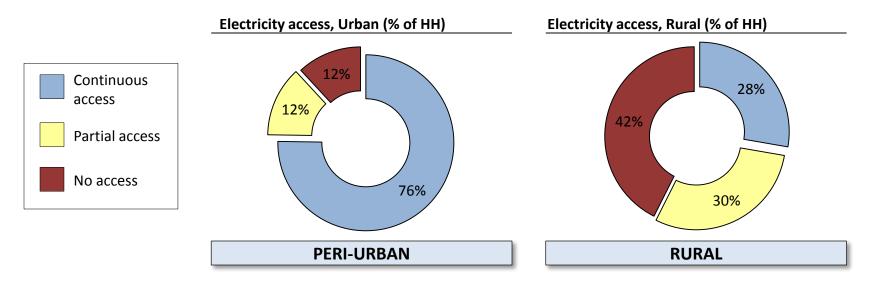


To achieve that goal, over USD 5 billion is required. World Bank, IFC, ADB, UNDP are all working to support this goal. **Settlements Near Electricity Lines** 

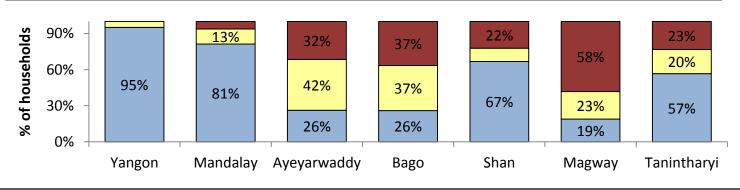


Source: "Myanmar National Electrification Plan (NEP): Least-Cost Geospatial Electrification Planning Results

Over 70% of rural households do not have continuous access to electricity. The most underserved regions are Magway, Bago and Ayeyarwaddy



Electricity access, Per region (% of HH)



Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis

Only 11% of rural households with continuous access to electricity and 43% of urban ones use it as main cooking fuel. This can be attributed to a preference for cooking using traditional methods and the utilization for other activities such as electronic equipment recharge

Electricity as cooking fuel vs. Access to electricity (Peri-Urban) Electricity as cooking fuel vs. Access to electricity (Rural) 100% 100% % of households % of households 80% 80% 57% 60% 60% 80% 89% 100% 40% 40% 20% 20% 43% 20% 11% 0% 0% Continuous access Partial access Continuous access Partial access Main cooking fuel Other uses

Electricity source	All day access	Partial access
National grid	90%	10%
Solar panels	29%	71%
Village Diesel generators	8%	92%
Batteries	2%	98%

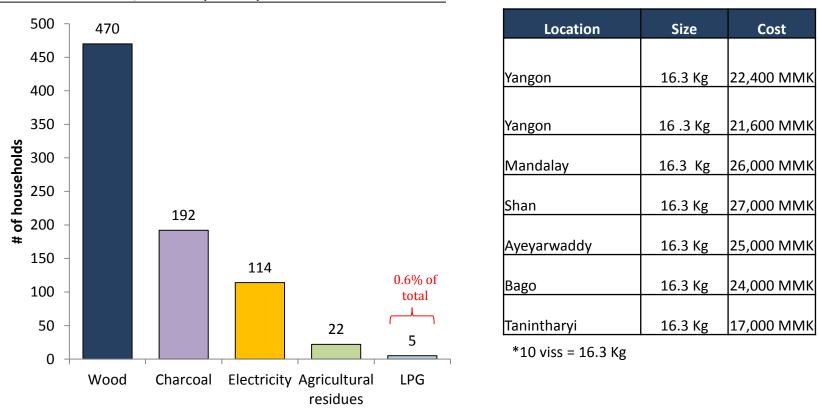
Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis



## LPGs



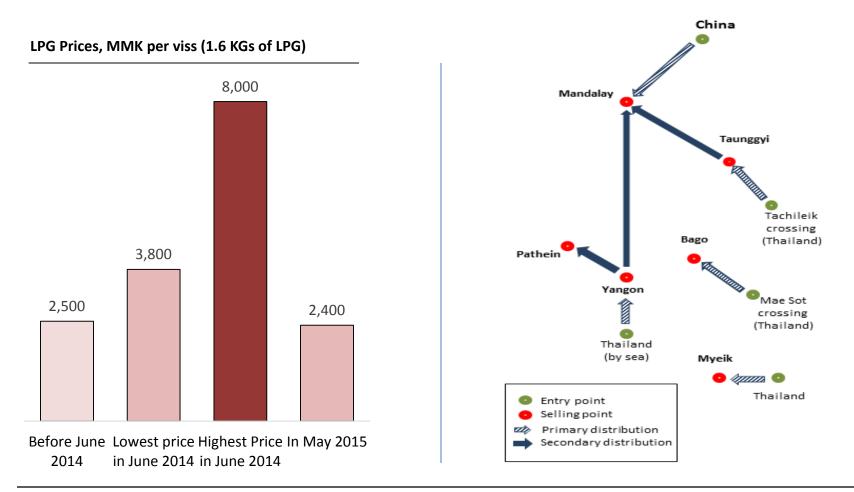
Only 0.6% of total households state LPG as their main cooking fuel, with all respondents located in peri-urban areas. Most of this fuel comes from Thailand (Thai Gas brand) with an average selling price above 20,000 MMK for a 16 Kg tank



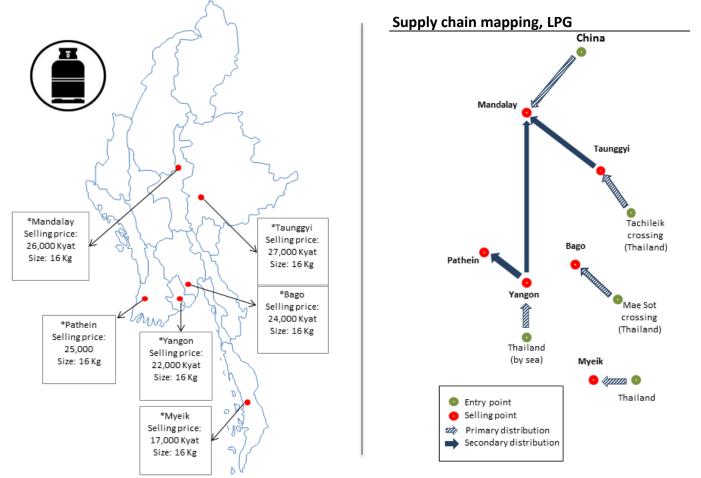
Main fuel utilization, National (# of HH)

\*Container weight may vary between 1-3 viss more than the LPG weight depending on the quality of the container. For example, 10 viss of LPG 103 would be placed in a tank weighting between 12-13 viss. Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis

LPG in Myanmar is mostly imported from Thailand, and in June 2014, around the time of the military coup in Thailand, prices spiked by almost 4 times



The selling price of LPG in most regions lies between 20,000 – 25,000 MMK for a 10 viss cylinder (16.3Kg). Since most of the LPG currently comes from Thailand (ThaiGas), regions closer to main land borders show lower prices than the rest of the country



Source: EMC's Supply Chain Analysis and expert interviews



## **Table of Contents**

### **Executive Summary**

## **Project Background**

### Country Macro Overview

### Socio-Economic Profiles

Stoves

## Fuels

Health

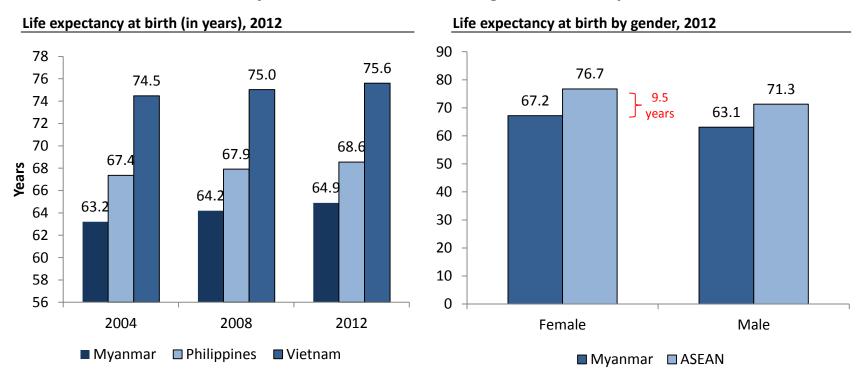
**Environmental Impact** 

Sector Mapping

### **Conclusions & Recommendations**



Overall life expectancy in Myanmar (64.9 years) has seen moderate improvement since 2004 and now is ranked 146 out of 196 countries. This difference is more pronounced for women who tend to live almost 10 years shorter than their regional counterparts



The high life expectancy differential between women in Myanmar and the rest of ASEAN is mainly due to :

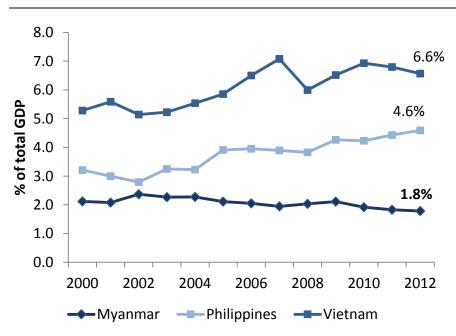
- · High maternity mortality rates
- Lacking health system and infrastructure
- Inadequate disease control

Source: World Bank



Poor governance and minimal investment has created a ineffective health system that forces the majority (80%) of its population to seek private health care. Myanmar's "overall health system performance<sup>\*</sup>" was ranked last out of 190 countries in 2013





In 2012-2013 the government quadrupled budget commitments bring it up to 3.9% of total budget.

•Projected to double again in 2014 bringing it closer to the 7-10 % of its neighboring countries.

\* The recent National Health Plan (2011-2016) sets priorities and methods for monitoring progress. Yet reports suggest the weak strategic planning and coordination is a real threat to its success.

• Lack of data on trends of disease burden, health spending and performance has previously hindered progress. However several large studies by government and multinational agencies will be published in 2015 including the USAID supported Demographic and Health Survey and the first national census to be completed in 50 years.

Sources: World Health Organization, World Bank, CSIS Global Health Policy Centre (2013) Note: (\*)The health system performance is an index of national health systems' performance in trying to achieve three overall goals: good health, responsiveness to the expectations of the population, and fairness of financial contribution.

There are considerable regional disparities on disease rate and access to health care- with the ethnic states and rural poor significantly disadvantaged



**Emerging Markets** 

Consulting

Ethnic states, are often outside the national health system

Their health needs and capacities are poorly understood

Ethnic and religious conflicts often occur in the same regions where "infectious diseases flourish, including dangerous resistant forms of malaria and tuberculosis, where the greatest needs reside in terms of maternal and child health and where official capacities are weak"

110 of 330 townships within Myanmar had minimal MOH presence for many years- most of these are located in ethnic states.

Recent study by LIFT demonstrated considerable regional differences in livelihoods and food security which subsequently lead to increase health risks. The Giri-affected area<sup>1</sup> stood out as the most disadvantaged in many measures.

Numbers of doctors, nurses and midwives are particularly low in the rural areas.

Sources: CSIS Global Health Policy Centre (2013, Livelihood and Food Security Trust Fund baseline study (2012)

An estimated 177,000 people and 71 villages in Rakhine State were affected by Cyclone Giri [http://www.undp.org/content/undp/en/home/presscenter/articles/2010/10/27/myanmar-more-than-170000-people-affected-by-cyclone-giri/]

<sup>2.</sup> The ethnic states include Chin, Rakhine, Mon, Kayin, Kayah, Shan, Kachin.



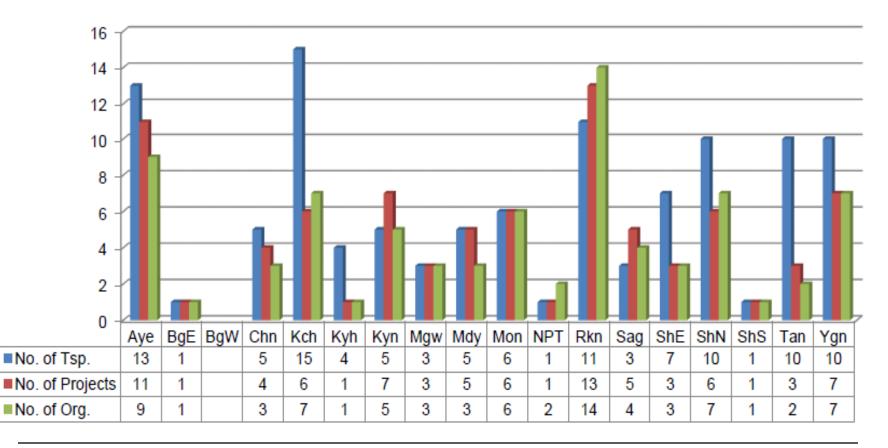
The ten six causes of promature death

The health needs in Myanmar are significant and complex. The priority diseases for the major multilateral institutions such as WHO and World Bank are malaria, HIV/AIDS and tuberculosis. Other diseases, including non-communicable ones are now starting to appear in the top causes of years of life lost.

Malaria	HIV	ТВ	The top six causes of premature death in Myanmar as measured by years of life lost (YLL) <sup>1</sup> are shown below (2010).
ividiaria			1. Lower respiratory infections
Incidence per 100,000 Country rate: <b>2743</b>	Prevalence per 100,000 Country rate: 371.	Prevalence per 100,000	2. Stroke
Regional average:1462	Regional average: 185. Global Average: 511	Country rate: 489 Regional average: 264	3. HIV/AIDS
Global average: 3752		Global Average: 169	4. Diarrheal diseases
The country has the	HIV/AIDS stabilized	Designated a high- burden TB and multi-	5. Tuberculosis
highest rate of malaria in Asia High incidence of	since 2000 but surveillance is poor and	drug resistant TB country	6. Malaria
resistant malaria in the boarder areas of the ethnic states.	'hot spots' of high transmission remain in some areas.	TB prevalence is almost 2X regional average and 3x global average.	Lower respiratory infections accounted for 7.86% of total YLL's in Myanmar during 2010 which is higher than the WHO priority diseases (Malaria 6.44%, HIV 6.69% and TB 6.44%).

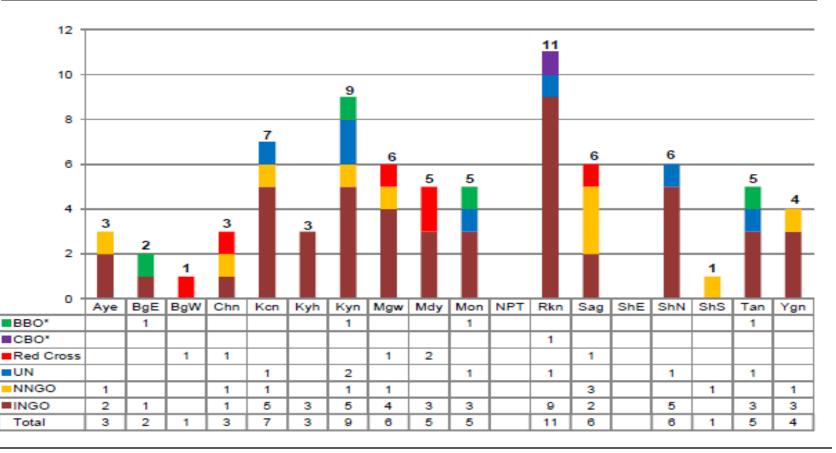
There are ~82 Basic Health Care programs currently implemented in Myanmar. Most of them are being carried out by INGOs (40), NNGOs (24) and Donors

Basic Health Care Programs by State / Region, # of organizations



There are 44 organizations active in WASH programs in Myanmar. 32 of these are INGOs, 6 are NNGOs while the remaining are supported by donors

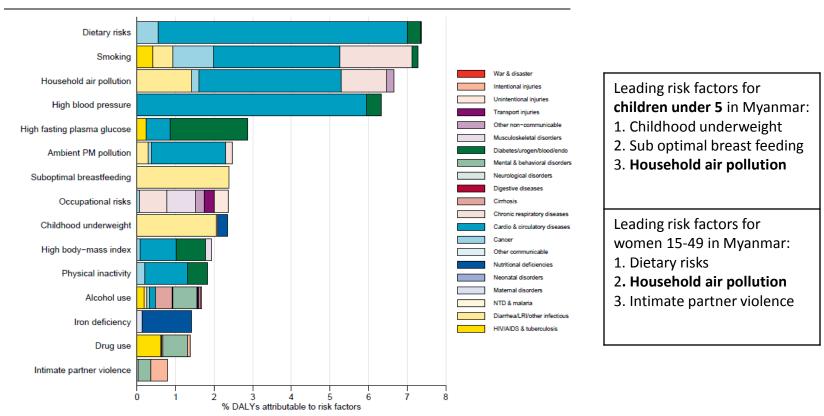
WASH Organizations by State / Region, # of organizations



Source: Myanmar Information Management Unit,2014

Note: BBO= Border – Based Organization, CBO= Community Based Organization

The Global Burden of Disease comparative risk assessment (CRA) showed that overall, the three risk factors that account for the most disease burden in Myanmar are dietary risks, tobacco smoking, and household air pollution from solid fuels

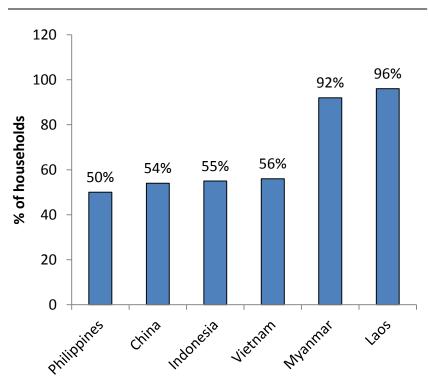


Burden of disease attributable to 15 leading risk factors in 2010, %DALYs)

Sources: Institute for Health Metrics and Evaluation [https://www.healthdata.org/sites/default/files/files/country\_profiles/GBD/ihme\_gbd\_country\_report\_myanmar.pdf]



The burning of solid fuels such as wood and charcoal on traditional cookstoves releases smoke that contains a complex mix of health damaging pollutants, such as particles with a diameter of less than 2.5µm (PM2.5) and carbon monoxide (CO). Myanmar ranked 151 out of 178 countries for population weighted exposure to PM2.5



Reliance of solid fuels for cooking. (2010)

Environmental Performance index: Myanmar (2014)	Indicator Score (Out of 100)	Country Rank (Out of 178)	10 year change (%)
Overall air quality	47.68	171	-25.89
Household Air quality	8	157	42.86
Air pollution average exposure to PM <sub>2.5</sub>	78.56	151	-21.44
Air pollution PM2.5 exceedance	56.47	148	-35.4



There is now substantial evidence on the detrimental health effects of chronic exposure to  $PM_{2.5}$  from household solid fuel combustion. Effects include an increase risk of severe and fatal acute lower respiratory infections (ALRI )in children and an increase risk of chronic obstructive pulmonary disease (COPD), lung cancer and cataracts in adults [WHO 2014]

**Traditional Wood Burning Stoves/fires** 



Emissions from traditional wood burning stoves are characterized by high levels of PM2.5 and lower but still substantial levels of CO. **Traditional Charcoal Burning Stoves** 



Emissions from traditional charcoal burning stoves are characterized by high levels of CO and lower but still substantial levels of PM2.5.

