Who's Who On This Program

Sponsor:



EU SWITCH Asia



Lead Applicant:



Management and Coordination:



International Copper Association Southeast Asia Conner Alliance

Partners:



Electrical and **Electronics Institute** (Thailand)





Research Center for Energy and Environment (Vietnam)



Integrated Institute of Electrical Engineers (Philippines)



United Nation Environment Program Division of Technology, Industry & Economics, Energy Branch (Bangkok)

Associates: 10 ASEAN ministries in charge of energy (EE&C SSN Focal Points)

Project Start-End Period: 28 Dec 2012 - 27 Dec 2016

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Promotion and Deployment of Energy Efficient Air-conditioners in ASEAN





ASEAN Standards Harmonization Nitiative for **E**nergy Efficiency



A programme implemented by



International Copper Association Southeast Asia



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- According to an independent market study, potential savings for harmonizing both air conditioners and refrigerators energy efficiency performance standards could reach 13.9 TWh per annum in Southeast Asia.
- The approximate technical energy savings amounted to 5,373 GWh if the region adopted the use of room air-conditioners that of EER 3.2.
- There is a pressing need for energy efficiency to ensure security, growth, and sustainability.

In ASEAN countries, inefficient air-conditioners have contributed to environmental problems due to inefficient electricity consumption as well as high greenhouse gas emissions. Addressing this challenge might be difficult unless non-tariff barriers are removed to enhance regional market integration for higher efficiency air-conditioners.

The project aims at increasing the market share of higher efficient air-conditioners through harmonization of test methods and energy efficiency standards, adoption of common Minimum Energy Performance Standards, and changing consumer purchasing attitudes in favor of energy efficient air-conditioners.

Target groups include policy makers, standards-making bodies, testing laboratories, manufacturers and consumer organizations.

FOUR-YEAR PROGRAM ACTION PLAN



Harmonization **IN**itiative for Energy Efficiency

The ASEAN Standards Harmonization Initiative for Energy Efficiency (ASEAN SHINE) program is co-financed by the European Union under Switch-Asia Programmes.













2015

2016

National policy roadmaps for increase of MEPS are developed and adopted

The capacity of testing laboratories on the new test methods and MEPS is built

ASEAN domestic AC manufacturers increase their production/commercialization of higher efficiency ACs

WP7

Consumers in ASEAN are educated on the economic benefits of higher efficiency ACs and change their purchasing behavior in favor of higher efficiency ACs

