



**SUSTAINABLE AND EQUITABLE**  
**SHRIMP PRODUCTION AND VALUE CHAIN**  
**DEVELOPMENT IN VIETNAM (SUSV)**  
(Soc Trang, Bac Lieu and Ca Mau provinces)

Vietnam Shrimp Industry:  
**FROM FARM TO FOLK**



# GOAL

To contribute to the sustainable economic development and poverty reduction in Vietnam through improving the social and environmental impacts of shrimp production and processing.

## OBJECTIVES

- 01 To minimize social and environmental impacts of shrimp farming and processing.
- 02 Small-scale shrimp producers and processors gain access to adequate financial resources and improve production efficiency.
- 03 Small-scale shrimp producers are empowered to have a stronger voice in negotiating with other actors in the value chain.
- 04 Government's credit policies targeting shrimp and fisheries producers promote sustainable production and consumption and support the development of the shrimp value chain.

Shrimp is an important source of livelihood to more than one million people in Vietnam, from which over 80% are small-scale shrimp producers. The project mainly focuses on three Mekong Delta provinces (Ca Mau, Soc Trang and Bac Lieu), which altogether contribute to 93% of shrimp farming area and 84.4% of Vietnam's shrimp production. The development of aquaculture in these provinces is crucial to the development of Vietnam shrimp industry as well as the development of policies at the national level.



**2,000** new small-scale producers with an increased understanding of p-SIA and B-EIA standards.

**7,000** small-scale producers in 3 provinces have used new affordable energy efficiency solutions for production and save up to 30% energy cost.

**15** new SMEs (7 input suppliers and 8 processors) enhanced inclusive investment in small-scale producer groups' certification cost, feed purchasing, management and operation cost.

**347** producers get bank credits, inclusive investment by both input suppliers and processors.

**22** processing SMEs with an increased and further understanding on CSR norms and 11 processing SMEs apply practical guidance in self-assessment and practice their CSR.

**300,000** euro investment from companies to support small-scale producers and their cooperatives in improvement of production conditions and sharing cost for certification.

**30** negotiation sessions are organised with 25 output and 74 input contracts signed.

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**Project title:** Sustainable and Equitable Shrimp Production and Value Chain Development in Vietnam

**Short title:** Vietnam Sustainable Shrimp Value chain (SusV)

**Location:** Soc Trang, Bac Lieu and Ca Mau in Mekong Delta of Vietnam

**Duration:** March 2016 - February 2020

**Project budget:** EUR 2,507,748.55

**Donor:** European Union (80%); Oxfam and partners (20%)

**Target groups:** 30 shrimp producer groups (with 600 producers); 30 processing SMEs; local governments of 3 provinces; local banks, technology suppliers

**Beneficiaries:** 20,000 shrimp producers; 25,000 labourers of SME processors, 20,000 inhabitants of 40 communes in 3 targeted provinces

**Implementation agencies:** Oxfam in Vietnam, International Collaborating Centre for Aquaculture and Fisheries Sustainability (ICAFIS), Vietnam

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