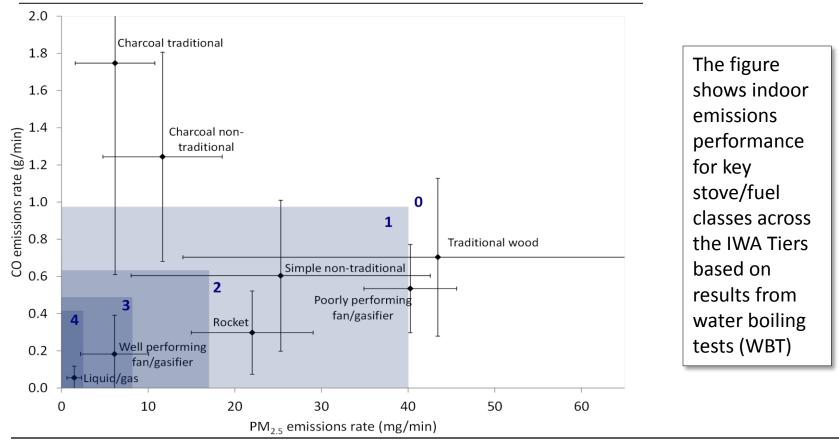
There is also an established relationship between long term exposure to the high levels of carbon monoxide (CO) associated with daily cooking on inefficient charcoal stoves and cardiovascular morbidity [WHO 2010<sup>2</sup>]

<sup>1.</sup> http://www.who.int/indoorair/guidelines/hhfc/FAQs\_Nov2014.pdf

<sup>2..</sup> http://www.euro.who.int/\_\_data/assets/pdf\_file/0009/128169/e94535.pdf] 2010

The IWA on Cookstove Standards set out tiers of performance for efficiency, safety and emissions. Ranging from 0-4, only fuels such as LPG and electricity meet the health related targets associated with tier 4 stoves

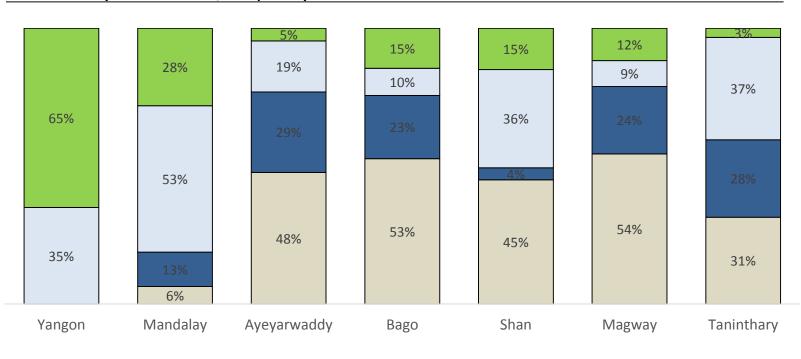
Stove CO and PM emissions, g/min and mg/min



Source: IWA, The International Workshop Agreement . Figure reproduced with permission from Berkeley Air Monitoring Group.



Yangon showed a significant proportion of households that have transitioned to stoves using modern fuels with over 60% using electrical or LPG stoves as their primary cooking device. However this transition is mostly partial with a widespread usage of charcoal burning stoves as a secondary cooking device. The use of stoves using modern fuels as the primary cooking device is scarce in most other regions – significantly so in Tanintharyi and Ayeyarwaddy



□ Traditional Stoves □ Simple - Non Traditional Stoves □ Charcoal Non Traditional Stoves □ Electricity and LPG

Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis

Stove Efficiency Reclassification, % of primary stoves



Key stakeholder interviews revealed a growing awareness within the government about the health impact of HAP but this is yet to led to any policy or campaign to address the issue. There is a very low level of awareness among health professionals and certain sections of the pollution in Myanmar

Government	WHO	Public Health	Population
<ul> <li>There is awareness and 'concern' within the government. However, no studies have done by the Department of Health.</li> <li>There is currently no government campaign or policy targeted to address HAP/ health</li> <li>Government/ World Health Organization (WHO) collaboration has trained personnel in HAP monitoring with the hope of future monitoring within Myanmar</li> <li>No HAP/ health studies were known to exist.</li> </ul>	<ul> <li>In response to publication of the recent WHO guidelines for Indoor Air Quality<sup>1</sup>. WHO will work together with the Ministry of Health to tackle the issue on the indoor house pollution.</li> <li>Their role will focus on giving technical guidance in monitoring air quality Government role will be to carry out awareness campaigns and implement policy changes.</li> </ul>	<ul> <li>Level of awareness among health professionals in Myanmar about the health impacts of household air pollution was reported to be low.</li> <li>No past or on going public health campaigns related to HAP/health.</li> <li>Midwife or health workers in rural areas have no mandate or obligation to carry out awareness on the household air pollution.</li> </ul>	<ul> <li>Reported higher level of awareness on the health implications of exposure to cooking smoke in dry zone areas which are closer to urban areas, have easier access to health workers and NGO programs.</li> <li>Lower awareness in hilly and remote areas. Less access to health professional and where entrenched traditional cooking practices remain unchanged for centuries.</li> </ul>

Source: Information from KI interviews. Key stakeholders for health included Dr. Kyi Lwin Oo, Deputy Director, Occupational and Environmental Health Division. Dr. <sup>118</sup> Myo Myint Naing , NPO, WHO and Thet Aung, Health Department Manager, World Vision International Myanmar,

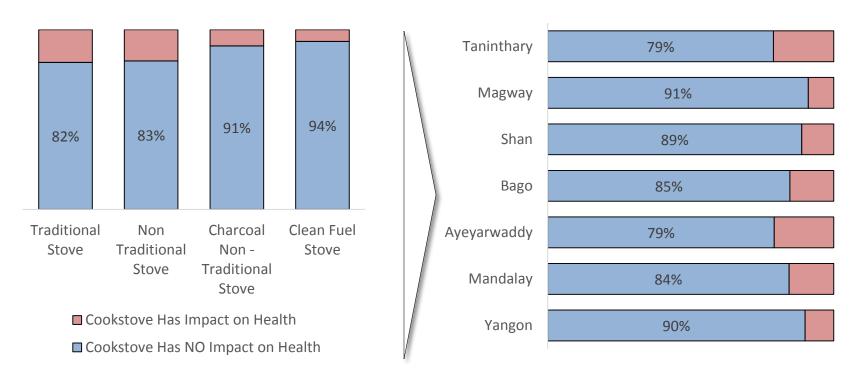
Emerging Markets

Consulting



Awareness of of the detrimental health impacts of traditional cooking methods is very low across all regions and cooking groups (as shown by the red areas in the figures below). Although, as expected, the reporting of detrimental impacts is low in groups using clean fuels it does not increase significantly in groups using traditional cooking methods. Very little variation is seen across regions

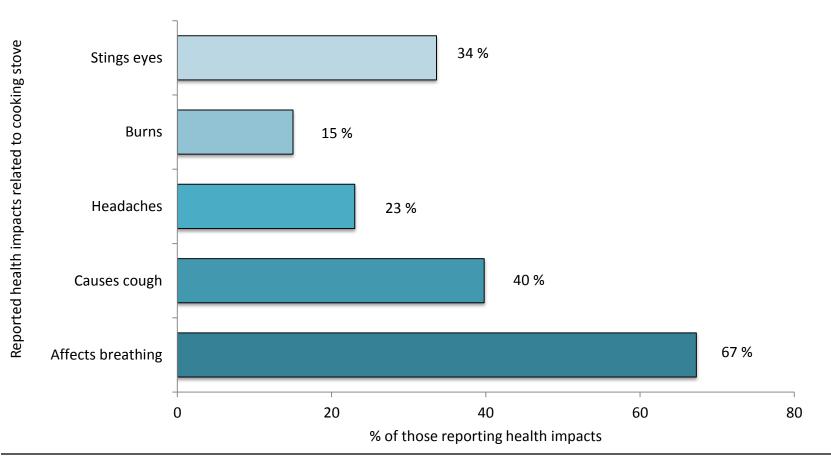
Perceived Health Impact of the Stove, % respondents



Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis

Where the health impacts of cooking practices were recognized, most were respiratory related, with cough and breathlessness being the primary reported symptoms

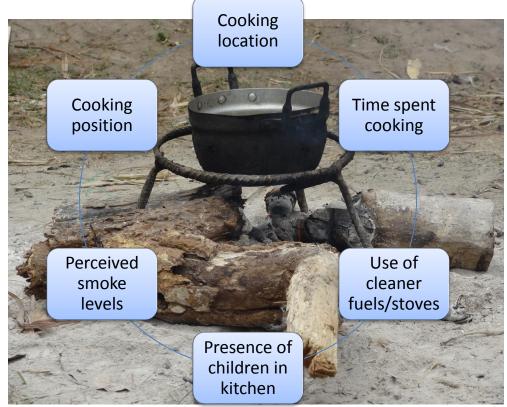
Perceived Health Impact of the Stove, % respondents



Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis



Levels of personal exposure to cookstove emissions is difficult and expensive to measure and outside the capacity of the field survey. As a proxy measure of personal exposure, an exposure profile has been created for each region, based on the cooking related behaviours shown in the figure below. The data contributing to the exposure profiles is presented in the following slides





Except for the Shan and Magway states most cooking is carried out inside the main house during the wet season leading to significant levels of exposure for all family members. There is a move to cooking outside during the dry season in several regions but indoor cooking remains the prominent practice in most areas

#### □ Outside ■ Seperate 83 building 83 76 66 63 63 60 Inside the 54 53 45 house 37 38 36 22 Nandalay Nevawaddy Yangon Yangor Wandalay Averaiwaddy shan shan 8380 Wagway Tarinthard 8380 Maeway Wet Season **Dry Season**

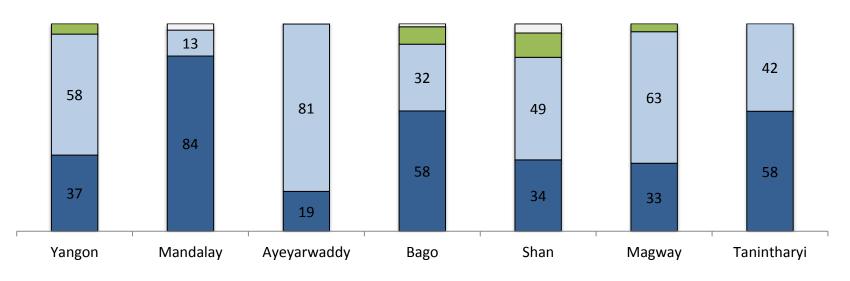
**Cooking Location, % respondents** 

Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis



The use of ventilation to decrease exposure to HAP is rare in all states. Nearly 90% of households in Mandalay cook within the main area of the house in a space where there is no ventilation such as windows near to the stove or chimney. The use of ventilation is most frequent in the Shan state but even there is it only used by ~15% of the population

#### Cooking Location and ventilation, % respondents



□ Cooking in separate room to main house WITH ventliation

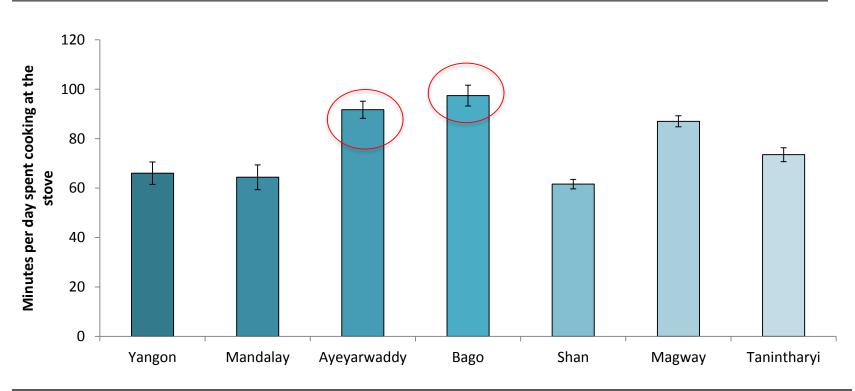
Cooking in main area and WITH ventilation

Cooking in separate room to main house which has NO ventliation

Cooking in main area and NO ventilation



Prolonged periods spent next to an inefficient solid fuel fire significantly increases the cooks vulnerability to several diseases associated with exposure to cooking smoke. Average time spent next to the stove per day varies significantly by region- it is particularly noteworthy that the regions with the highest proportion of traditional wood burning stoves are also the ones with the longest time spent next to the fire



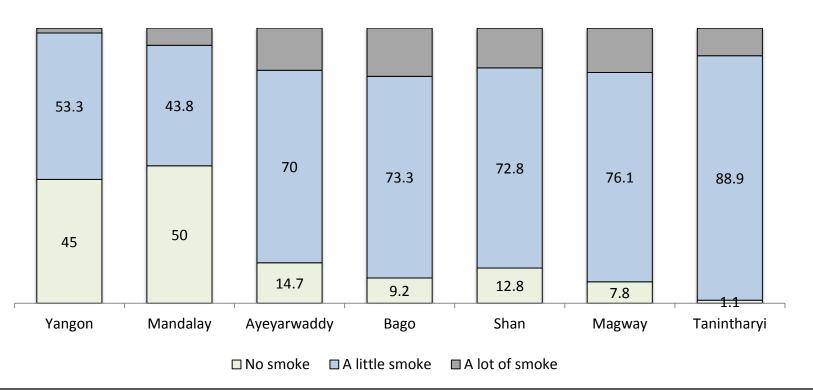
Time Spent on the Stove, Av. number of minutes / day

Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis



Cooking areas or kitchens in most regions have the presence of a little or a lot of smoke during cooking. The exceptions occur in just under half of the kitchens in Yangon and Mandalay where cooks report the absence of smoke. This is probably a reflection of the higher use of clean fuels as the primary cooking fuel in these regions

#### Perception of Stove Smoke, % of respondents



Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis



Most cooks are alone during cooking. ~15% of household in Tanintharyi and Shan have children near to the stove during cooking. Approximately the same proportion of elders in Yangon and Ayeyarwaddy are in the kitchen during cooking

#### Household Members Exposed to Cooking, % of respondents

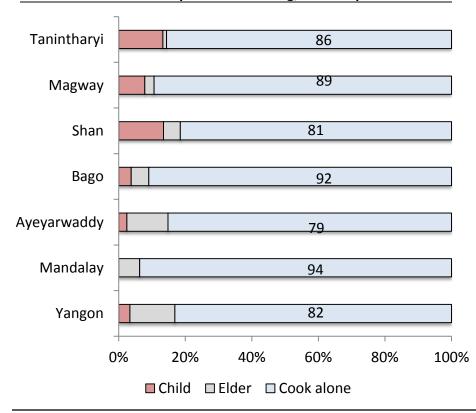
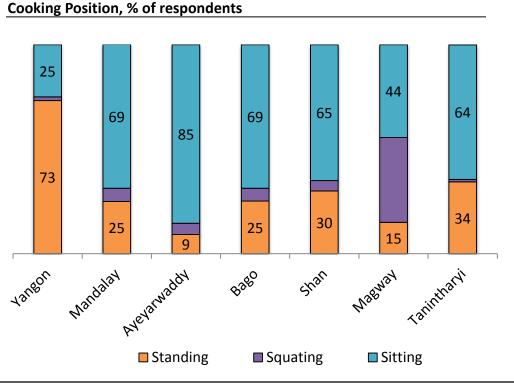




Photo 1: Simon Soe/Burma taken from [http://blogs.voanews.com/photos/2012/08/10/send-us-your-photos-blog/]. Photo 2: Soe Zeya Tun/Reuters [http://www.theguardian.com/news/2013/jan/17/picture-desk-live-the-best-news-pictures-of-the-day]



Although the evidence is limited, some studies have shown exposure from cooking emissions changes with cooking position. Kandpal et al. (1995b) found values of 425  $\mu$ m/m<sup>3</sup> for SPM at a squatting position and 810  $\mu$ m/m<sup>3</sup> for SPM at a standing position suggesting a protective effect provided by a lower position although this will depend greatly on the height of the stove cooked on



Cooks in Yangon are most likely to stand during cooking, which might be reflective of the higher use of LPG and electricity as fuels which usually sit on counter tops and the Ayeyarwaddy cooks are most likely to sit.

Participants reported to find their cooking position uncomfortable regardless to which position they adopted.



Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis

Desk review and key informant interviews revealed several other sources of household air pollution (HAP) in Myanmar homes in addition to cooking. These additional sources to the cooking stove need to be considered if the overall HAP levels are to be reduced to levels deemed to be 'safe' in terms of health impacts by the 2014 WHO recommendations

Source	Regional/ Cultural differences
Space heating	People in the northern and eastern parts of the country (particularly in the Shan and Kayah States) burn firewood for heating purposes throughout the cold season (Nov-end Feb). Open fires and traditional stoves are often left burning in poorly ventilated homes to keep the building warm.
Lighting	There is strong evidence to suggest that kerosene lamps emit high levels of health damaging pollutants, increase the risk of fires and is a cause for poisoning due to ingestion by children. The 2012 LIFT baseline survey revealed 64% of households in the delta/coastal region used kerosene lamps for their source of lighting, 2.3% in the dry region and 15.5% in the hilly areas.
Tobacco smoke	The 2011 WHO estimate for tobacco use in men (15+) in Myanmar was 38% (regional average 34%) and in women (15+) 7% (regional average 4%). The 2010 global burden of disease report placed tobacco use the second highest risk factor for disease burden Myanmar. Rates of tobacco use are reported to be higher in rural than urban areas but recent surges in marketing by large tobacco companies in the larger urban areas might change that trend in the next few years.
Mosquito coils	It is well established that mosquito coils produce high levels of health damaging pollutants. All health KI stated that the use of mosquito coils is widespread within Myanmar but more frequently used in hilly wooded regions such as Kachin State, Mandalay Division and Tanintharyi Division .



# Health – Relative Exposure Profile by State

Region	Significant reliance on lower tier stoves	Children near to cooking	High prevalence of unventilated indoor cooking	Long periods of time next to the stove	Standing position adopted during cooking	Reported high level of smoke in cooking area
Yangon						
Mandalay						
Ayeyarwaddy						
Bago						
Shan						
Magway						
Tanintharyi						
High	Moc high	lerate	Moderate	Moderate low	e Lov	129 N EMC



## **Table of Contents**

## **Executive Summary**

## **Project Background**

## Country Macro Overview

### Socio-Economic Profiles

	Stoves	

# Fuels

**Environmental Impact** 

Sector Mapping

## **Conclusions & Recommendations**



#### Cooking with solid biomass fuel has impacts throughout the supply chain

Collection Unsustainable collection or harvesting of wood for firewood and/or charcoal can result in: Tree cover and forest degradation Localized environmental impacts e.g. mud-slides, loss of watershed, and desertification Pressures on regional food security and agricultural productivity Loss of biodiversity

Combustion

Burning of biomass fuels (wood and charcoal) can result in:

Local ambient air pollution Short-lived climate pollutants (SLCP) Carbon Dioxide Emissions



Production of biomass fuels (specifically charcoal) increases: Local ambient air pollution

Short-lived climate pollutants (SLCP) Carbon Dioxide Emissions

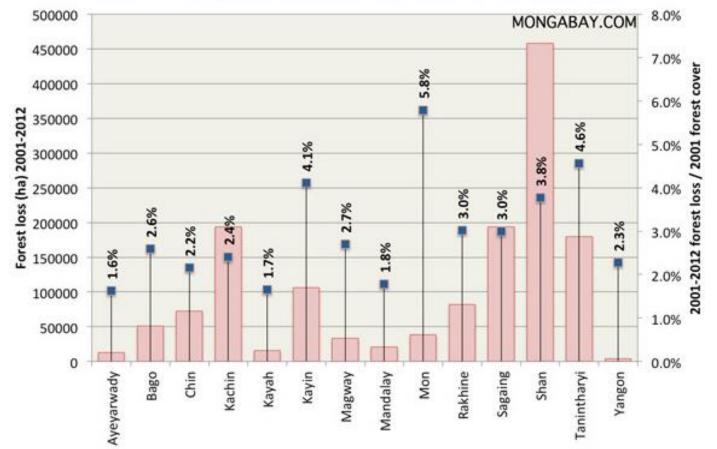


Myanmar remains well endowed with forest cover yet the country has experienced some of the highest rates of forest loss on Earth: 1.17% (1990 to 2000), 0.9% (2000 to 2005) and 0.95% (2005 to 2010). A 2015 Forest Trends report argues that the expansion of commercial agriculture loss in Myanmar as the main cause of forest loss from 2010 to 2013 citing a 170% increase in the number of agricultural land concessions.

