

Green Philippines Island of Sustainability



The Challenges

Green Philippines Islands of Sustainability (GPIoS) is an ambitious initiative that aims to reduce the pollution level caused by SME's located in Metro Manila and the linked CALABARZON region.

The challenges addressed are:

- Huge Energy deficit in country
- Heavy dependence on fossil fuels
- Low level of enforcement by government on environmental compliance of companies

The Path to Improvements

The key objectives of GPIoS are to minimize the environmental impacts caused by SME's in the target region by adopting preventive environmental production and to integrate sustainable growth, social progress and environmental protection with the business of the participating companies.

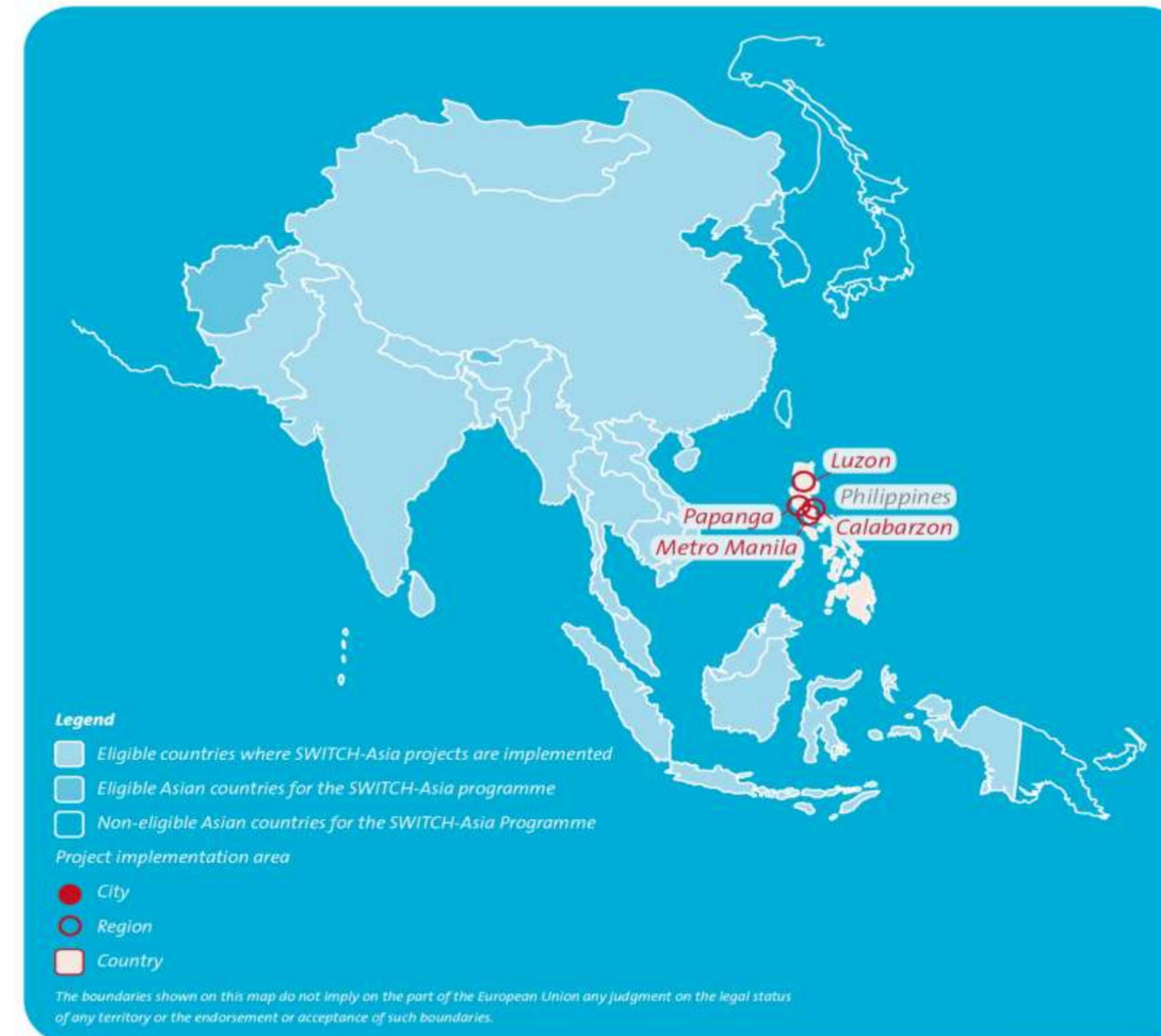
The main activities include:

- Establishing a GPIoS Training Center
- Training and consulting 500+ companies under Eco Profit programs (Eco Bonus, Eco Focus and Eco Sense)
- Consulting about 180 companies who have already gone through one of the above programs through successive CLUB programs to further improve their eco-performance
- Designing & developing self assessment toolkit based on ECOSENSE approach
- Validating and awarding best performing companies



Green Philippines Island of Sustainability envisions

- Reduced pollution level and to increase resource efficiency levels in specific companies in Metro Manila and its linked region CALABARZON
- Increased awareness and use of environmentally friendly technologies and practices
- Implementation of legal compliance and safety instruments leading to improved resource efficiency and increased working standards in participating SME's
- Improved micro climate of the target region



In a Nutshell

The SWITCH-Asia "Green Philippines Island of Sustainability" project is a regional partnership, capacity building and training programme approach for the industries within Metro Manila and CALABARZON region, which aims to address the increased pollution level caused by the SME's in this region.

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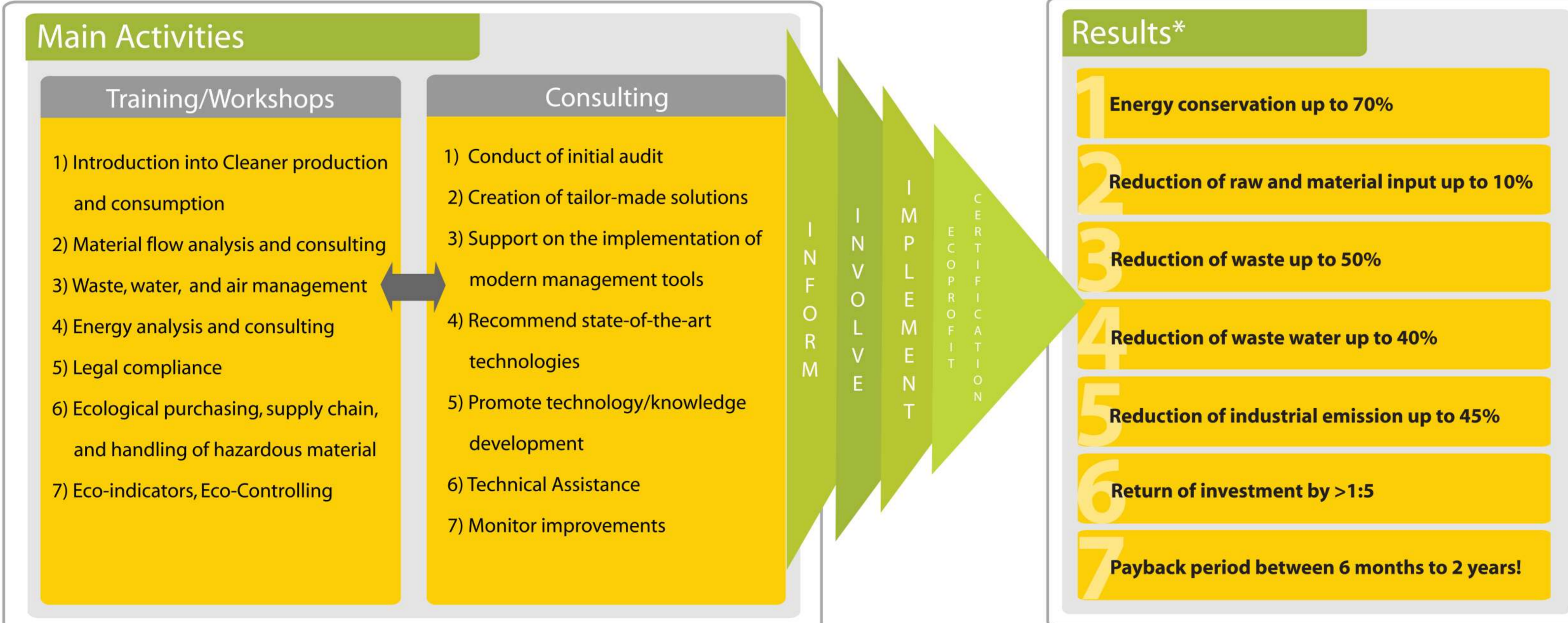
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Outreach Strategy

GPIoS reaches out to the industries through the industrial chambers it has partnered with. Through this network and through the SME's that have participated in a similar successful initiative (Green Philippines Project), GPIoS spreads the awareness and encourages the more companies to switch to cleaner production.

Some of the outreach strategies are

- Promotion through industry associations
- Engaging the companies continuously through CLUB programs
- Providing Self assessment Tool kit to SME's
- Creating GPIoS Centre of Excellence



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