Myanmar Forest Cover, ha 000s Main Drivers 1. Clearing for \* At the time of independence 45 of Forest **Fhousands of ha** expansion of in 1948, total forest cover in the Loss 40 commercial agriculture country was estimated at 70%. according to As of 2012, that figure stands at 35 Forest roughly 47% Trends 30 2. Legal and illegal logging 25 \* According to the latest Global 20 Forest Resources Assessment 15 (2010) this loss has reduced the 3. Clearing for total "carbon stock in living 10 infrastructure, including forest biomass" from 2040 5 million tones in 1990 to 1654 dams and roads million tones in 2010 0 1990 2000 2005 2010 E

Closed Forest Open Forest

Data from the past 15 years shows heavy percentages of forest loss in Mon, Tanintharyi, Kayin, and Shan states. Shan, Kachin, Sagaing, and Tanintharyi states have the highest forest loss in terms of forest extent (hectares).



Forest loss in Myanmar (Hansen 2013 / Global Forest Watch 2014)

Source: http://rainforests.mongabay.com/20myanmar.htm

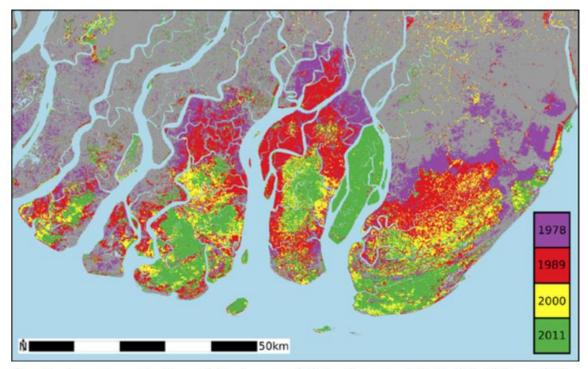
**Emerging Markets** 

Consulting

EMC



Stakeholder interviews and recent research indicates that historically the Mangroves in the Ayeyarwaddy Delta suffered heavy deforestation from years of widespread conversion to charcoal, cyclones, and agricultural expansion. However, this may have slowed in the past 15 years as more households in Yangon switched from charcoal to LPG and electricity for cooking

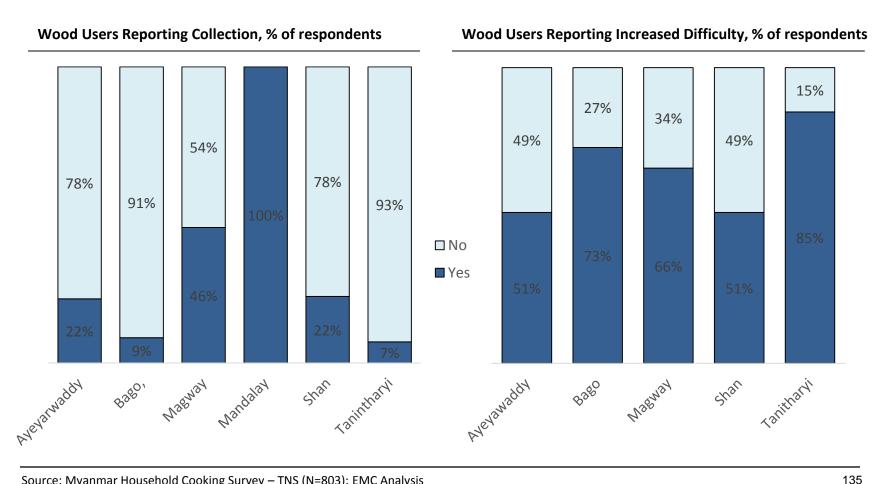


Map showing mangrove land cover in the Ayeyarwady Delta, Myanmar, in 1978, 1989, 2000 and 2011. The large island that has remained completely forested is the Meinmahla Kyun Wildlife Sanctuary.

Source: MongaBay.com <u>http://news.mongabay.com/2013/1126-myanmar-mangroves.html</u>; from Webb et al (2013) Deforestation in the Ayeyarwady Delta and the conservation implications of an internationally-engaged Myanmar. Global Environmental Change (2013) 134



Primary wood fuel users reported high rates of collecting wood fuel, especially in rural states, but only Ayeyarwaddy, Magway, and Shan states showed relatively high reports of increasing difficulty in collection



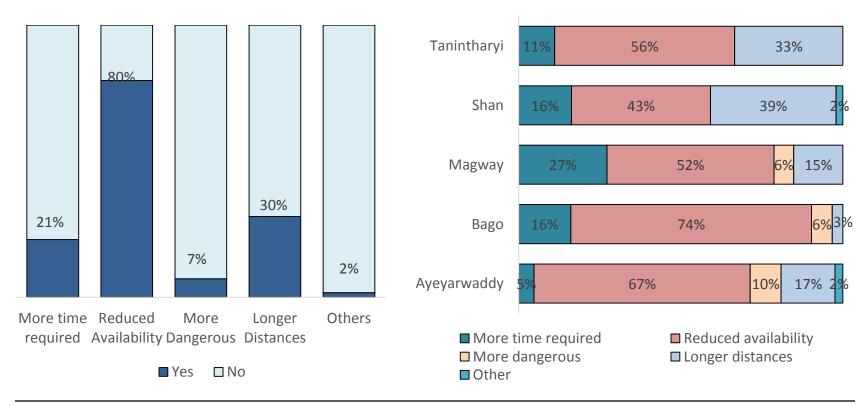
Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis

## EMC Emerging Markets Consulting Environmental Impact – Increased Difficulty of Collection

Overall, primary wood users cited reduced availability as the main reason for increasing difficulty of collection, indicating increasing pressure on local wood resources. Reduced availability remains the most common reason across the states as well, indicating that wood collection could be reducing availability of wood fuels

Reason for Increased Difficulty, % of respondents

Reason for Increased Difficulty, % of respondents per region



Source: Myanmar Household Cooking Survey – TNS (N=803); EMC Analysis

Survey results indicate that more fuel-wood is collected from plantations than indicated in the Forestry Master Plan, and far less from community forests and natural forests, indicating that fuel-wood collection may have less of an impact on forest degradation

Predicted Supply of Fuel Wood as Indicated in the National Forestry Master Plan, (Million Cubic Meters and %)

	20	02	2030		
	Cubic Meters	%	Cubic Meters	%	
Plantations	1.06	3.36	1.26	4.23	
Non – Forest Land	7.89	25.01	7.44	25.00	
Community Forestry	0.06	0.19	7.44	25.00	
Natural Forests	22.54	71.44	13.63	45.77	
Total	31.55	100	29.37	100	

#### Location of Wood Collection, % of respondents

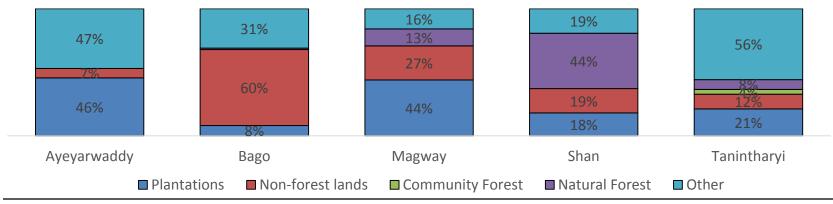


Table Source: "Energy Sector Initial Assessment", Asian Development Bank, October 2012

Chart Source: Myanmar Household Survey –TNS (N=803); EMC Analysis

Note: The amount of respondents of some of the cells of the visuals presented in the slide might be small due to segmentation of the data into the sub categories.

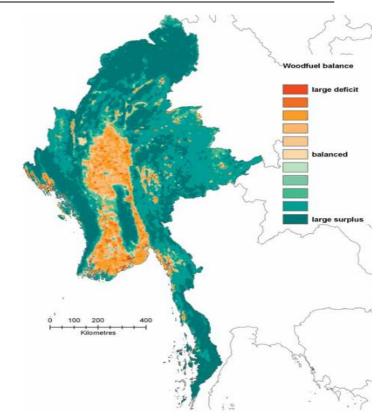


Overall, some 2/3 of the rural populations live in areas with wood fuel deficit conditions, indicating that wood fuel likely flows from rural surplus areas into peri-urban and urban deficit areas

Rural populations living in different wood fuel supply/demand balance categories, (%)

Supply Demand Balance Category	%
High Deficit	32.1
Medium – High Deficit	22.6
Medium – Low Deficit	12.4
Balanced	4
Medium – Low Surplus	6.4
Medium – High Surplus	4.9
High Surplus	17.4

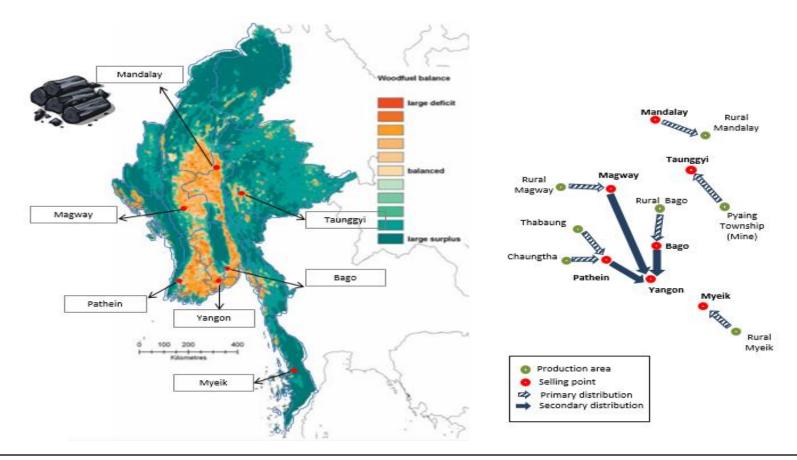
National data set for Myanmar Demand/supply balance and poverty based on 30 arc-sec data set.



Sources: Wood-energy supply/demand scenarios in the context of poverty mapping (FAO)



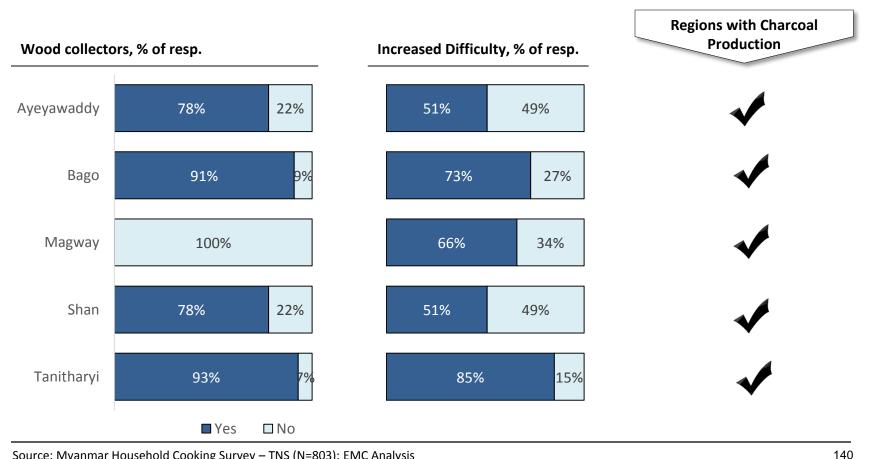
The charcoal supply chain analysis<sup>1</sup> shows that charcoal production is occurring in wood fuel surplus areas which feed into the dry zone and peri-urban and urban areas. Information on the type of land where wood for charcoal was sourced was not included in the analysis



Source: Supply Chain Analysis of Charcoal, EMC interviews with charcoal resellers



The states in Myanmar with reported charcoal production and reductions in the availability of wood fuels, indicate that biomass could contribute to forest degradation or loss in these states.



Source: Myanmar Household Cooking Survey - TNS (N=803); EMC Analysis



Recent study (Bailis 2015) on the carbon footprint of woodfuels using FAO data from 2009 argues that the woodfuel collection may be mostly considered renewable for Myanmar overall due to high plantation production; however this could vary significantly from state to state, with higher non-renewability in Rakhine, Chin, Kachin, and eastern Shan states. This argument should be verified with more recent and reliable wood and charcoal consumption data.

Bailis (2015) Expected fraction of Non-Renewable Biomass (NRB) with high plantation productivity estimates, (%)

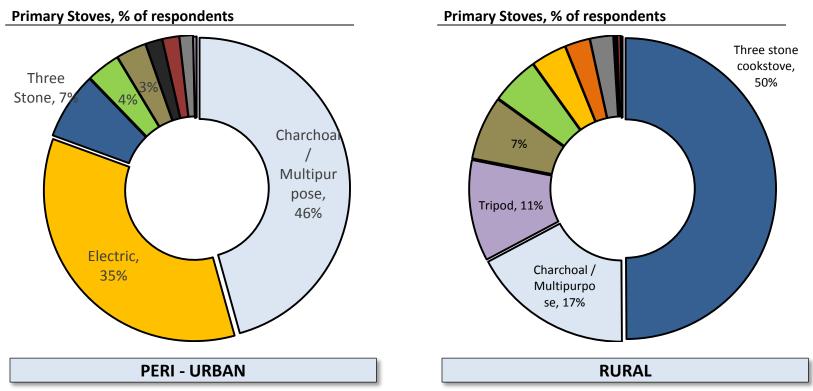
Emerging Markets

Consulting

Rakhine	Chin	Ayeyawaddy	Kachin	Kayin	Kayar	Magway	Mandalay	Mon	Sagaing	Taninthayi	Yangon	Bago (E)	Bago (W)	Shan (E)	Shan (N)	Shan (S)
100	31.7	2.7	13.7	4.5	4.1	0.4	1.4	2.1	2.4	8.9	2.6	1.7	1.3	14.3	5.5	4.3



The vast majority of the population of Myanmar rely on biomass fuels as a primary fuel (83%) and use inefficient cookstoves, with 61% of rural populations using 3-stone stoves or tripods, and over 50% of peri-urban populations using charcoal stoves or 3-stone stoves



High potential exists for efficiency gains by switching rural 3-stone fire users to an efficient stove and by switching periurban charcoal stove users to a more efficient stove. An improved cookstove program which provided quality assurance of cookstoves would likely achieve high efficiency gains which would translate to significant, verifiable emissions reductions.



Overall, the environment to develop carbon finance is suitable. The country has an existing voluntary Programme of Activity, an appointed DNA, baseline data available, with a high rate of use of inefficient stoves. As an LDC, projects receive automatic additionally for small-scale projects and can benefit from the use of Clean Development Mechanism default values

•	Designated National Authority (DNA) & Programs of Activities (PoA)	Stove & Program Accreditation	Carbon Baseline	Country Classification	Scale of Program	Monitoring & Evaluation
Most Suitable Environment	Pre-existing DNA & related GS PoA	Pre-existing CDM- accredited stove program in country	Previous cookstove projects to leverage for baselining	Least Developed Country	Estimated income will significantly outweigh costs of registration & monitoring	Approved cookstove monitoring methodology in use in country
	Pre-existing DNA; No PoA	Pre-existing GS- accredited stove program in country	Similar projects (e.g. Biomass) to use as proxy for baselining	Developing country	High potential market for improved cooking technologies	Approved monitoring methodology in use in country
	Clear organizational candidate for role of DNA	Stoves programs under development but not accredited	No previous projects to use as reference	Advanced developing country	Low potential market for improved cookstoves	Clear monitoring partnership opportunities and capabilities
Least Suitable Environment ♥	No clear candidate or competing agencies	No accredited stoves or stove programs in country	No evidence of non-renewable biomass	Developed Country	Costs of registration & monitoring will likely outweigh income generated by carbon credits	Lack of monitoring capabilities or partnership opportunities

One Cookstove Program of Activities (PoAs) is underway, registered under the Voluntary Gold Standard, and another will be registered under the Clean Development Mechanism (CDM) with Gold Standard add-on

	Myanmar Stoves Campaign	DIFFER Group PoA
Description	<ul> <li>Aims to deliver positive health and environmental impacts through replacing traditional 3 stone fires with high efficiency modern stoves (the technology is not specific)</li> <li>Gold Standard Voluntary Micro-Scale Programme of Activities</li> <li>1 registered Voluntary Project Activity in Pyawbwe Township</li> </ul>	<ul> <li>Aims to distribute a suite of household energy efficiency products, including solar lanterns, solar home systems, water filters, and improved cookstoves</li> <li>Currently developing a PoA for household energy efficiency in Myanmar and Timor Leste</li> <li>Prime Cookstove promoted through PoA</li> <li>Funded by UNDP</li> </ul>
Participants	<ul> <li>Orbis Analytics (Carbon Consultant)</li> <li>MercyCorps (Project Implementer)</li> <li>SLOW LIFE</li> </ul>	<ul> <li>DIFFER Group</li> <li>Prime Cookstoves</li> <li>Unidentified local Myanmar solar company</li> <li>UNDP (Funder)</li> </ul>
Progress	• Listed (Stakeholder Consultation complete)	<ul> <li>Stakeholder Consultation for PoA complete</li> <li>No Letter of Approval yet</li> <li>Feasibility study to be conducted</li> </ul>



Several organizations are involved in providing carbon technical expertise in Myanmar, but most of these are relatively new. One local company provides advisory services mainly in the agricultural sector



- Orbis is a profit for purpose company which collaborates globally with responsible investors, companies and the not-forprofit sector to create market based solutions for pressing environmental and social challenges
- Orbis has provided the technical capacity for MercyCorps to develop the Gold Standard Myanmar Cookstove Campaign Program of Activities



- Differ helps scale up smallscale carbon reduction technologies in developing countries through: investing in start-ups, developing companies, advising project developers, and market analysis
- DIFFER is developing a CDM PoA for household energy in Myanmar



- A cooperative of development organizations that support vulnerable communities by scaling up successful climate-friendly projects.
- Members share expertise and services, access technical assistance and international funding opportunities such as carbon finance.
- Nexus is developing a ricehusk gasification PoA for Myanmar, Lao PDR, and Cambodia

### Myanmar Agri-Tech Carbon

 A local Myanmar business providing technical advisory services on sustainability, especially in the agricultural sector



## **Table of Contents**

#### **Executive Summary**

### **Project Background**

#### Country Macro Overview

#### Socio-Economic Profiles

Stoves	
JUVUJ	

#### Fuels

Health Impact

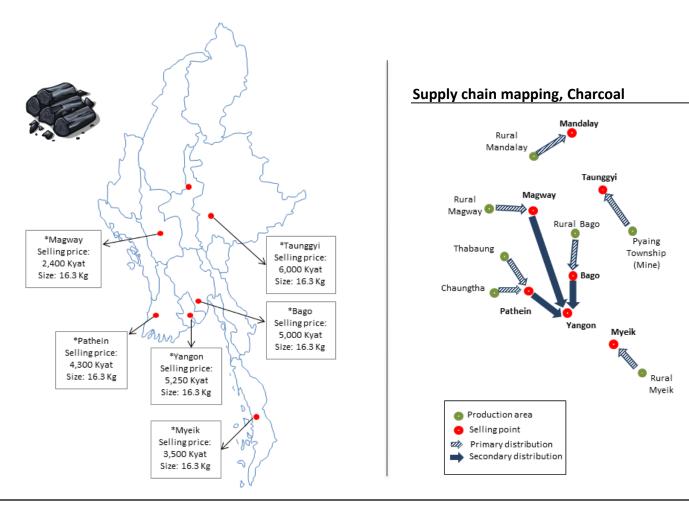
**Environmental Impact** 

Sector Mapping

#### **Conclusions & Recommendations**



Magway and Tanintharyi have the lowest prices due to closeness to production areas, while Shan State and Yangon show the highest prices



Tachileik

crossing

(Thailand)

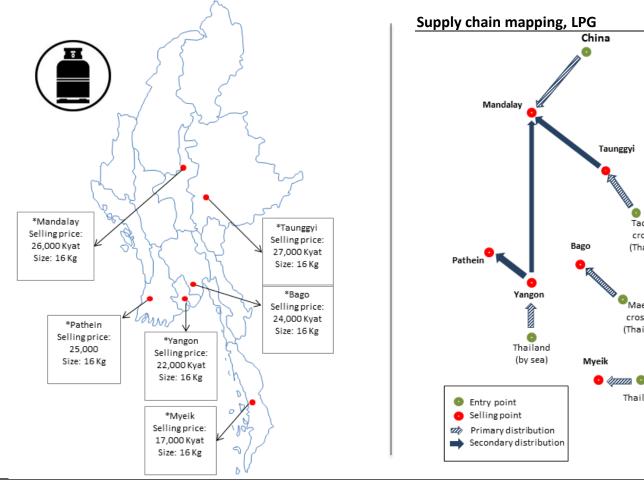
Mae Sot

crossing

(Thailand)

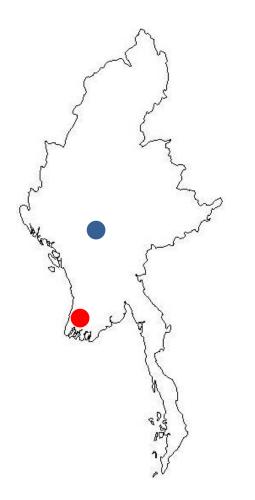
Thailand

The selling price of LPG in most regions lies between 20,000 – 25,000 MMK for a 10 viss cylinder (16.3Kg). Since most of the LPG currently comes from Thailand (ThaiGas), regions closer to main land borders show lower prices than the rest of the country



Source: EMC's Supply Chain Analysis and expert interviews

# Most of the clay stove production of Myanmar is located in Pathein, while production of A1 models has been identified in Magway



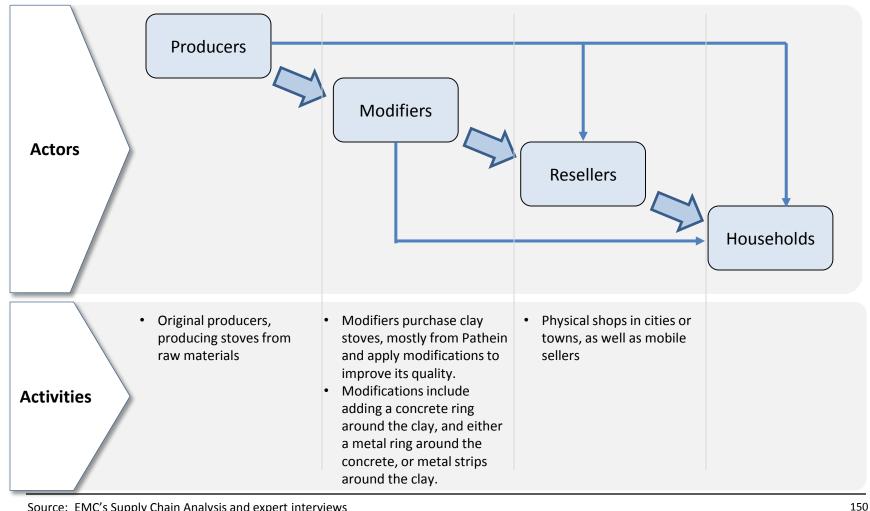
**Emerging Markets** 

Consulting

- The main production hub of clay stoves in Myanmar seems to be located in **Pathein\***. The availability of clay allowed the development of a pottery industry and later of the production of stoves.
- The main production hub of A1 stoves in Myanmar seems to be located in **Magway**.
- Stove producers sell their stoves through different channels:
  - Retailers, on consignment
  - Door to door through a network of agents
  - Through government and / or NGO programs
- Customer **sales** tend to happen directly, with the customer paying the full stove price upfront, while wholesale and reseller sales can happen on consignment, once the business relationship is established.

149

The research divided distributors of cookstoves into three major groups: Producers, modifiers, and resellers



**Emerging Markets** 

# Production is focused in certain areas, while modification and resale is spread out across the country

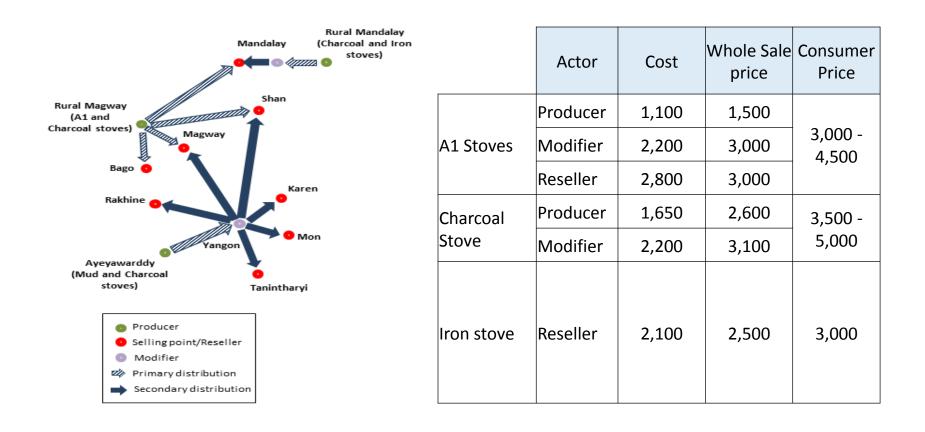
Actor	Locations	Activities	Details
Producers	Production in Myanmar mostly revolves around clary stoves in Pathein and A1 type stoves in Magway, as well as Mandalay for Iron and Charcoal stoves.	Purchase of clay (from Pahein mostly, and from Magway to smaller extent), sand, metal and chemicals locally. Producers are satisfied with the inputs available, less so with the skills of the labor.	The largest identified A1 (5,000 stoves / month) producers in Myanmar was identified in the Myanmar Myae factory. The factory has been a key partner of UNDP since 1997, and since then has contributed to the production and distribution of over 25,000 stoves for the Dry Zone Greening Department, 40,000 stoves for UNDP, 15,000 stoves for ECODEV. There are 4 or 5 more producers in Magway with a much lower production capacity.
Modifiers	Purchase of stoves from other suppliers and application of improvements identified in multiple locations.	Purchase of unimproved stoves from original producers, and addition of materials to improve its quality, resistance and value. Modifications include applying a concrete ring around a clay stove, application of metal bucket around the cement, or alternatively the application of metal bars around a clay stove.	The largest identified stove modifier was identified in Yangon, the Shwe Ya Min- Stove stove factory (5,000 stoves / month). There are 4 main cookstove modifiers in Yangon (That is Ya Min, Ma Lat Yar, Na Gane and Thein Tayar)
Resellers	Across country, mostly concentrated in urban and peri-urban centers.	Direct purchase of stoves in large stock from producers and modifiers and resale either directly to the final customers or to regional agents.	Newly established resellers do not get to receive stock on consignment or credit, but have to pay the full value. Once the relationship is consolidated, producers are more favorable to giving stock on credit.

**Emerging Markets** 

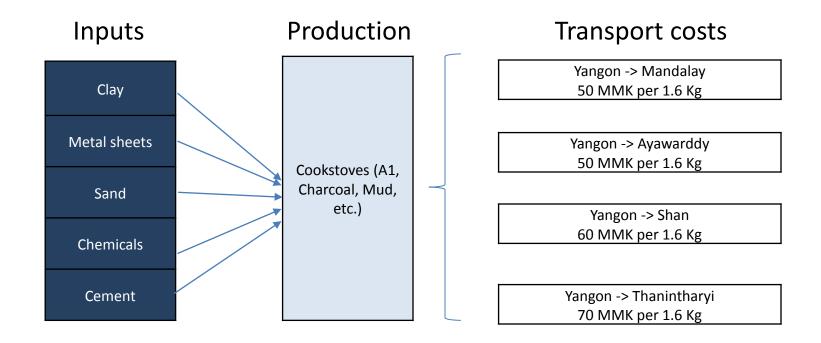
Consulting

151

The analysis confirmed Ayeyarwaddy's importance as producer of mud and charcoal stoves, followed by Magway and Mandalay. Yangon is the most important modification center from which stoves are distributed to most central and southern states



According to producers and modifiers, most inputs for the fabrication of cookstoves can be found within the country. Transport costs are generally paid by buyers with an average cost of 60 MMK per 1 viss (1.6 Kg)



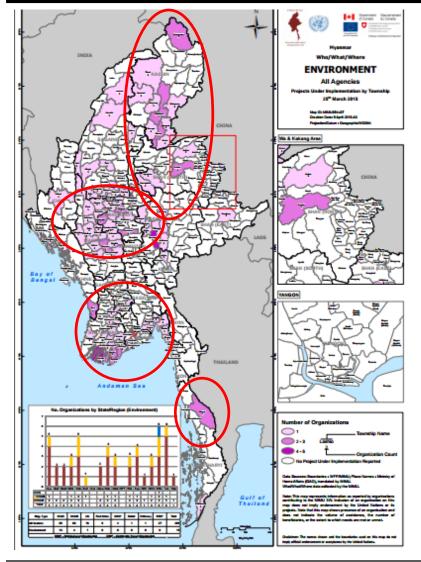
**Emerging Markets** 

#### A variety of ICS programs have been launched in Myanmar since the 1990s

Organization	Location	Duration
Ecodev	Kachin State	2008 – Present
	Sagaing Division	1997 – 2001
	Magway Division	1997 – 2002
Ever Green Group	Shan State	2007 – 2009
	Ayeyarwady	2008 - 2009
Forest Resource Environment	Sagaing Division	2000 – Present
Development and Conservation Association	Southern Shan State	2004 – Present
	Ayeyarwady	2004 – Present
Mangrove Service Network	Rakhine State	2007 – Present
	Kachin State	2005 – 2006
	Chin State	2006 – 2007
	Mon State	2006 – 2007
United Nation Development Program	Ayeyarwady Division	2000 – Present
Metta Foundation	Kachin State	2008 – Present
	Shan State	2008 – Present
	Kayah State	2008 – Present
	Ayeyarwady Division	2008 – Present
	Mon State	2008 – Present

EMC Emerging Markets Consulting

# Sector Mapping – Environment Programs in Myanmar



On-going environmental programs are concentrated in the Delta region, the Dry Zone near Mandalay, the extreme north in Kachin and Shan (North) and the southern state

of Tanintharyi.

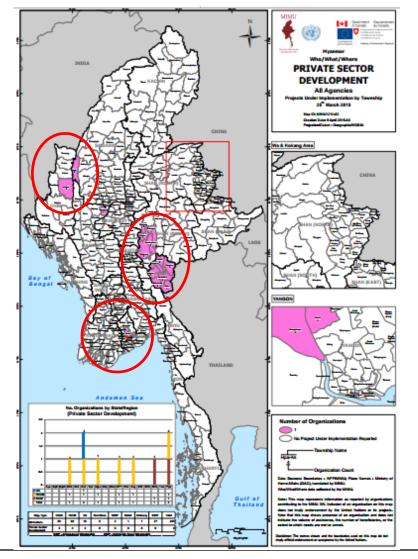
Source: http://www.themimu.info/3w-maps-and-reports

Note: The full list of the most relevant programs to the ICS sector can be found in ANNEX

155



# Sector Mapping – PSD Programs in Myanmar



Most programs focusing on private-sector development are country-wide. Only a few programs are site specific and involve specific skills development including sewing, English training, and self-help.

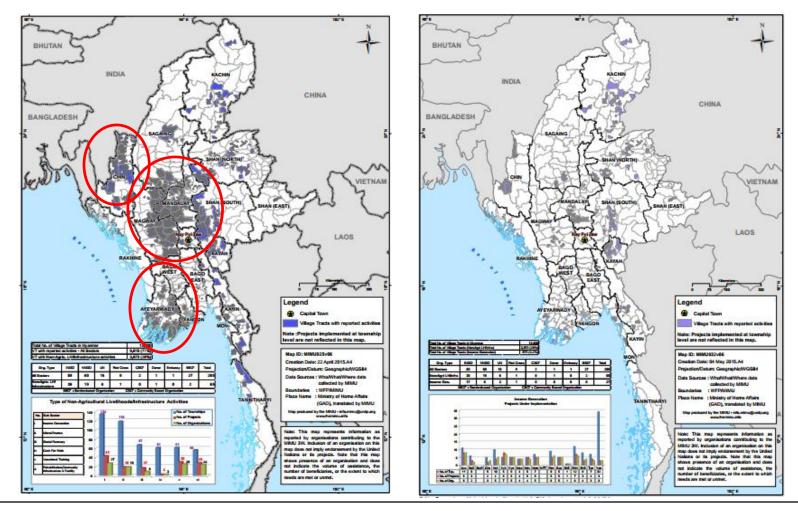
Source: http://www.themimu.info/3w-maps-and-reports

Note: The full list of the most relevant programs to the ICS sector can be found in ANNEX

156

## EMC Emerging Markets Consulting Sector Mapping – Livelihoods Programs in Myanmar

Specific livelihoods programs are centered around Mandalay and in Ayeyarwady states. Meanwhile income generation programs are scattered throughout the country.

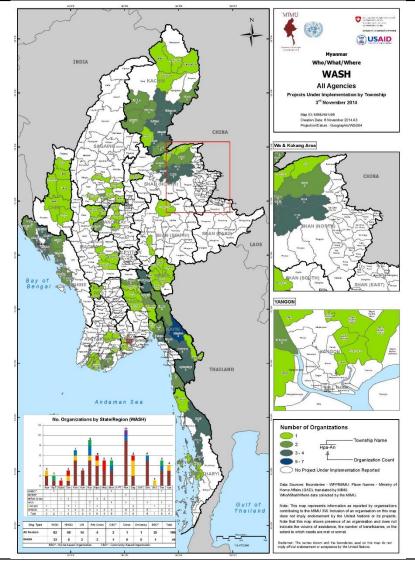


Source: http://www.themimu.info/3w-maps-and-reports

Note: The full list of the most relevant programs to the ICS sector can be found in ANNEX



# Sector Mapping – WASH Programs in Myanmar



Most programs focusing in WASH activities are countrywide and cross-cutting in the issues to be tackled (e.g. construction & rehabilitation, environmental sanitation, hygiene promotion, water supply, etc.)

Source: http://www.themimu.info/3w-maps-and-reports

Note: The full list of the most relevant programs to the ICS sector can be found in ANNEX

158



## **Table of Contents**

#### **Executive Summary**

### **Project Background**

#### Country Macro Overview

#### Stove and Fuel Sector

Stoves

#### Fuels

Health Impact

**Environmental Impact** 

Sector Mapping

### **Conclusions & Recommendations**

The following recommendations are structured into the two areas of intervention that should be targeted, the Supply and Demand Side

#### SUPPLY SIDE

 Interventions need to sustain the development and expansion of the currently existing stoves production in the country. Interventions should focus on quality improvements, access to finance and access to markets and financing





#### **DEMAND SIDE**

 Interventions need to improve the households' willingness to use improved stoves, by leveraging existing drivers (price, durability), as well as creating awareness about the health and environmental impact of inefficient cooking practices Interventions on the supply side should focus on market based mechanisms to spur the growth of existing producers, while demand side interventions should revolve around research for market intelligence, marketing and awareness raising

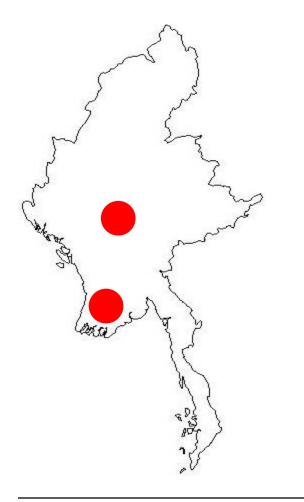
**Emerging Markets** 

Consulting

Supply Side	<ul> <li>Quality Assurance interventions targeted at improving the standard of production of efficient stoves.</li> <li>Provision Management, Marketing and Market Intelligence to improve producers' market access.</li> <li>Partnerships with Microfinance Institutions to support producers in their expansion needs</li> </ul>	• A Carbon finance scheme can be designed and launched to financially support the program in the medium turn, when donor funding will expire.
Demand Side	<ul> <li>Marketing activities in the areas with the highest number of potential ICS customers through TV, Radio, and Magazines.</li> <li>Awareness campaigns in rural areas to inform households of the benefits of improved cooking practices,</li> <li>Continuous research to track the evolution of households' preferred stoves and switching patterns.</li> </ul>	• One of the components of the awareness campaigns should revolve around the impact of unimproved cooking practices on deforestation and the environment.
		Environmental

Side

GERES should focus on the main currently existing production hubs, especially in the areas of Magway and Pathein, where A1 and Clay stoves are respectively produced



**Emerging Markets** 

- Myanmar is still extremely reliant on solid fuels for cooking.
- Electric stove is the aspirational stove for the population, but this could have been influenced by the recent LPG price spikes in 2014, and might switch in the near future.
- There is already a consolidated production of A1 and Clay stoves, respectively in Magway and Pathein.
- GERES should focus on supporting already existing producers of stoves by improving their quality of production, market knowledge and access to finance, especially in:
- Magway: focusing on producers of A1 stoves
- Pathein: focusing on producers of clay stoves



Creating national level standard of production is a key requirement to be able to standardize the quality levels, and to create a guaranteed product, that can be known on the market for its qualities

#### Standards

National level technical specifications of what constitutes an Improved Cookstove needs to be developed:

- Production materials and processes
- End product's efficiency, level of emissions, safety and durability

#### Models

GERES should initially focus on developing these standards for the:

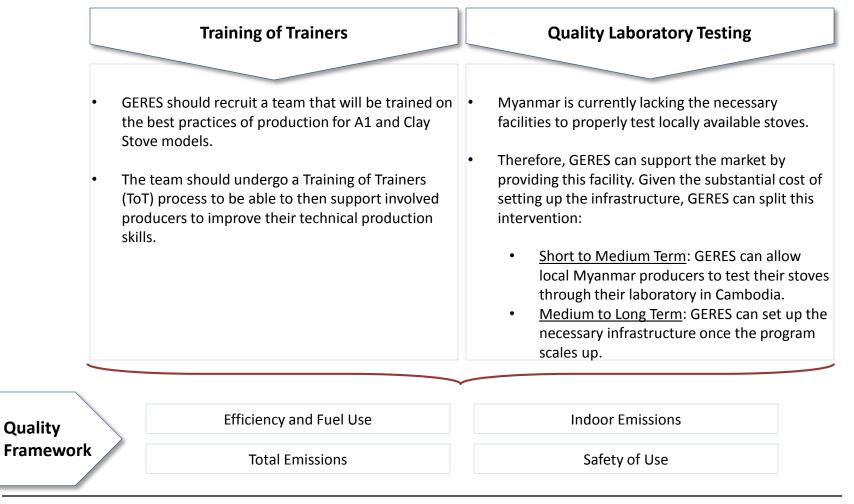
- A1 models, whose current production appears to be based on the Thai model introduced by the Ministry of Forestry in the 1990s.
- The Pathein Stove, developed by the private sector of the Ayeyarwaddy region.

#### Actions

- Collection of the most common production designs of the 2 typologies of stoves.
- Testing to quantify their characteristics and identify potential improvements in design and production processes.
- Working in close relationship with Ministry of Forestry and Ministry of Health to create a national level standard for these models.

GERES can support existing producers by improving the quality and efficiency of their stoves through trainings and by providing the possibility to test the produced stoves

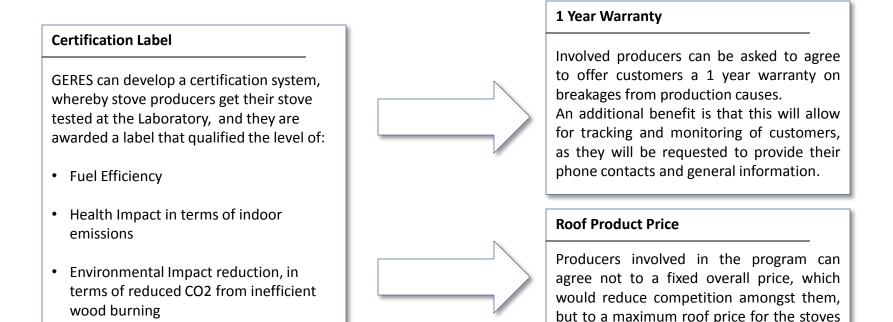
**Emerging Markets** 





they produce.

As a result of their improved production quality, GERES can issue a certification asserting the quality of the stove. In exchange for these provided services and certification, producers can agree to offer a 1 year warranty on the stove, as well as committing to a roof price of their product



• Safety

165

#### An additional support that GERES can offer to producers involved in the program is by improving their management and marketing skills

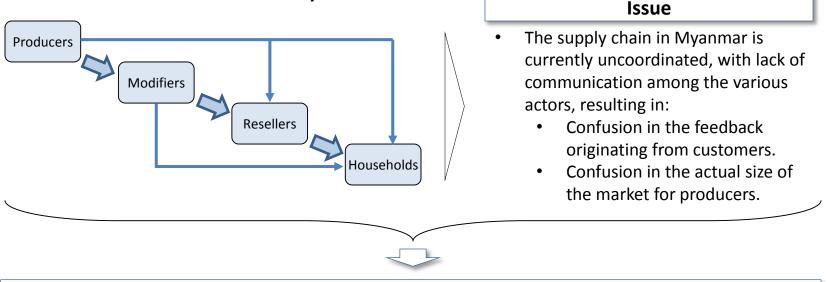
**Emerging Markets** 

Marketing and Management Support	<ul> <li>GERES can support stove producers by developing their management skills, through:</li> <li>Improving their ability to develop sound and feasible business expansion plans.</li> <li>Building their management capabilities related to production efficiency, logistics, accounting proficiency and transportation processes.</li> <li>Supporting their marketing activities by sharing relevant market intelligence: <ul> <li>Market sizes and potential estimated demand across the country.</li> <li>Current pricing and customers' willingness to pay.</li> <li>Main marketing channels and recommended contents, in different urban and rural environments.</li> </ul> </li> </ul>
Sources of Market Intelligence	<ul> <li>The necessary data and knowledge of the market can be collected in different ways. Further studies and research to check the evolution of the baseline data can be launched. An additional option is to collect data from stove customer of the producers involved in the program through:</li> <li>Warranty Scheme: to be eligible for the 1 year warranty, customers can be requested to share their basic information and contacts. This will allow GERES to collect direct data on sales, as well as a database of current customers.</li> <li>Lottery Scheme: A lottery, offering prizes like cell phones, bicycles and fans can be connected to the purchase of the stove. Customers who want to participate will have to leave their contacts and phone number.</li> <li>→ The result of the Warranty and Lottery scheme is that GERES will be available to reach out to stove customers by phone interviews, which will provide a reliable and cheaper source of data</li> </ul>

Supporting the establishment of an association of the actors of the stove supply chain will allow for better coordination, distribution of information and in the longer term, it will allow local actors to take ownership

**Emerging Markets** 

Consulting



#### Action

One potential solution is for GERES to support the establishment of an association bringing together the actors involved in the cookstoves supply chain. This organization could:

- Work as a coordination center to allow chain actors to share reliable information about the sector.
- Work as key partner for GERES in messaging to actors in the chain, and to organize information and market intelligence events.
- In the long run, become the agent responsible for the stoves certification process, as well the enforcement of the standards of production and quality that will be developed.

#### GERES can facilitate producers' access to finance, by cooperating with existing institutions. However, the number of existing organizations loaning to SMEs in Myanmar is still low

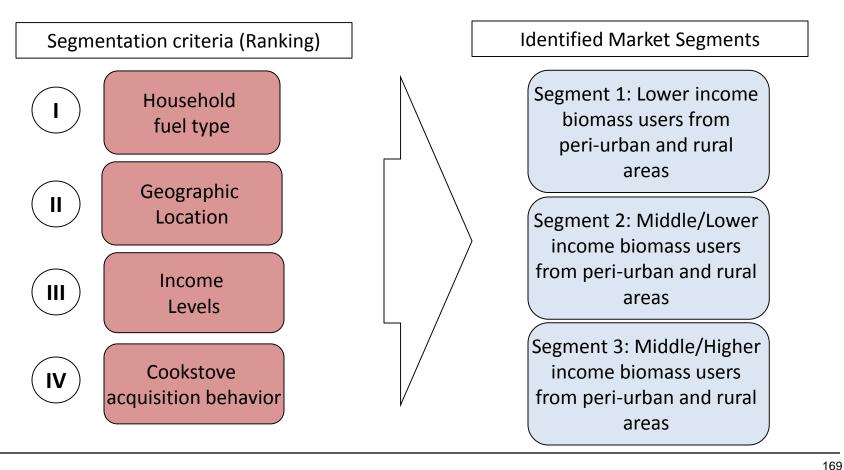
Category	Institution	# of branches	# of borrowers	Regulated	SME Support	To Investigate Partnership
State Owned Banks	Myanmar Agriculture Development Bank (MADB)	205	1,420,000	Yes	Low/Medium	*
	MEB	325	208,778	Yes	Low	
Private Bank	Myanmar Livestock and Fisheries Development Bank	53	N/A	Yes	Low	
Non-Governmental	PACT-UNDP	105	365,410	No	Medium	*
Organization	PACT MFI	16	57,128	Yes	Low	
	GRET MFI	4	6,155	Yes	Low	
	Save the Children MFI	N/A	7,737	Yes	Low	
	World Vision MFI	12	13,282	Yes	Low	-
	Proximity Design MFI	8	16,000	Yes	Low	
	AMDA	N/A	1,510	No	Low	
Cooperatives	Central Cooperative Society MFI	46	32,851	Yes	Low	
	Financial Cooperatives – Union of Savings and Credit Federation	1625	476,632	Yes	Medium	*
Specialized Agricultural	Rice Specialization companies	38	57,502	No	Low	
Companies	Other Agri-Specialized Companies	22	140,000	No	Low	
Women's Union		16	4,800	No	Low	

Source: "Microfinance in Myanmar - Sector Assessment" (2013), International Finance Corporation

**Emerging Markets** 

EMC Emerging Markets Consulting Recommendations – Demand – Market Segmentation

Following GACC's market assessment framework, EMC was able to identify three market segments that show potential for the provision of improved cookstoves. The four key segmentation criteria -in level of importance- are (1) Household fuel type, (2) Geographic location, (3) Income level, and (4) Cookstove acquisition behavior.



Stove users, and therefore future potential customers of improved stoves can be initially segmented by the type of fuel they are currently using

	Urban Environments	Rural Environments
LPG	Mostly in larger cities, where availability of this fuel imported from Thailand is higher, and mostly used by higher income households.	Extremely low. Interviews indicated that LPG in rural areas is mostly reserved for restaurants rather than households.
Electricity	Quite prevalent especially in more developed cities like Yangon and Mandalay. Electricity appears to be preferred choice.	Quite low, only witnessed in ~3% of rural households interviewed.
Charcoal	Most predominant type of fuel in urban environments (~45%). Appears to be the gateway fuel between wood users and households switching to electricity.	Second most predominant type of fuel users in rural environments (13%).
Wood	About 18% of households across country still use wood. But a lot of this use is made on stoves rather than on open fires.	Largely the most predominant rural group (~80% of rural households). The larges part of this group cooks on open fires, while a smaller part happens on stoves.
Agr. Residue	_	Quite low penetration, witnessed in ~4% of rural household. Usually these household would cook on stoves designed to use agricultural residues.

The next relevant customer segmentation criteria are in terms of their geographic location (peri-urban vs. rural), income levels, and acquisition behavior (purchase vs. non-purchase stove).

			LPG	Electricity	Charcoal	Wood	Agricultural residues
	Geographic location	Peri-urban Distribution (Users)	2%	35%	45%	18%	0%
$\smile$		Rural Distribution (Users)		3%	13%	80%	4%
	Income levels	Low \$0.0 - \$3.7 USD per day	\$3.7 - \$	m/Low 7.4 USD day	Medium/ \$7.4 - \$11 per da	USD \$	High 11 - \$18.5 USD per day

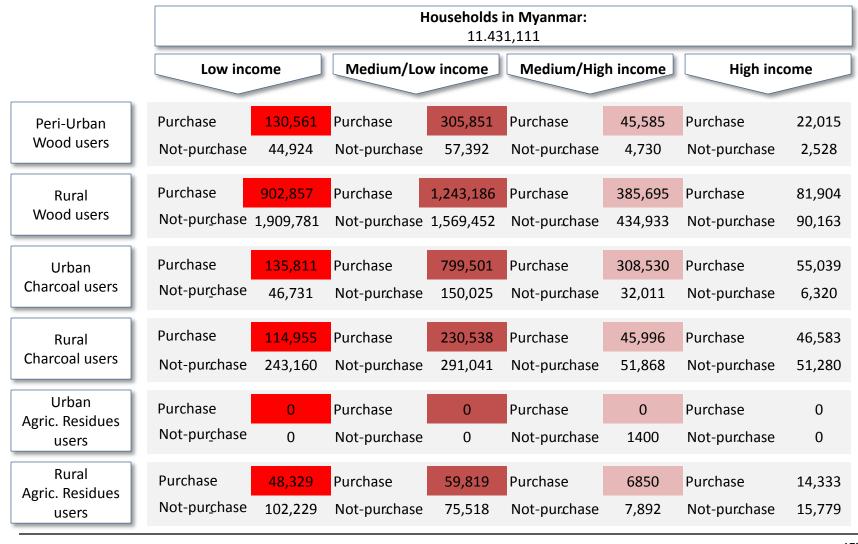


FMC

Acquisition behavior

	Lov	v	Medium/Low		Medium/High		High	
	(\$0.0-\$3.7	USD/day)	(\$3.7-\$7.4	USD/day)	(\$7.4-\$11	USD/day)	(\$11-\$18.5	5 USD/day)
Total Purchased	Peri-urban	74.4%	Peri-urban	84.20%	Peri-urban	90.60%	Peri-urban	89.70%
ruichuseu	Rural	32.1%	Rural	44.20%	Rural	47%	Rural	47.60%
Total Non-	Peri-urban	25.6%	Peri-urban	15.80%	Peri-urban	9.40%	Peri-urban	10.30%
purchased	Rural	67.9%	Rural	55.80%	Rural	53%	Rural	52.40%

Recommendations - Demand - Market segment size



**Emerging Markets** 

Consulting

EMC

#### EMC Emerging Markets Consulting Recommendations - Demand - Market segment size

With almost 2 million potential customers, segment 2 features the highest number of households that might switch to clay based ICS, followed by segment 1 (0.8 million) and segment 3 (0.4 million). Segment 4 seems more likely to switch to more improved stoves such as LPG and electric.

	Probal	oility* of eac	h sub-segme custo					
		Peri-Urban			Rural		Total	
	Wood	Charcoal	Agrc. Residues	Wood	Charcoal	Agrc. Residues	Households	
Segment 1 "Low"	65%	45%	-	64%	70%	85%	845,357	
Segment 2 "Medium/Low"	70%	50%	-	70%	50%	90%	1,998,737	3,261,651
Segment 3 "Medium/High"	60%	40%	-	60%	65%	80%	417,557	Households
Segment 4 "High"	0%	0%	0%	0%	0%	0%	0	

\*Note: Probability of customers becoming ICS customers has been estimated by EMC, following the GACC Market Assessment Toolkit, using data from direct household interviews.

# Segments 2 and 3 will require marketing efforts to communicate quality, while segment 1 will require more awareness campaigns to develop awareness

**Emerging Markets** 

	Low income	Medium / Low income	Medium / High income	High income
Total	845,357	1,998,737	417,557	0
Customer Demographic	<ul> <li>Female</li> <li>Mainly farming, poultry or small businesses.</li> </ul>	<ul> <li>Female</li> <li>Domestic work, small businesses</li> </ul>	<ul> <li>Female.</li> <li>Domestic work, paid, government jobs</li> </ul>	<ul> <li>Female.</li> <li>Paid jobs, paid, government jobs</li> </ul>
Customer Needs	<ul> <li>Cost, durability, ease of use</li> <li>Switch to charcoal and wood stoves</li> </ul>	<ul> <li>Cost, durability, ease of use</li> <li>Switch to charcoal and wood stoves</li> </ul>	<ul> <li>Durability, ease of use and safety.</li> <li>Switch to charcoal or electric stoves</li> </ul>	<ul> <li>Durability, ease of use and safety.</li> <li>Switch to cleaner fuels</li> </ul>
Buying Behavior	<ul> <li>Relevant Self Production, or purchase of in local shops or near markets</li> </ul>	<ul> <li>Mild Self Production, or purchase of in local shops or near markets</li> </ul>	<ul> <li>Low Self Production, or purchase of in local shops</li> </ul>	<ul> <li>Low self production, purchase in local shops</li> </ul>
Segment Characteristics	<ul> <li>Large base.</li> <li>Requires campaign to further develop awareness</li> </ul>	<ul> <li>Large base</li> <li>Requires marketing efforts to communicate quality</li> </ul>	<ul> <li>Smaller base</li> <li>Requires marketing efforts to communicate quality</li> </ul>	<ul> <li>Customers will more likely switch to more improved stoves</li> </ul>

#### A market based stove mechanisms for improved clay based stoves appears to be feasible

**Emerging Markets** 

How do the different consumer needs influence	Is there a consumer demand for clean cookstove?	Yes	Demand exists for most segments, especially for middle and lower income brackets, in rural and peri-urban areas. An exception can be identified in a part of the lower income wood users that will have less incentives to switch from current wood cooking practices, as well as higher income groups that will more likely switch to cleaner fuels (electricity and LPGs)
brogram design? Is there willingr Does th require across s Is there different	Is there a high barrier to switch?	No	Clay based Stoves: barriers to improved, clay based stoves (A1, Charcoal) do not appear high. Barriers for this models include lack of standardization, and market penetration in rural areas through mobile sellers for most segments. The exception are the very lower part of rural low income level groups, who still benefit from large availability of wood.
		Yes	Electric Stoves: Barriers are high in rural areas, as the electrification levels are still very low. LPG: the current lack of production of LPGs in the country acts as a high barrier at the moment.
	Is there a high willingness to pay?	Yes	For most stoves, respondents who are interested are willing to pay a price in the range of the market prices of these stoves. Up to 5,000 for most stoves, including A1, mud stoves, charcoal stove and iron stoves, and up 30,000 and 50,000 MMK respectively for Electric and LPG stoves.
	Does the cooking requirement varies across segment?	No	Cooking uses appear to be quite standardized across the country, even if these needs to be validated with further research on households' cooking cycles.
	Is there a gender role difference in the household?	Yes	Women are the main cooks, users and decision makers on the stove model (within the households' economic ability to afford them)

### A market based stove mechanisms for improved clay based stoves appears to be feasible

How do the different consumer needs	Is there a consumer demand for clean cookstove?	Yes	
influence cookstove program design?	Is there a high barrier to switch?	No	
		Yes	
	Is there a high willingness to pay?	Yes	
	Does the cooking requirement varies across segment?	No	
	Is there a gender role difference in the household?	Yes	

**Emerging Markets** 

Consulting

Indicates that a cookstove program can be successful, and that it will have to focus on resolving issues connected to the supply and availability of stove models. In the short term, on the most favorable segments (segments 2 and 3), while creating awareness campaigns on the less favorable target segments (segment 1).

For the most favorable segments (#2 and #3), the barriers can be overcome by increasing market demand and availability of improved cookstoves.

For the less favorable segment (#1), there will be need for market awareness campaigns.

Given the high % of electrical stove users, the low reliability of the electricity supply, and the newly decreased LPG prices, there might be space for activities in the area to push users toward this fuel.

Indicates that a market based mechanism is possible, as the main need do expand upon is the quality and availability of the supply side.

Indicates that a low number of model designs can be sufficient. This should be connected with the most available and known ones.

Indicates that women are the target audience and final users of the product, to be targeted through awareness campaigns

Television ads are more accessible in urban environments, while rural customers can be reached by radio or through partnership with existing organizations

Consulting

Channels	Efficacy in Urban Environments	Efficacy in Rural Environments	Description
τν			Can be used especially to target urban environments. Messaging needs to be quick and relating to known purchase drivers.
Radio			Can be used especially to rural environments. Messaging needs to be quick and relating to known purchase drivers.
Newspapers			Can be used across different environments, with visual messaging on known purchase drivers.
Text Messages			Outreach potential is higher in urban areas, but the actual efficacy of the method would have to be tested.
Workshops	$\bigcirc$		Workshops to conduct awareness campaigns can be carried out in rural areas through partnerships with existing NGOs, Social Enterprises, Organizations and Ministry Branches.

177

### Households currently base their stove purchase decision on a selection of drivers that can be used in the marketing communication, while others can be developed in the future

Current Purchase Decision Drivers	<ul> <li>Traditional marketing channels such as Television, Radio and Newspapers can be used to reach out to potential customers and to leverage stove purchase decision drivers, common across urban and rural environments:</li> <li>Price</li> <li>Durability of the stove</li> <li>Ease of use of the stove</li> <li>Safety of the stove</li> </ul>
Develop Awareness On New Decision Drivers	<ul> <li>Households do not appear to be aware of the health and environmental impacts of cooking on health.</li> <li>One possible strategy is to partner with NGOs and organization with rural reach in Myanmar to develop awareness campaigns on the topic. However, the impacts of such an activity would be challenging to obtain and to monitor.</li> <li>One additional strategy is to partner with available government departments (Ministry of Health and Ministry of Forestry) to develop a shared strategy on stove models, and outreach to communities.</li> </ul>

Strategic synergies can be obtained by pursuing partnerships with programs active in the country, in fields such as Environment, Health, Microfinance, Private Sector Development, and Livelihood Improvements



GERES can investigate partnerships with other programs running in Myanmar, to take advantage of mutual strategic synergies.

**Environmental Programs:** Potential partners include Green Lotus, iDE/Proximity Designs, IUCN, Myanmar Ceramics Society, MERN, MIID, Network Activities Group, Shalom (Nyein) Foundation, UNDP, WCS, WWF

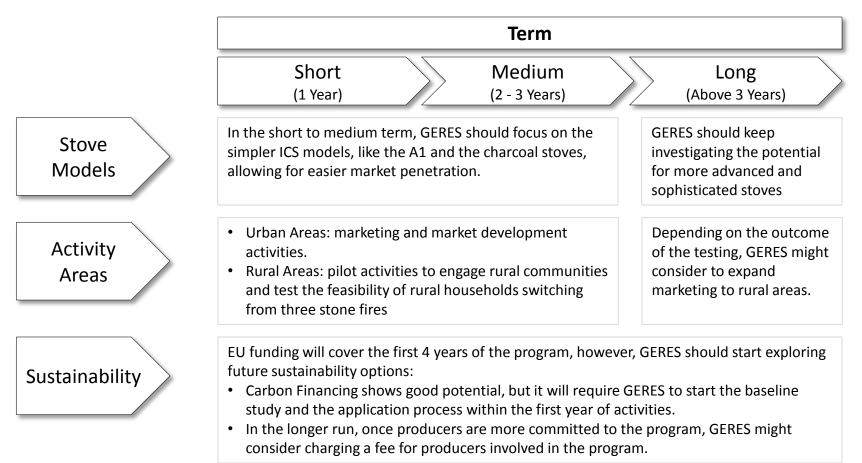
**Private Sector Development Programs:** potential partners include Eden center for disabled children, ILO, International Trade Center, the KT Care Foundation, Mercy Corps, and World Vision.

**Health Programs:** Potential partnerships include the IOM, UNHCR, UNICEF, the WHO, World Vision

**Livelihood Improvement Programs:** potential partners include Action Aid Myanmar, Agape Community Service, Association Francois-Xavier Bagnoud, Bride Asia Japan, the Center for Vocational Training, CESVI, the Danish Church Aid, The Danish Refugee Council, Mercy Corps.

**Microfinance Programs:** Myanmar Agriculture Development Bank, PACT-UNDP, World Vision MFI Fund, the Union of Savings and Credit Association

The evolution of the market over the next few years will require GERES to start planning for the longer term from the beginning



The existing situation in Myanmar provides opportunities for substantial emission reductions to be achieved. Myanmar, as an LDC, also has preferential standards for additionality and default values – as well as eligibility for carbon credit sales within the European Union-Emission Trading System

- Supportive Market Criteria -

Existing Designated National Authority: Ministry of Forestry, Planning and Statistics Department

Well-developed stove markets with high percentage of population using inefficient stoves and reliant on biomass fuels

Multiple, competitive carbon financing organizations to implement the work

Advantages of Least Developed Country status for additionality and default values

The carbon market is new within local and national government
Wide variation in calculations of the fraction of biomass considered non-renewable could impact overall emission reduction potential <sup>1</sup>
Potential difficulty in convincing rural populations to switch to efficient stoves where biomass fuels are plentiful
Monitoring of decentralized projects raises the transaction costs of carbon finance, and makes stoves with small increases in

- Potential Risks-

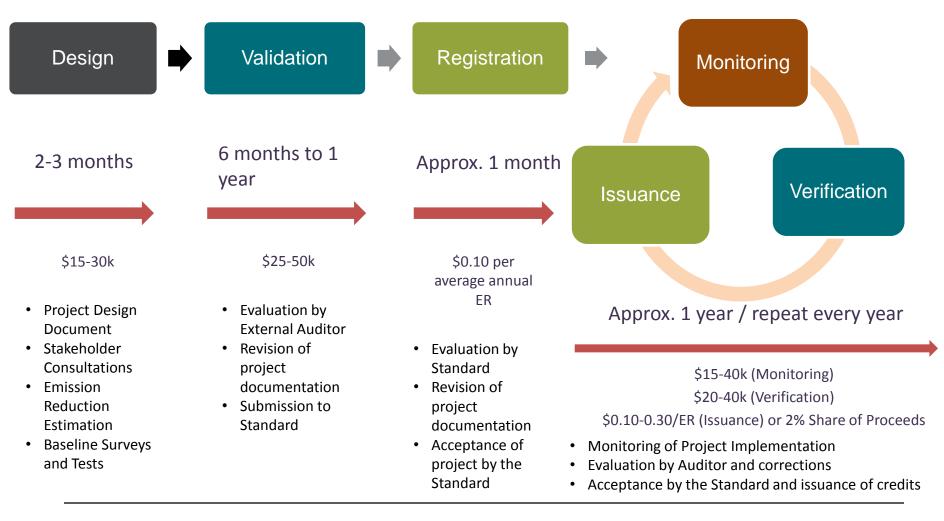
efficiency unattractive in the long term

Opportunities

- Myanmar is an LDC, and therefore all standards are eligible. Currently there are no cookstove projects registered with the CDM, although one PoA is being considered
- This study establishes data requirements for a draft Project Design Document which could be submitted for registration of a carbon project
- High availability of resources and information on carbon markets and existing PoAs which could be joined (although it is not confirmed if this is possible based on publicly available PoA documentation)
- · High efficiency stoves could create substantial emission reductions over baseline stoves
- · Testing efficiencies of baseline stoves would provide better information on the potential for emission reductions

<sup>1</sup> Cookstove emission reductions are derived from the reduction of use of woodfuels that are considered non-renewable. The UNFCCC CDM calculates and applies the fraction of non-renewable biomass which applies to all wood harvested in Myanmar at 95% (See UNFCCC - CDM), while a recent global study (See Bailis 2015) using the WISDOM method and isolating woodfuels predict that Myanmar's fraction of non-renewable biomass for woodfuels between 2.9 and 9.8% which would dramatically reduce potential for carbon finance.

The carbon project cycle for issuance of carbon credits takes substantial time and investment, but the process should be initiated from the start to qualify.



Improved Cookstove programs have high potential for long term revenues from emission reductions. Transaction costs could be reduced through joining an existing PoA, and financing could be accessed through the Global Alliance for Clean Cookstove's Clean Cooking Loan Fund

#### Next Steps:

	Identify Stove Intervention
	•Initial feasibility and recommendations for a carbon finance standard and methodology and estimated emission reductions can be assessed using the Global Alliance for Clean Cookstoves (GACC) Screening Tool online: http://carbonfinanceforcookstoves.org/tools/screening-tool/
Explore	<ul> <li>Assess the potential to join the existing PoA (Myanmar Cookstoves Campaign)</li> </ul>
	•Find sources of finance for carbon finance registration (GACC and Gold Standard have a Clean Cooking Loan Fund to finance these expenses)
	<ul> <li>Assess the potential to join the existing PoA (Myanmar Cookstoves Campaign)</li> </ul>
	<ul> <li>Select a carbon finance standard and methodology</li> </ul>
	• Find sources of finance for carbon finance registration (GACC and Gold Standard have a Clean Cooking Loan Fund to finance these expenses
Design	•(Note: Gold Standard projects are currently achieving the highest average prices for cookstove projects; New Gold Standard rules require a project to submit Local Stakeholder Consultation documentation within 1 year of the start date to be eligible)
	<ul> <li>Conduct Kitchen Performance Testing for accurate household fuel use data</li> </ul>
	•Conduct Stakeholder Consultations on the project activity
Test and	•Submit draft documentation to Gold Standard
Validate	•Hire an auditor to initiate validation



## ANNEX



#### Environment – Programs in Myanmar (1/4)

Myanmar has over 50 active programs addressing environmental issues being implemented by over 20 organizations. Below is a list of programs relevant to the cookstove sector. Potential partners include Green Lotus, iDE/Proximity Designs, IUCN, Myanmar Ceramics Society, MERN, MIID, Network Activities Group, Shalom (Nyein) Foundation, UNDP, WCS, WWF

Organization	State/Region	Project Title	Project Status	Open/Restricted
Danish Church Aid	Ayeyarwady, Kachin, Magway, Rakhine	Upbringing resource governance and empowerment for sustainable livelihood (URGEs)	Under Implementation	Open
Danish Church Aid	Kachin, Sagaing, Tanintharyi	FLEGT Myanmar: Laying foundations & mobilization civil society	Under Implementation	Open
Green Lotus	Countrywide	Myanmar Platform for Dialogue on Green Growth	Under Implementation	Open
Groupe Energies Renouvelables, Environnement et Solidarités	Countrywide	SCALE - Strengthening improved Cook-stove Access towards a better quality of Live and Environment	Under Implementation	Open
IDE/Proximity Designs	Ayeyarwady, Bago (West), Magway, Mandalay, Sagaing, Yangon	Energy	Under Implementation	Open
International Union for Conservation of Nature International Union for Conservation	Ayeyarwady, Shan (South)	Building Capacity and Strengthening Voice of Local NGOs for Improved Environmental Governance in Myanmar Community Led Coastal Management in the Gulf of Mottama	Under Implementation Under	Open
of Nature International Union for Conservation	Bago (East), Mon,	, ,	Implementation Under	Open
of Nature	Chin	Improving the information base and developing a functional network or coalition for addressing conservation and management of the Myeik	Implementation Under	Open
of Nature	Tanintharyi	Archipelago region Building Local Capacity for Conservation and Tourism Development in	Implementation Under	Open
Istituto Oikos	Tanintharyi	Myeik archipelago (COAST)	Implementation	Open
Mercy Corps	Mandalay	Myanmar Stoves Campaign of Slow Life in Myanmar	Under Implementation	Open
Myanmar Ceramics Society	Shan (South)	Inle Lake Conservation and Rehabilitation Project	Under Implementation	Open



#### Environment – Programs in Myanmar (2/4)

Myanmar has over 50 active programs addressing environmental issues being implemented by over 20 organizations. Below is a list of programs relevant to the cookstove sector. Potential partners include Green Lotus, iDE/Proximity Designs, IUCN, Myanmar Ceramics Society, MERN, MIID, Network Activities Group, Shalom (Nyein) Foundation, UNDP, WCS, WWF

Organization	State/Region	Project Title	Project Status	Open/Restricted
Myanmar Environment Rehabilitation-conservation	Ayeyarwady, Shan	Forest and Farm Facility	Under	
Network	(South)		Implementation	Open
Myanmar Environment Rehabilitation-conservation	Ayeyarwady,	Building Comprehensive Chelonian Conservation Program	Under	Open
Network	Tanintharyi		Implementation	
Myanmar Environment Rehabilitation-conservation		A Gap Analysis for the Conservation of Freshwater Biodiversity in the	Under	
Network	Ayeyarwady	Upper Ayeyarwaddy Basin	Implementation	Open
Myanmar Environment Rehabilitation-conservation		Developing policies for sustainable tourism in the Upper Ayeyarwaddy	Under	
Network	Ayeyarwady	River Corridor, Myanmar	Implementation	Open
Myanmar Environment Rehabilitation-conservation		Conducting a KBA gap analysis to promote PA expansion on three little	Under	
Network	Chin	know corridors in Myanmar	Implementation	Open
Myanmar Environment Rehabilitation-conservation		Conservation of Vultures at two main sites at Myanmar	Under	
Network	Kachin		Implementation	Open
Myanmar Environment Rehabilitation-conservation		Developing policies for sustainable tourism in the Upper Ayeyarwaddy	Under	
Network	Mandalay	River Corridor, Myanmar	Implementation	Open
Myanmar Environment Rehabilitation-conservation		Building the Capacity of Local conservation groups for conservation of the	Under	
Network	Mon	Spoon-billed sandpiper in the Gulf of Mottama	Implementation	Open
		Strengthening of DRR capacity and Community -based management of		
Myanmar Environment Rehabilitation-conservation		mangrove forest ecosystem for adaptation to climate change in high- risk	Under	
Network	Rakhine	areas of Rakhine state, Myanmar	Implementation	Open
Myanmar Environment Rehabilitation-conservation		Promoting the conservation of Eld's deer in Chatthin Wildlife Sanctuary	Under	
Network	Sagaing	through core zone management and community participation	Implementation	Open
Myanmar Environment Rehabilitation-conservation	-	Mainstreaming Karst Biodiversity Conservation into policies, plans and	Under	
Network	Tanintharyi	business practices in Myanmar	Implementation	Open
	, Bago (East), Bago	Healthy River	Under	
Myanmar Institute for Integrated Development	(West), Mon		Implementation	Open
		Climate change Adaptation	Under	·
Myanmar Institute for Integrated Development	Shan (South)	<b>.</b> .	Implementation	Open
	. ,	Improve Access to Communal Lands and Forest Through Community		
Network Activities Group	Kaylin	Forestry Project	Completed	Open



#### Environment – Programs in Myanmar (3/4)

Myanmar has over 50 active programs addressing environmental issues being implemented by over 20 organizations. Below is a list of programs relevant to the cookstove sector. Potential partners include Green Lotus, iDE/Proximity Designs, IUCN, Myanmar Ceramics Society, MERN, MIID, Network Activities Group, Shalom (Nyein) Foundation, UNDP, WCS, WWF

Organization State/Region		Project Title	Project Status	Open/Restricted
		Improving Grassroots Equity in Forest Management and Climate		
Network Activities Group	Kayin	Change Project	Completed	Open
Network Activities Group	Kayin	Integrated Community Forestry Project	Completed	Open
Shalom (Nyein) Foundation	Kachin, Shan (North),	Transparent & Accountable Governance of Oil/Gas Resources in Myanmar	Under Implementation	Open
Social Vision Services	Ayeyarwady	Forest and Farm Programme Facility	Completed	Open
Social Vision Services	Rakhine	Capacity Building for Mangrove Reforestation Links with Livelihood towards Disaster Resilient Communities under the Climate Change	Completed	Open
	Kachin, Shan (East), Shan		Under	
SWISSAID	(North), Shan (South)		Implementation	Open
		Improving living conditions of isolated rural populations of Chin State	Under	
Triangle Generation Humanitarian	Chin		Implementation	Open
		Inle Lake Conservation and Rehabilitation Project		
United Nations Development Programme	Shan (South)		Completed	Open
		Law Enforcement and Patrolling Activity in Hkakaborazi NP	Under	
Wildlife Conservation Society	Kachin		Implementation	Open
		Biological Survey in Hkakaborazi NP	Under	
Wildlife Conservation Society	Kachin		Implementation	Open
Wildlife Conservation Society	Kachin	Environmental Education and Awareness	Under	Open
			Implementation	
		Conservation linked Community Development in Hkakaborarzi NP	Under	
Wildlife Conservation Society	Kachin		Implementation	Open
		Conservation and Developing Activities in Hukaung Valley Wildlife	Under	
Wildlife Conservation Society	Kachin	Sanctuary	Implementation	Open
		Community Base Natural Resource Management Activity in Hukaung	Under	
Wildlife Conservation Society	Kachin, Sagaing	Valley Wildlife Sanctuary	Implementation	Open



#### Environment – Programs in Myanmar (4/4)

Myanmar has over 50 active programs addressing environmental issues being implemented by over 20 organizations. Below is a list of programs relevant to the cookstove sector. Potential partners include Green Lotus, iDE/Proximity Designs, IUCN, Myanmar Ceramics Society, MERN, MIID, Network Activities Group, Shalom (Nyein) Foundation, UNDP, WCS, WWF

Organization	State/Region	Project Title	Project Status	Open/Restricted
Wildlife Conservation Society	Mandalay	Ayeyarwady Dolphin Conservation	Under Implementation	Open
Wildlife Conservation Society	Mandalay	In-situ, Ex-situ Conservation and Reintroduction of Burmese Roofed Turtle in Lawkananda WS	Under Implementation	Open
Wildlife Conservation Society	Rakhine	Radio Telemetry survey on history and distribution of Arakan forest turtle in Rakhine Yoma Elephant Range	Under Implementation	Open
Wildlife Conservation Society	Rakhine	Law Enforcement and Patrolling Activity	Under Implementation	Open
Wildlife Conservation Society	Sagaing	Turtle Conservation Activities	Under Implementation	Open
Wildlife Conservation Society	Sagaing	Law Enforcement and Patroling in Htamanthi WS	Under Implementation	Open
Wildlife Conservation Society	Sagaing	Biological Monitoring -1.Holock Gibbon Monitoring,2. Clouded leopard Survey	Under Implementation	Open
Wildlife Conservation Society	Sagaing	Camera Trapping Activity in Htamanthi Wildlife Sanctuary	Under Implementation	Open
Wildlife Conservation Society	Sagaing	Law Enforcement and Patroling Activity in AlaungdawKathapa NP	Under Implementation	Open
Wildlife Conservation Society	Shan (North)	Conservation, treatment and reintroduction of confiscated turtles and tortoise from Turtle Rescue Centre in Bampmwaygone GP.	Under Implementation	Open
Wildlife Conservation Society Wildlife Conservation Society	Tanintharyi Tanintharyi	Village Consultation and village use zoning Process in Myintmolatkhat Area. Forest Management and Land use Mapping for Taninthayi Region	Under Implementation Under Implementation	Open Open
World Wide Fund for Nature	Countrywide	Promote green economy	Under Implementation	Open
World Wide Fund for Nature	Tanintharyi	Conservation	Planned	Open
World Wide Fund for Nature	Tanintharyi	From Conflict to Collaboration - biodiversity as a bridge	Under Implementation	Open
World Wide Fund for Nature World Wide Fund for Nature	Tanintharyi Tanintharyi	Strengthen protected area network strengthen civil society in Dawei	Under Implementation Under Implementation	Open Open
World Wide Fund for Nature	Tanintharyi	Energy in Tanintharyi	Planned	Open

EMC Emerging Markets Consulting Private Sector Development – Programs in Myanmar (1/2)

Myanmar has over 20 programs addressing private sector development. Below is a list of the main programs which could be leveraged to address household cooking practices or cookstove producer development. Of particular interest are programs run by the ILO (Entrepreneurship Development and SME support in Myanmar).

Organization	Sub Sector	State/Region	Project Title	Project Status	Open/Restricted
Community & Family Services International	Skills Development	Rakhine	Computer	Completed	Open
Community & Family Services International	Skills Development	Rakhine	Sewing Livelihood	Completed	Open
Community & Family Services International	Skills Development	Rakhine	English Class	Completed	Open
Eden Centre for Disabled children	Other private sector support	Chin, Sagaing, Yangon	"Open the World for a child with Disability"	Under Implementation	Open
Eden Centre for Disabled children	Skills Development	Yangon	"Towards an inclusive local development of disabled people organizations and self help groups in Myanmar" Project	Under Implementation	Open
International Labour Organization	Corporate Social Responsibility	Countrywide	Reinforcing Capacities of the Government and Social Partners to build a Garment Sector Industry Development Strategy	Under Implementation	Open
International Labour Organization	Industrial policy support	Countrywide	Responsible Industry Development in the Garment and Fisheries Sector	Under Implementation	Open
International Labour Organization	Other private sector support	Countrywide	Improving Labour Market Data Sources in Myanmar through support to the National Labour Force and School-to-Work Transition Survey	Under Implementation	Open
International Labour Organization	Other private sector support	Countrywide	Developing the capacity of Employer organizations in Myanmar to promote Decent Work principles and sustainable enterprise	Under Implementation	Open
International Labour Organization	Skills Development	Countrywide	Skills for Trade and Economic Diversification	Under Implementation	Open
	Small and Medium Enterprises		Entrepreneurship Development and SME support in Myanmar	Under	epen
International Labour Organization	Development Small and Medium	Countrywide	Supporting Tourism in Myanmar through Business Management	Implementation	Open
International Labour Organization	Enterprises Development	Countrywide	Training	Under Implementation	Open
International Trade Centre	Other private sector support	Kayah	Inclusive Tourism Project in Kayah State	Under Implementation	Open

EMC Emerging Markets Consulting Private Sector Development – Programs in Myanmar (2/2)

Myanmar has over 20 programs addressing private sector development. Below is a list of the main programs which could be leveraged to address household cooking practices or cookstove producer development. Of particular interest are programs run by the ILO (Entrepreneurship Development and SME support in Myanmar).

Organization	Sub Sector	State/Region	Project Title	Project Status	Open/Restricted
International Trade Centre	Small and Medium Enterprises Development	Countrywide	Myanmar Country Programme to contribute to inclusive and sustainable trade-led growth	Under Implementation	Open
nternational Trade Centre	Small and Medium Enterprises Development Trade and Regional	Countrywide	Improving food safety and compliance with SPS measures to increase export revenues in the oilseeds value chain National Export Strategy Project	Planned	Open
International Trade Centre	Integration support	Countrywide		Completed	Open
International Trade Centre	Trade and Regional Integration support	Countrywide		Under Implementation	Open
KT Care Foundation	Corporate Social Responsibility	Nay Pyi Taw		Under Implementation	Open
KT Care Foundation	Other private sector support	Countrywide	Small Grants Project	Under Implementation	Open
KT Care Foundation	Other private sector support	Magway	Monastery Renovation Project	Under Implementation	Open
Mercy Corps	Public-Private partnerships	Shan (South)	Making Vegetable Markets Work (MVMW) for Small-holders in Southern Shan and Chin States	Under Implementation	Open
World Vision	Skills Development	Yangon	Capacity Building Project	Under Implementation	Open
World Wide Fund for Nature	Corporate Social Responsibility	Countrywide	Let's do it right in Myanmar – support strong corporate environmental	Under Implementation	Open



#### Livelihoods – Programs in Myanmar (1/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	Open/Restricted
Action Aid Myanmar	Income Generation, Social Recovery	Ayeyarwady, Chin, Magway, Mandalay, Sagaing	Community Led Development Programme (3)	Under Implementation	Open
Action Aid Myanmar	Income Generation	Magway	The Civil Society Led Community Based Livelihood Resources Development in Dry Zone	Under Implementation	Open
Action Aid Myanmar	Micro-Finance, Vocational Training	Ayeyarwady	Building Local Capacities for Livelihood Systems Approach in Ayeyarwaddy Delta Building Local Capacities for Livelihood	Under Implementation Under	Open
Action Aid Myanmar	Micro-Finance	Ayeyarwady	Systems Approach in Ayeyarwaddy Delta	Implementation	Open
Action Aid Myanmar	Micro-Finance	Ayeyarwady	Building Local Capacities for Livelihood Systems Approach in Ayeyarwaddy Delta	Completed	Open
Action Aid Myanmar	Micro-Finance	Ayeyarwady	Building Local Capacities for Livelihood Systems Approach in Ayeyarwaddy Delta Building Local Capacities for Livelihood	Completed	Open
Action Aid Myanmar	Micro-Finance	Ayeyarwady	Systems Approach in Ayeyarwaddy Delta Building Local Capacities for Livelihood	Completed	Open
Action Aid Myanmar	Micro-Finance	Ayeyarwady	Systems Approach in Ayeyarwaddy Delta Community Led Development Programme	Completed	Open
Action Aid Myanmar	Social Recovery	Sagaing	(5)	Under Implementation	Open
Action Aid Myanmar	Vocational Education and Training	Ayeyarwady	Building Local Capacities for Livelihood Systems Approach in Ayeyarwaddy Delta	Under Implementation	Open
Action Aid Myanmar	Vocational Education and Training	Magway, Sagaing	Socio-Economic Development Network	Under Implementation	Open
Action Contre La Faim Adventist Development &	Income Generation, Rehabilitation-Community Infrastructure & Facility, Vocational Education and Training	Rakhine	Poverty and Hunger Alleviation through Support, Empowerment and Increased Networking	Under Implementation Under	Open
Relief Agency	Vocational Education and Training	Kayin	Vocational training to Support Livelihood	Implementation	Open



#### Livelihoods – Programs in Myanmar (2/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	Open/Restricted
Agape Community Service		Sagaing	Enhancing capacity for HIV/AIDS prevention and care Community-based disaster	Under Implementation	Open
arche noVa-Initiative for People in Need	e Cash For Work, Income Generation, Rehabilitation- Community Infrastructure & Facility	Ayeyarwady, Shan (North)	preparedness and disaster management and improvement of food security and water supply in the Delta, Ayeyarwaddy Region Partnership approach for	Planned	Open
Association François-Xavier Bagnoud	Income Generation	Ayeyarwady, Magway, Yangon,	Continuum Care, Treatment, Support and Prevent HIV transmission	Under Implementation	Open
Association François-Xavier Bagnoud	Income Generation, Social Recovery, Vocational Education and Training	Rakhine	Strengthened national capacity and institutional mechanism for promoting gender equality and advancement of women	Completed	Open
Association François-Xavier	U		Livelihood assistance to access education for sustainable socio	Under	·
Bagnoud Association of Medical Doctors	Vocational Education and Training	Magway, Yangon	economic development Livelihood Improvement Program	Implementation Under	Open
of Asia	Micro-Finance	Mandalay		Implementation Under	Open
Better Life Organisation	Income Generation	Mandalay	Income Generation Development Micro-finance	Implementation Under	Open
BRAC Myanmar	Micro-Finance	Bago (East), Yangon		Implementation	Open
Bridge Asia Japan	Rehabilitation-Community Infrastructure & Facility	Rakhine	Community shelter construction Community Services Development	Completed	Open
Bridge Asia Japan	Rehabilitation-Community Infrastructure & Facility	Rakhine	Centers construction Building Construction Course - 1st	Completed Under	Open
Bridge Asia Japan	Vocational Education and Training	Kayin	Batch Building Construction Course - 2nd	Implementation	Open
Bridge Asia Japan	Vocational Education and Training	Kayin	Batch	Planned	Open
Bridge Asia Japan	Vocational Education and Training	Kayin	Electrical Course - 1st Batch	Planned	Open



#### Livelihoods – Programs in Myanmar (3/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	Open/Restricted
				Under	
Center for Vocational Training	Vocational Education and Training	Yangon	CVT-Certified Instructors	Implementation	Open
			Post Graduated Program	Under	
Center for Vocational Training	Vocational Education and Training	Yangon	for Young Entrepreneurs	Implementation	Open
			Training Companies	Under	
Center for Vocational Training	Vocational Education and Training	Yangon	Instructors	Implementation	Open
			Livelihood Security in		
			Kyaukme and Nawnghkio		
			Townships in Northern	Under	_
CESVI Foundation	Income Generation, Vocational Education and Training	Shan (North)	Shan State	Implementation	Open
CESVI Foundation	Micro-Finance	Magway	Shae Thot	Completed	Open
			ZOA Netherlands- Kayin	Under	
Consortium Dutch NGO's	Rehabilitation-Community Infrastructure & Facility	Kayin		Implementation	Open
			Christian Integrated Social		
Danish Church Aid	Income Generation	Bago (East), Kayin	Services (Phase III)	Implementation	Open
			Pilot Project for Building		
			Resilient Livelihood in Mir		
Danish Church Aid	Income Generation	Magway	Hla Township	Implementation	Open
			Dry Zone 5-village Food		
			Security, Livelihood and		
			Women's Empowerment		_
Danish Church Aid	Income Generation, Social Recovery	Sagaing, Tanintharyi	Project	Completed	Open
			Livelihoods Development		
			and Community	Under	
Danish Church Aid	Micro-Finance	Shan (South)	Empowerment Project,	Implementation	Open
			Livelihood Rehabilitation	the deep	
Desite Charach Aid			of Conflict Affected	Under	0
Danish Church Aid	Rehabilitation-Community Infrastructure & Facility	Bago (East), Kayin, Mon	Community	Implementation	Open
			Emergency Shelter	l.	
Danish Rofugao Council	Cash For Work	Rakhine	Assistance to Giri Affected		Onon
Danish Refugee Council	Cash ful wulk	Nakiillie	Populations Humanitarian need and	Completed	Open
Danish Refugee Council	Income Generation	Kachin		Completed	Open
Danish Refugee Council		Nachilli	Protection Programme	completed	Open

Source: http://www.themimu.info/3w-maps-and-reports

193



#### Livelihoods – Programs in Myanmar (4/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	<b>Open/Restricted</b>
Danish Refugee Council	Income Generation	Kachin	Integrated Emergency Response (IER) in Myanmar Myanmar Provision of emergency assistance to IDPs and conflict-affected population in Rakhine	r Planned	Open
Danish Refugee Council	Income Generation	Rakhine	and Kachin States	Completed	Open
Danish Refugee Council	Income Generation Rehabilitation-Community	Rakhine	Female Headed Household Project	Completed Under	Open
Danish Refugee Council	Infrastructure & Facility Rehabilitation-Community	Kayah	All Children Have Right (ACHR) Towards Durable Solutions in South-East	Implementation	Open
Danish Refugee Council	Infrastructure & Facility Rehabilitation-Community	Kayah	Myanmar Mine Risk Education and Victim Assistant - Kayah	Completed Under	Open
Danish Refugee Council	Infrastructure & Facility	Kayah	and Kachin State, Myanmar Protection, Livelihoods and Community Safety Support to Conflict-Affected Communities in Southeast and Western Myanmar Provision of	Implementation	Open
	Rehabilitation-Community		emergency assistance to IDPs and conflict-		
Danish Refugee Council	Infrastructure & Facility Rehabilitation-Community	Rakhine	affected population in Rakhine and Kachin States	Completed	Open
Danish Refugee Council	Infrastructure & Facility Rehabilitation-Community	Rakhine Ayeyarwady, Kayin, Nay	Quick Impact Project Rural Road Improvement Project	Completed Under	Open
DEAR Myanmar	Infrastructure & Facility Income Generation, Social Recovery,	Pyi Taw, Ayeyarwady, Magway,		Implementation Under	Open
Good Neighbors International Groupe de Recherche et d'Echange	Vocational Education and Training	Yangon	Community Development Project Micro-finance	Implementation Under	Open
Technologiques Groupe de Recherche et d'Echange	Micro-Finance s	Chin	Creation of a Microfinance Institution in the Dry	Implementation Under	Open
Technologiques	Micro-Finance	Sagaing	Zone, Myanmar Building Community Organization o Reduce	Implementation	Open
Help Age International	Income Generation, Vocational Education and Training Income Generation, Vocational	Ayeyarwady, Mandalay, Yangon	Poverty and Vulnerability amongst Older People their Families in Myanmar Reducing Economic Vulnerability Through and	Completed Under	Open
Help Age International	Education and Training	Mandalay, Sagaing	Equitable/ Inclusive Approach to Livelihoods	Implementation	Open

Source: http://www.themimu.info/3w-maps-and-reports

194



#### Livelihoods – Programs in Myanmar (5/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	<b>Open/Restricted</b>
5			LEAD Project	Under	
Kayin Baptist Convention	Social Recovery	Bago (East), Kayin		Implementation	Open
		Bago (East), Kayin,	CISS	Under	
Kayin Baptist Convention	Social Recovery	Tanintharyi		Implementation	Open
Knowledge and Dedication for	Rehabilitation-Community	Bago (East), Mon,	Assistance to Conflict Affected People in Myanmar	Under	
Nation Building	Infrastructure & Facility	Tanintharyi		Implementation	Open
Knowledge and Dedication for	Rehabilitation-Community		Southeast Infrastructure Rehabilitation Project	Under	
Nation Building	Infrastructure & Facility	Kayin, Mon, Tanintharyi	(SIRP)	Implementation	Open
	Micro-Finance, Rehabilitation-				
	Community Infrastructure & Facility,				
Lutheran World Federation	Social Recovery, Vocational Education			Under	
Myanmar	and Training	Ayeyarwady, Chin, Yangon	Integrated Rural Development Project	Implementation	Open
	Micro-Finance, Rehabilitation-				
	Community Infrastructure & Facility,				
Lutheran World Federation	Social Recovery, Vocational Education			Under	
Myanmar	and Training	Ayeyarwady	Project for Improved Women Livelihood	Implementation	Open
	Cook Frankland	A	Delta Livelihoods Recovery for Food Security and	Consideration of	0
Mercy Corps	Cash For Work	Ayeyarwady	Community Resilience	Completed	Open
	Cash For Work, Income Generation,				
Margy Corps	Rehabilitation-Community	Chin Mandalay Bakhing	Building Community Desilionse for Food Cosurity	Completed	Onen
Mercy Corps	Infrastructure & Facility	Chin, Mandalay, Rakhine	Building Community Resilience for Food Security	Completed	Open
			Joint Approaches to Collating Planning Information		
Mercy Corps	Cash For Work, Income Generation	Rakhine	for Longer-term Program Design in 4 Townships in Rakhine Affected by Cyclone Giri	Completed	Open
wercy corps	cash for work, income deneration	Kakilile	Civil Society and Market Networks for Pro-Poor	Completed	Open
			Sustainable Environmental Development in the		
Mercy Corps	Income Generation	Ayeyarwady	Ayeyarwady Delta	Completed	Open
Mercy Corps	Income Generation	Ayeyarwady	Business and Financial Literacy for Success Phase II	Completed	Open
mercy corps		, yeyan waay	Myanmar Stoves Compaign of Slow Life in	Under	open
Mercy Corps	Income Generation	Mandalay	Myanmar	Implementation	Open
				Under	open
Mercy Corps	Income Generation	Shan (South)	Myanmar Financial Inclusion Initiative	Implementation	Open



#### Livelihoods – Programs in Myanmar (6/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	Open/Restricted
			Community Initiated		
Metta Development Foundation	Income Generation	Kachin	Project	Completed	Open
Metta Development Foundation	Income Generation	Kachin, Kayah, Sagaing	CDP	Completed	Open
Metta Development Foundation	Income Generation	Kachin, Sagaing, Shan (North)	CMLP	Completed Under	Open
Metta Development Foundation	Income Generation	Shan (North)	Women Leadership CCDP	Implementation Under	Open
Metta Development Foundation	Income Generation	Shan (North)	Building Local Capacities for Livelihood Systems	Implementation	Open
Muanmar Caramias Sociatu	Income Generation, Rehabilitation-Community	Avevarive dv	Approach in	Under	Onen
Myanmar Ceramics Society	Infrastructure & Facility	Ayeyarwady	Ayeyarwaddy Delta Livelihood Development	Implementation	Open
Myanmar Ceramics Society	Income Generation	Ayeyarwady,	in Nargis-Affected areas Livelihood Assistance for	Completed	Open
Myanmar Ceramics Society	Income Generation, Vocational Education and Training	Sagaing, Shan (South), Yangon	pottery Enterprises in Non-Delta Myanmar Access to Rural	Under Implementation	Open
Myanmar's Heart Development			Credit through Institutional Strengthening -MARC	Under	
Organization	Micro-Finance	Nay Pyi Taw	Program	Implementation	Open
Nan Oo Teaching & National Youth			-		
Development Organization	Micro-Finance	Ayeyarwady	Building Local Capacities	Completed	Open
			for Livelihood Systems		
Nan Oo Teaching & National Youth	Venetional Education and Taxiaina	A	Approach in	Under	0
Development Organization	Vocational Education and Training	Ayeyarwady	Ayeyarwaddy Delta Community Driven	Implementation Under	Open
Network Activities Group New Generation Social	Rehabilitation-Community Infrastructure & Facility	Sagaing	Development Project	Implementation Under	Open
Development Organisation	Rehabilitation-Community Infrastructure & Facility	Chin		Implementation	Open
Norwegian Refugee Council	Rehabilitation-Community Infrastructure & Facility	Kayin, Tanintharyi	SIRP	Planned	Open



#### Livelihoods – Programs in Myanmar (7/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

OXFAM GB       Income Generation       Kachin       Conflict-affected displaced peopling overnment and non-government on controlled areas of Kachin         OXFAM International       Ayeyarwady       Livelihood and Governance         OXFAM International       Ayeyarwady, Magway, Mandalay, Sagaing, Ayeyarwady, Magway, Mandalay, Sagaing, Micro-Finance       Shan (North), Shan (South), Yangon         PACT-Myanmar       Micro-Finance       Magway, Mandalay, Sagaing Strengthening Abilities for Wome	le in	Open Open
OXFAM GBIncome GenerationKachingovernment and non-government controlled areas of Kachin Livelihood and GovernanceOXFAM InternationalAyeyarwady, Ayeyarwady, Magway, Mandalay, Sagaing, 	nt Under Implementation Under Implementation	·
OXFAM GB     Income Generation     Kachin     controlled areas of Kachin Livelihood and Governance       OXFAM International     Ayeyarwady Ayeyarwady, Magway, Mandalay, Sagaing, Ayeyarwady, Magway, Mandalay, Sagaing,     -       Pact Global Microfinance Fund Micro-Finance     Shan (North), Shan (South), Yangon     -       PACT-Myanmar     Micro-Finance     Magway, Mandalay, Sagaing     Shae Thot	Implementation Under Implementation	·
OXFAM International     Ayeyarwady Ayeyarwady, Magway, Mandalay, Sagaing, Pact Global Microfinance Fund Micro-Finance     Livelihood and Governance       PACT-Myanmar     Micro-Finance     Shan (North), Shan (South), Yangon	Under Implementation	·
OXFAM International     Ayeyarwady Ayeyarwady, Magway, Mandalay, Sagaing,       Pact Global Microfinance Fund Micro-Finance     Shan (North), Shan (South), Yangon       PACT-Myanmar     Micro-Finance	Implementation	Open
Pact Global Microfinance Fund Micro-FinanceAyeyarwady, Magway, Mandalay, Sagaing, Shan (North), Shan (South), YangonPACT-MyanmarMicro-FinanceMagway, Mandalay, SagaingShae Thot		Onen
Pact Global Microfinance Fund Micro-FinanceShan (North), Shan (South), YangonPACT-MyanmarMicro-FinanceMagway, Mandalay, SagaingShae Thot	Under	Open
PACT-Myanmar Micro-Finance Magway, Mandalay, Sagaing Shae Thot		
The Wyannia Wicro Thance Wagway, Manadady, Sagang	Implementation	Open
Strengthening Abilities for Wome	Completed	Open
	en's Under	
PACT-Myanmar Micro-Finance Mandalay, Sagaing, Yangon Economic Empowerment	Implementation	Open
Sustainable Health Improvement	t And Under	
PACT-Myanmar Micro-Finance Sagaing Empowerment program	Implementation	Open
Rehabilitation-Community Enhance education capacity & co	ommunity Under	
Partners Myanmar Infrastructure & Facility Magway, Yangon livelihood assets to food insecure	e people Implementation	Open
Premiere Urgence-Aide improving the living conditions o	f people in	
Medicale Internationale         Income Generation         Yangon         the suburban area south of Yang	on Completed	Open
FAI	Under	
Progetto Continenti Myanmar Micro-Finance Magway	Implementation	Open
Myanmar Access to Rural Credit	through Under	
Ratana Metta Organization Micro-Finance Bago (East) Institutional Strengthening -MAR	<b>u</b>	Open
Improved Livelihood and Social c	cohesion Under	
Ratana Metta Organization         Social Recovery         Rakhine         project in Mrauk U Township	Implementation	Open
Rehabilitation-Community National Community Driven Deve		
Relief International Infrastructure & Facility Bago (East), Rakhine Project (NCDD) for Htantabin Tov		Open
Vocational Education and Strengthening Women's Coopera		
Relief International Training Ayeyarwady, Yangon Myanmar	Implementation	Open
Rehabilitation-Community		
Rural Development Services Infrastructure & Facility Chin, Mandalay Energy for all	Completed	Open



#### Livelihoods – Programs in Myanmar (8/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	<b>Open/Restricted</b>
			Sewing Machine Training fro Adults		
Rural Development Services	Vocational Education and Training	Mon, Yangon	Females and Training for False Eyes Lash Making	Completed	Open
	Ŭ		Tat Lan Livelihoods Project		
Save the Children in Myanmar		Rakhine	•	Completed	Open
Save the Children in Myanmar	Cash For Work	Rakhine	Tat Lan Livelihoods Project	Completed	Open
Source the Children in Muserman	Miero Financo	Bago (West), Kayin, Magway,	Micro-Finance	Under	0.000
Save the Children in Myanmar		Mon, Rakhine, Yangon	Human Canital Davelanment in Past	Implementation	Open
Social Development Initiative	Social Recovery, Vocational Education and Training	Shan (South)	Human Capital Development in Post Conflicted Area Project	Planned	Open
Social Development initiative	Tailing	Shan (South)	Myanmar Access to Rural Credit through	Flatifieu	Open
			Institutional Strengthening -MARC	Under	
Social Vision Services	Micro-finance	Mandalay	Program	Implementation	Open
		· · · · · · · · · · · · · · · · · · ·	Integrated assistance to the vulnerable		
			populations in two areas of Myanmar: Dry		
Solidarities International	Cash For Work; Income Generation	Chin	Zone and Chin State	Completed	Open
			Building resilience in Rakhine state,		
			Myanmar, through sensitive livelihoods		
Solidarities International	Cash For Work; Income Generation	Rakhine	support	Planned	Open
			Emergency WASH assistance and Food	Under	
Solidarities International	Income Generation	Kachin	Security and Livelihood support	implementation	Open
		5.111		Under	
Sone Tu (Myanmar)	Income Generation	Rakhine		Implementation	Open
Swanyee Development Foundation	Micro-Finance	Averaged	Self Help Group & Job Creation	Under	0.000
Foundation	MICTO-FINANCE	Ayeyarwady	Livelihood Enhancement and Food	Implementation	Open
Swanyee Development			Security Initiatives by Using the Power of		
Foundation	Micro-Finance	Ayeyarwady	the Business Strategy	Planned	Open
	Rehabilitation-Community Infrastructure	, yeyan waay	Southeast Infrastructure Rehabilitation	i lainea	Open
and Cooperation	& Facility	Mon	Project (SIRP)	Planned	Open
·	Income Generation, Micro-Finance,	Kachin, Shan (East), Shan (North),		Under	•
SWISSAID	Vocational Education and Training	Shan (South)		Implementation	Open

Source: http://www.themimu.info/3w-maps-and-reports

198



#### Livelihoods – Programs in Myanmar (9/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	Open/Restricted
The Border Consortium (Karen	Rehabilitation-Community			Under	
Education Department)	Infrastructure & Facility	Kayin	Construction of School and Water Filters	Implementation	Open
The Border Consortium (Mon Relief	Rehabilitation-Community		Community Buildings	Under	
and Development Committee)	Infrastructure & Facility	Kayin, Tanintharyi		Implementation	Open
			Integrated Rehabilitation and Improve Access	Under	
The Leprosy Mission Myanmar	Micro-Finance	Yangon		Implementation	Open
	Rehabilitation-Community		Integrated Rehabilitation and Improve Access	Under	
The Leprosy Mission Myanmar	Infrastructure & Facility	Mandalay		Implementation	Open
				Under	
The Leprosy Mission Myanmar	Vocational Education and Training	Yangon	GPAF	Implementation	Open
The National Young Women's			Micro-finance	Under	
Christian Association of Myanmar	Micro-Finance	Yangon		Implementation	Open
The National Young Women's			livelihood and awareness raising	Under	
Christian Association of Myanmar	Social Recovery	Kayin		Implementation	Open
				Under	
Trocaire	Income Generation	Mon, Tanintharyi	Gender Programme	Implementation	Open
			Peace & Humanitarian	Under	
Trocaire	Income Generation	Shan (North)		Implementation	Open
				Under	
Trocaire	Vocational Education and Training	Kachin	Protection/Equal Access to Resources	Implementation	Open
	Cash for work, Income Generation,	Chin, Kachin, Kayah, Kayin,			
United Nations Development	Social Recovery, Vocational	Mon, Rakhine, Shan (North)	,	Under	
Programme	Education and Training	Shan (South),	Local Governance Programme	Implementation	Open
United Nations Educational,			Support to Technical and Vocational Education and	Under	
Scientific and Cultural Organization	Vocational Education and Training	Countrywide	Training in Myanmar	Implementation	Open
United Nations High Commissioner			Livelihoods Support to Conflict-Affected	Under	
for Refugees	Income Generation	Kayah	Communities	Implementation	Open
			Provision of livelihood opportunities and improved		
			community infrastructure for IDP and Refugee		
United Nations High Commissioner			Returnees as well as host communities in Mon	Under	
for Refugees	Income Generation	Mon	State	Implementation	Open
United Nations High Commissioner	Rehabilitation-Community		Livelihoods Support to Conflict-Affected		
for Refugees	Infrastructure & Facility	Kayah	Communities	Completed	Open

Source: http://www.themimu.info/3w-maps-and-reports

199



#### Livelihoods – Programs in Myanmar (10/10)

Over 140 recent programs focus on non-agricultural livelihood development programs centered on income generation, cash for work, community infrastructure, vocational education and training, and social recovery. Below is a selection of relevant programs to the cookstove sector.

Organization	Sub Sector	State/Region	Project Title	Project Status	<b>Open/Restricted</b>
United Nations High Commissioner	Rehabilitation-Community Infrastructure &		Footpath Bridge Construction Project	Under	
for Refugees	Facility	Rakhine		Implementation	Open
United Nations High Commissioner	Rehabilitation-Community Infrastructure &				
for Refugees	Facility	Rakhine	Market Project	Completed	Open
United Nations High Commissioner			Livelihoods Support to Conflict-Affected	Under	
for Refugees	Vocational Education and Training	Kayah	Communities	Implementation	Open
United Nations High Commissioner				Under	
for Refugees	Vocational Education and Training	Rakhine	Income Generation Activity	Implementation	Open
United Nations High Commissioner			Technical workshop, infrastructure project		
for Refugees	Vocational Education and Training	Rakhine	in Rakhine Region	Planned	Open
United Nations High Commissioner				Under	
for Refugees	Vocational Education and Training	Rakhine	Agricultural Equipment Training	Implementation	Open
			Improving Rural Drinking Supply and		
	Rehabilitation-Community Infrastructure &		Strengenthing of the Community	Under	
Welthungerhilfe	Facility	Shan (North)	Development Structure	Implementation	Open
	Rehabilitation-Community Infrastructure &				
welthungerhilfe	Facility	Yangon	Livelihood Improvement	Completed	Open
			PRRO 200299	Under	
World Food Programme	Cash For Work	Chin, Magway, Shan (North)		Implementation	Open
				Under	
World Vision	Income Generation	Ayeyarwady	Pathein Livelihood Project	Implementation	Open
				Under	
World Vision	Income Generation	Kayah	Loikaw Livelihood Project	Implementation	Open
				Under	
World Vision	Income Generation, Social Recovery	Kayin	Livelihood Project	Implementation	Open
			Thanbyuzayat Area Development	Under	
World Vision	Income Generation	Mon	Programme	Implementation	Open
		Ayeyarwady, Kayin,	Micro-finance	Under	
World Vision	Micro-Finance	Mandalay, Yangon		Implementation	Open
			South Dagon Economic Development	Under	
World Vision	Social Recovery	Yangon	Project	Implementation	Open
			Improving Livelihoods through CBO project	Under	
World Vision	Social Recovery	Yangon		Implementation	Open



### WASH Programs in Myanmar

State/ Region	State/Region Pcode	Assessment	Construction & Rehabilitation -Sanitation Facility	Construction & Rehabilitation -Water Facility	Environmental Sanitation	Hygiene Promotion	Safe Water Supply
Ayeyarwady	M M R017		GNI WC	GNI WC	wc	GNI W C	GNI SMDO
Bago (East)	M M R007		TBC (BPHWT)	Not SpecifiedOrg			NotSpecifiedOrg
lago (West)	M M R008		MRCS	MRCS		MRCS	
thin	M M R004		LWF	LWF	LWF	LWF	CAD
				MRCS		MRCS	
Kachin	M M R001	ACTED	ACTED	ACTED		ADRA	CESVI
econtri		AULD.	CESVI	North Control of the		CESVI	OXFAM -GB (KBC (Kachin))
			OXFAM -GB (KBC (Kachin))			NotSpecifiedOrg	OXFAM -GB (Metta)
			OXFAM-GB (Metta)			OXFAM-GB (KBC (Kachin))	OXFAM -GB (Shalom)
			OXFAM-GB (Metta)			OXFAM-GB (Metta)	OXI AMI-GB (Gratom)
			Solidarites			OXFAM-GB (Shalom)	
						OXFAM-GB (Shalom)	
			Solidarites (KBC (Kachin))				
áyah	M M R002		ACF (KMSS, KHB, KPBA, KBC (Kayah)) IPC	ACF (KM SS, KHB, KPBA, KBC (Kayah))		PACT (KM SS)	
Kayin .	M M R003	SVS	Malteser	Malteser	SVS	Malteser	CWS
ayın	003	040	SVS	Not SpecifiedOrg	040	SVS	HAI
			TBC (BPHWT)	PWJ		UNICEF (CDA)	
			(briwi)	SVS		UNICE"(CDA)	Not SpecifiedOrg
						1	
	1414 52000		011	UNHCR (BAJ)		011	011
Magway	M M R009		GNI	GNI		GNI	GNI
			MRCS	MIRCS		MRCS	Solidarites
			PARTNERS			PACT (TA)	1
			Solidarites			Solidarites	1
						SVS	
Mandalay	M M R010			HAI (YMCA)	IFRC (M RCS)	IFRC (M RCS)	IFRC (MRCS)
				MRCS		MRCS	
				and the second second	subserved on	PCM	
Mon	M M R011		TBC (BPHWT)	NotSpecifiedOrg	AFXB	wc	NotSpecifiedOrg
			wc	UNHCR (BAJ)			wc
5.1.1.	11115010	04.05	405	WC	0.00	1.05	105
Rakhine	M M R012	CARE	ACF	ABCD	Solidarites	ACF	ACF
			CARE	ACF		CARE	CARE
			CDN	CARE		CDN	CDN
			DRC	CDN		DRC	DRC
			OXFAM	DRC		IRC	IRC
			RI	IRC		OXFAM	Solidarites
			Solidarites	OXFAM		RI	UNICEF (DoH)
				OXFAM (BLO)		SCI	
				Solidarites		Solidarites	
Sagaing	M M R005		Solidarites	CAD HAI (NAG)		M RCS Solidarites	M CS Solidarites
				HAI (NAG) M RCS		Solidarites	Sonuarites
han (North)	M M R015		WHH	AM DA	wc	NotSpecifiedOrg	CARE
							(1000) (01)
han (South)	M M R014						MCS
			TBC (BPHWT)	NotSpecifiedOrg		NRC	NotSpecifiedOrg
	M M R006						
anintharyi	M M F006			UNHCR		UNHCR (PU-AMI)	UNHCR (PU-AMI)



### Health Care Programs in Myanmar

															- 0					
Org. Type	Organizations and Implementing Partners	Countrywide	Ayeyarwady	Bago (East)	Bago (West)	Chin	Kachin	Kayah	Kayin	Magway	Mandalay	Mon	Naypyitaw	Rakhine	Sagaing	Shan (East)	Shan (North)	Shan (South)	Tanintharyi	Yangon
INGO	AFXB																			
	GNI																			
	HAI																			
	HAI (NAG)																			
	HAI (NYWCA)																			
	HAI (YMCA)																			
	IRC																			
	Malteser																			
	MDM (MoH)																			
	MERCY																			
	MERCY (DoHP)																			
	MERLIN (MoH)																			
	MERLIN (MoH, MCC)																			
	MSF-H																			
	RI																			
	RI (MMA)	<u> </u>																		-+
	SCI																			
	SCI (KWAG)																			
	SCI (MHAA)	<u> </u>																		-+
	wc																			
	wv	<u> </u>																		
NNGO	Amara																			
	CAD	<u> </u>																		
	CHAD	<u> </u>																		-+
	KBC (Kayin)	<u> </u>																		-+
	KTCare																			
	MCS												<u> </u>							
	MHAA	<u> </u>																		-+
	MMA	<u> </u>																		-+
	MNMA	<u> </u>																		-+
	MRF	<u> </u>																		-+
	NotSpecifiedOrg	<del> </del>																		-+
Red Cross	ICRC (MRCS)	<del> </del>																		-+
neu cross	JRC (MRCS)	<u> </u>																		
	MRCS	<del> </del>																		
UN	IOM (MoH)	<del> </del>																		
	UNHCR (Malteser)	+																		-+
1	UNHCR (MRCS)	+	<u> </u>																	-+
	UNICEF (IRC)	<u> </u>																		-+
	UNICEF (MHAA)	+																		-+
	WHO	<u> </u>																		-+
	WHO (DoH)	-																		
	Who (bon)		L																	



- Accenture Development Partnerships. (2012a). Bangladesh Market Assessment Intervention options, (April), 1–46.
- Accenture Development Partnerships. (2012b). *Vietnam Market Assessment Intervention options*.
- Asian Development Bank. (2012). Myanmar Energy Sector Initial Assessment.
- Australian Aid. (2013). Pathways to Cleaner Household Cooking in Lao PDR An Intervention Strategy.
- Bailis, R., Drigo, R., Ghilardi, A., & Masera, O. (2015) The carbon footprint of traditional woodfuels. Nature Climate Change, 5, 266-272. doi: 10.1038/nclimate2491
- Berkeley Air Monitoring Group. (2012). Stove Performance Inventory Report, (October).
- Bruce, N., Pope, D., Rehfuess, E., Balakrishnan, K., Adair-Rohani, H., & Dora, C. (2015). WHO indoor air quality guidelines on household fuel combustion: Strategy implications of new evidence on interventions and exposure–risk functions. *Atmospheric Environment*, 106, 451–457. doi:10.1016/j.atmosenv.2014.08.064
- CDM-United Nations Framework Convention on Climate Change. (2012). Default values of fraction of nonrenewable biomass for Parties with 10 or less registered CDM project activities as of 31 December 2010 (pp. 1–7).
- > Dalberg Global Development Advisors. (2013a). GLPGP Kenya Market Assessment.
- > Dalberg Global Development Advisors. (2013b). *India Cookstoves and Fuels Market Assessment* (pp. 1–102).
- Duflos, Eric; Luchtenburg, Paul; Ren, li; Yan Chen, L. (2013). *Microfinance in Myanmar Sector Assessment*.
- Earth Institute. (2014). Myanmar National Electrification Plan (NEP): Least Cost Results Geospatial Electrification Planning.
- Emerging Markets Consulting. (2014). End-User Market Assessment For Advanced Biomass Stove Renewable Biomass Fuel Combination.



- Food and Agriculture Organization of the United Nations. (1996). The National Training Workshop on Woodfuel Trade in Myanmar.
- Food and Agriculture Organization of the United Nations. (2010). *Global Forest Resources Assessment*.
- Food and Agriculture Organization of the United Nations. (2012). Feasibility of a national programme on domestic biogas in Myanmar.
- Global Alliance for Clean Cookstoves. (2011). Igniting Change: A Strategy for Universal Adoptions of Clean Cookstoves and Fuels.
- Global Alliance for Clean Cookstoves. (2012a). CLEAN COOKSTOVES AND FUELS CARBON PROJECTS : A CATALOG OF CARBON OFFSETS FOR SALE (p. 58).
- Global Alliance for Clean Cookstoves. (2012b). Scaling Adoption of Clean Cooking Solutions through Women's Empowerment - A resource guide.
- Gordon, S. B., Bruce, N. G., Grigg, J., Hibberd, P. L., Kurmi, O. P., Lam, K. H., ... Martin, W. J. (2014). Respiratory risks from household air pollution in low and middle income countries. *The Lancet. Respiratory Medicine*, 2(10), 823–60. doi:10.1016/S2213-2600(14)70168-7
- Government of Lao PDR. (2011a). Integrated Household Living Conditions Survey in Myanmar (2009 2010) -Poverty Profile.
- Government of Lao PDR. (2011b). *Renewable Energy Development Strategy in Lao PDR* (pp. 1–40).
- Health Metrics and Evaluations. (2010). Global Burden of Diseases, Injuries, and Risk Factors Study (Vol. 2010, pp. 1–4).
- **KPMG.** (2013a). Infrastructure in Myanmar.
- **KPMG.** (2013b). The Banking & Financial Services Sector in Myanmar.



- Lim, S. S., Vos, T., Flaxman, A. D., Danaei, G., Shibuya, K., Adair-Rohani, H., ... Memish, Z. a. (2012). A comparative risk assessment of burden of disease and injury attributable to 67 risk factors and risk factor clusters in 21 regions, 1990-2010: a systematic analysis for the Global Burden of Disease Study 2010. Lancet, 380(9859), 2224–60. doi:10.1016/S0140-6736(12)61766-8
- Livelihoods and Food Security Trust Fund. (2012). *Baseline Survey Results*.
- Mapping, S. (2012). Global Alliance for Clean Cookstoves Vietnam Market Assessment, (April).
- MercyCorps. (2011). Myanmar Energy Poverty Survey.
- Messinger, C., & Ritter, R. (2012). Mission Report Energy Scoping Myanmar.
- > National Commission for Environmental Affairs, M. (2006). *National Environmental Performance (EPA) Report*.
- Saha, S. R. (2011). Working Through Ambiguity : International NGOs in Myanmar.
- Saw, Y. M., Win, K. L., Shiao, L. W., Thandar, M. M., Amiya, R. M., & Shibanuma, A. (2015). Taking stock of Myanmar's progress toward the health-related Millennium Development Goals : current roadblocks , paths ahead. International Journal for Equity in Health, 1–7.
- Seino, M. (2014). Demand Projection for Rural Electrification in Myanmar.
- The World Bank. (n.d.). Modern cooking solutions: Status and challenges. In One goal, two paths: Achieving universal access to modern energy in East Asia and the Pacific.
- > The World Bank. (2014a). *Myanmar Enterprises Survey 2014*.
- > The World Bank. (2014b). MYANMAR: Rice Price Volatility and Poverty Reduction.
- > Thomas, R., Usn, C., & Summers, T. (2013). *Rehabilitating Health in the Myanmar Transition*.
- > United Nations Country Team in Myanmar. (2011). Achieving the Millennium Development Goals in Myanmar.
- > United Nations Development Programme. (2013). Accelerating Energy Access for All in Myanmar.
- ▶ USAID. (2013a). Cambodia Market Assessment Intervention options.



- **USAID.** (2013b). *Cambodia Market Assessment Sector Mapping*.
- ▶ USAID. (2013c). Lao PDR Market Assessment Intervention options (pp. 1–30).
- USAID. (2013d). Understanding Consumer Preference and Willingness to Pay for Improved Cookstoves in Bangladesh.
- Usui, K. (2014). Market Mechanisms Country Fact Sheet: Myanmar. *IGES Climate and Energy*.
- Winrock International. (2012). Assessment of the Improved Stove Market in Bangladesh (pp. 1–59).
- Woods, K. (2015) Commercial Agriculture Expansion in Myanmar: Links to Deforestation, Conversion Timber, and Land Conflicts. *Forest Trends.*



# Myanmar Cookstoves Market Assessment









This project is funded by the European Union

**Final Report** 

Tuesday, June 30<sup>th</sup>, 2015

**Emerging Markets Consulting**